

Subject card

Subject name and code	Logistics Services for International Business, PG_00121881						
Field of study	International Economic Relations						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2026/2027		
Education level	undergraduate studies	Subject group			Obligatory subject group in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	3	Language of instruction			Polish		
Semester of study	5	ECTS credits			1.0		
Learning profile	academic	Assessment form					
Conducting unit	Faculty of Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Leszek Reszka				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		0.0		0.0	15
Subject objectives	<p>The aim of the course is to impart knowledge in the field of logistical handling and its importance for the functioning of international economic processes and systems, with particular emphasis on purchasing and its role in the logistical handling of international business.</p> <p>By preparing projects, students develop the ability to work in a team.</p>						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[MSG3_W13] has a well-structured knowledge of the functioning of business entities in the national and international environment, with particular emphasis on the European Union	The student has a structured knowledge of the functioning of the logistics of business entities in the national and international environment.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[MSG3_W10] knows selected methods and tools, including IT tools and data acquisition techniques, which make it possible to describe and analyse economic entities operating on the international market; knows the processes and phenomena occurring in them and between them, and processes supporting decision-making	The student is familiar with selected methods and tools of international business logistics service.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[MSG3_W02] has an advanced knowledge and understanding of the terminology of international economic relations and complementary disciplines	The student knows and understands to an advanced degree the terminology of logistics and its importance in the functioning of international business.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[MSG3_U14] can interact and work in a team (including an international one), taking various roles within it	The student is able to interact and work in a group taking on various roles.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report [SU4] test/exam - oral or written [SU8] observation of student's independent or team work
	[MSG3_U04] uses the acquired theoretical knowledge in economics to analyse and evaluate the operation of economic entities on the international market, with particular emphasis on the European Union market	The student applies his/her theoretical knowledge in the field of logistics to analyse and evaluate the functioning of economic entities on the international market.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report [SU4] test/exam - oral or written [SU8] observation of student's independent or team work
	[MSG3_K03] participates in the preparation of economic and social projects; can reconcile legal, economic, ecological, political and social requirements	The student is able to cooperate in the preparation of projects related to the logistical handling of international economic processes and systems.	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report [SK4] test/exam - oral or written [SK8] observation of student's independent or team work
	[MSG3_U06] can identify selected risks related to international operations of enterprises and assess their consequences correctly	The student is able to identify selected risks associated with the logistical activities of companies on the international market, with particular emphasis on purchasing processes.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report [SU4] test/exam - oral or written [SU8] observation of student's independent or team work

Subject contents	<p>1. the nature and subject matter of logistics in international business</p> <p>International business as a process requiring logistical support, definition and objectives of logistics, servicing and integrating functions of logistics, components of a logistical support system, microeconomic and macroeconomic aspects of logistics, specific characteristics of logistics in international business</p> <p>Demand in international business logistics</p> <p>primary demand and secondary demand in logistics, importance of primary demand information in international business logistics, determinants of secondary demand, essence of IT material requirements planning systems, Zeparde Gozinto graph</p> <p>3 Optimisation of delivery volume</p> <p>optimisation vs. sub-optimisation, essence, functions and factors of inventory formation, models of inventory control, the concept of the split point and its importance in international supply chain management</p> <p>Purchasing strategies in international business logistics</p> <p>essence of purchasing strategies and their classification by number of suppliers, subject of purchase, geographical area and subject of purchase, methods of risk management in purchasing processes</p> <p>5. evaluation and selection of a supplier or contractor</p> <p>identification of potential suppliers or contractors, definition of selection criteria, principles of criteria scoring, methods of criteria weighting (graphical method, weighted arithmetic mean, AHP method, Simos method), making a decision on the selection of a supplier or contractor</p> <p>6. Logistic costing</p> <p>global logistics costing, ABC as a method for managing logistics processes</p>														
Prerequisites and co-requisites	Basic economic knowledge														
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="456 893 794 920">Subject passing criteria</th> <th data-bbox="801 893 1139 920">Passing threshold</th> <th data-bbox="1145 893 1482 920">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="456 929 794 976">active participation in classes (possibility of earning extra points)</td> <td data-bbox="801 929 1139 976">0.0%</td> <td data-bbox="1145 929 1482 976">0.0%</td> </tr> <tr> <td data-bbox="456 985 794 1012">project</td> <td data-bbox="801 985 1139 1012">51.0%</td> <td data-bbox="1145 985 1482 1012">30.0%</td> </tr> <tr> <td data-bbox="456 1021 794 1048">assessment test</td> <td data-bbox="801 1021 1139 1048">51.0%</td> <td data-bbox="1145 1021 1482 1048">70.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	active participation in classes (possibility of earning extra points)	0.0%	0.0%	project	51.0%	30.0%	assessment test	51.0%	70.0%
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Recommended reading	Basic literature	<ul style="list-style-type: none"> M. Chaberek, <i>Ład logistyczny w gospodarowaniu</i>, Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2020. L. Reszka, <i>Decyzje menedżerskie w logistyce</i>, Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2019. A. Szymonik, <i>Logistyka i zarządzanie łańcuchem dostaw cz. 1 i 2.</i>, Difin, Warszawa 2010. J. Witkowski, <i>Zarządzanie łańcuchem dostaw. Koncepcje - procedury - doświadczenia</i>, PWE, Warszawa 2010. M. Ciesielski, J. Długosz (red.) <i>Strategie łańcuchów dostaw</i>, PWE, Warszawa 2010. 													
	Supplementary literature	<ul style="list-style-type: none"> <i>Modelowanie procesów i systemów logistycznych</i>, część I - XXII pod red. M. Chabereka, C. Mańkowskiego, A. Jezierskiego i L. Reszki, Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2001-2021. L. Reszka: <i>Decision Making Process in the Management of Logistics Support System</i> [W:] C. Mańkowski, L. Reszka (red.): <i>Modelowanie procesów i systemów logistycznych</i>, cz. XXII Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2021, s. 167-176. L. Reszka, <i>Multicriteria optimization methods in logistics on the example of warehouse location</i>, "Journal of Positive Management", vol. 9, nr 3/2018, Toruń 2018, ISSN: 2083-103X, s. 3-16. L. Reszka, <i>The Applicability of the Simos Method to Determination of Weights In Optimal Multicriteria Decision Making In Logistics</i> [W:] M. Chaberek, L. Reszka (red.): <i>Modelling of Logistics Processes and Systems</i>, part XVII Research "Journal of the University of Gdańsk Transport Economics and Logistics" vol. 66. Gdańsk University Press, Gdańsk 2017, ISSN: 2544-3224, e-ISSN 2544-3232, s. 81-88. L. Reszka, <i>Możliwości wykorzystania metody AHP do rozwiązywania wielokryterialnych problemów optymalizacyjnych w logistyce</i> [W:] M. Chaberek, L. Reszka (red.): <i>Modelowanie procesów i systemów logistycznych</i>, cz. XIII. "Zeszyty Naukowe Uniwersytetu Gdańskiego. Ekonomika Transportu i Logistyka", nr 51 Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2014, ISSN 0208-4821, s. 251-259. 													
	eResources addresses	Adresy na platformie eNauczanie:													
Example issues/ example questions/ tasks being completed	-														
Work placement	Not applicable														

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