

Subject card

Subject name and code	Managerial Workshops, PG_00119355						
Field of study	International Economic Relations						
Date of commencement of studies	October 2024	Academic year of realisation of subject				2026/2027	
Education level	undergraduate studies	Subject group				Obligatory subject group in the field of study	
Mode of study	full-time studies	Mode of delivery				at the university	
Year of study	3	Language of instruction				Polish	
Semester of study	5	ECTS credits				1.0	
Learning profile	academic	Assessment form					
Conducting unit	Zakład Gospodarki Globalnej -> Katedra Transportu i Handlu Morskiego -> Faculty of Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Tomasz Gutowski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		0.0		0.0	15
Subject objectives	Familiarizing students with the principles of starting and running a business. The results of the business activity are processed using Excel and Word. Use databases and analytics from the Internet.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[MSG3_W06] knows and understands the relations between economic entities and public institutions functioning in the national, international and intercultural realms	He possesses well-organized knowledge in the basic areas of enterprise functioning	[SW2] presentation/project/paper/report [SW3] text preparation/written work
	[MSG3_W13] has a well-structured knowledge of the functioning of business entities in the national and international environment, with particular emphasis on the European Union	He knows the general principles of creating and developing individual entrepreneurship	[SW3] text preparation/written work
	[MSG3_W08] knows and understands the fundamental dilemmas of contemporary civilisation, including the strategy of sustainable development and corporate social responsibility	Student has an in-depth knowledge of the processes occurring within organizations and their impact on the external environment	[SW3] text preparation/written work
	[MSG3_W03] has an advanced and structured knowledge of the world economy and international economic relations; understands the process of their evolution, including its causes and consequences	He identifies types and elements of economic structures and institutions, including economic entities	[SW2] presentation/project/paper/report [SW3] text preparation/written work
	[MSG3_U05] can use basic regulations and standards which determine business activity, as well as accounting principles in order to solve specific tasks related to the activity of enterprises	Student has the ability to correctly apply regulations and standards governing business activities	[SU3] text preparation/written work
	[MSG3_U01] can correctly interpret and explain economic and social phenomena, analyse their causes, course and connections between these phenomena using the acquired knowledge of economics, finance and international economic relations	Student interprets and explains economic phenomena and the relationships between them	[SU1] oral statement/conversation/discussion [SU3] text preparation/written work
	[MSG3_W01] has an advanced knowledge of economic sciences, in particular of economics and its place in the system of sciences, including within related disciplines	Student has basic knowledge in the field of economic sciences	[SW1] oral statement/conversation/discussion
	[MSG3_U07] can perform commercial transactions on the international market, select and apply appropriate forms of transaction settlement, analyse and critically assess the course of transactions	Student has advanced knowledge of the principles of functioning of economic entities, as well as their organization and operation in the contemporary world	[SU1] oral statement/conversation/discussion
	[MSG3_U08] uses basic methods and computer programmes as well as marketing techniques and tools to acquire and analyse data necessary in his/her professional work to diagnose economic processes and make adequate economic decisions	He is able to use basic tools and methods, including IT tools and data acquisition techniques, to diagnose and assess economic processes	[SU2] presentation/project/paper/report [SU3] text preparation/written work
	[MSG3_W17] has an advanced knowledge of financial conditions related to conducting business activity, including the principles of accounting, financial analysis and international settlements	He has knowledge of the financial conditions related to conducting business activities	[SW1] oral statement/conversation/discussion [SW3] text preparation/written work
Subject contents	<p>The process of planning business activities</p> <p>Concept and necessity of creating a business plan</p> <p>Functions and usefulness of a business plan</p> <p>Structure of a business plan</p> <p>Essence of strategic and marketing analysis of an enterprise</p> <p>Financial aspects of a business plan using Excel</p> <p>Presentation of own business ideas</p>		
Prerequisites and co-requisites			

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
		51.0%	20.0%
		51.0%	70.0%
		51.0%	10.0%
Recommended reading	Basic literature	Recommended reading lists (in Polish version)	
	Supplementary literature	Recommended reading lists (in Polish version)	
	eResources addresses	Adresy na platformie eNauczenie:	
Example issues/ example questions/ tasks being completed	the need to prepare a business plan analysis of the conditions for the creation of a business project Business Plan Assessment		
Work placement	Not applicable		

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