

Subject card

Subject name and code	Basics of Entrepreneurship on the International Market , PG_00124729						
Field of study	International Economic Relations						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2026/2027		
Education level	undergraduate studies	Subject group			Obligatory subject group in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	3	Language of instruction			Polish		
Semester of study	5	ECTS credits			2.0		
Learning profile	academic	Assessment form					
Conducting unit	Zakład Gospodarki Globalnej -> Katedra Transportu i Handlu Morskiego -> Faculty of Economics -> Rektor						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Monika Grottel				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		0.0		0.0	15
Subject objectives	The aim of the course is to provide students with knowledge about various forms of entrepreneurship. Analyzed case studies provide practical guidance on selected aspects of entrepreneurship in the international market.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[MSG3_W04] has an advanced knowledge of different types and essential elements of the structures of economic entities and organisations, and public institutions	The student has advanced knowledge of various types and essential elements of the structures of entities and economic organisations.	[SW2] presentation/project/paper/report
	[MSG3_U13] can prepare presentations and oral speeches on selected specific problems concerning international economic relations (in connection with the chosen speciality within International Economic Relations), using basic theoretical approaches, specialist terminology, principles of collecting data from various sources, their description and interpretation, and drawing conclusions based on scientific literature	The student has the ability to prepare written works in Polish, concerning selected issues in the field of international economic relations.	[SU2] presentation/project/paper/report
	[MSG3_U05] can use basic regulations and standards which determine business activity, as well as accounting principles in order to solve specific tasks related to the activity of enterprises	The student is able to use basic regulations and standards that determine economic activity in order to solve a specific task in the field of business activity, in particular on the international market.	[SU2] presentation/project/paper/report
	[MSG3_U04] uses the acquired theoretical knowledge in economics to analyse and evaluate the operation of economic entities on the international market, with particular emphasis on the European Union market	The student uses his/her theoretical knowledge of economics to analyse and assess the functioning of economic entities on the international market.	[SU2] presentation/project/paper/report
	[MSG3_K06] is ready to be guided in his/her professional life by business ethics and corporate social responsibility, to respect others and to be loyal to his/her employer	The student is ready to be guided by business ethics and corporate social responsibility in his/her professional life.	[SK2] presentation/project/paper/report
	[MSG3_K04] is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions, undertakes challenges of creative thinking; is resilient to failures; can identify threats and assess the risk of their occurrence	The student is ready to think and act in an entrepreneurial manner.	[SK2] presentation/project/paper/report
	[MSG3_K03] participates in the preparation of economic and social projects; can reconcile legal, economic, ecological, political and social requirements	The student participates in the preparation of economic and social projects, is able to reconcile legal, economic, ecological, political and social requirements.	[SK2] presentation/project/paper/report
	[MSG3_W11] has an advanced knowledge of (legal, organisational, ethical) rules and norms organising economic structures and institutions (in particular those on the international market)	The student has advanced knowledge on the rules and norms - legal, organisational, ethical - organising economic structures and institutions, in particular those on the international market.	[SW2] presentation/project/paper/report
	[MSG3_W05] knows and understands the basic principles of establishing and developing various forms of entrepreneurship	The student knows and understands the basic principles of creating and developing various forms of entrepreneurship, including in particular those occurring on the international market.	[SW2] presentation/project/paper/report
Subject contents	<ol style="list-style-type: none"> 1. Foundations and conditions of entrepreneurship development. 2. Specificity of functioning of enterprises on the international market. 3. International entrepreneurship and its models. 4. Entrepreneurship in selected European Union countries. 5. Typology of theories of internationalization of enterprises. 6. Contemporary barriers to the development of small and medium-sized enterprises. 7. Opportunities and threats of functioning of Polish enterprises on the international market. 		
Prerequisites and co-requisites	Management. Law.		

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
		individual project	51.0%
Recommended reading	Basic literature	<ol style="list-style-type: none"> 1. Codogni M., Duda J., Kudelko M., Kusa R., Peszko A., Teczek M., Waclawik Ł., <i>Przedsiębiorczość w warunkach gospodarki globalnej - wybrane aspekty</i>, Wydawnictwo AGH, Kraków 2014. 2. Daszkiewicz N., <i>Przedsiębiorczość międzynarodowa jako nowy obszar badań w teorii internacjonalizacji</i>. 3. Drabik I., <i>Przedsiębiorczość międzynarodowa w teorii internacjonalizacji przedsiębiorstwa</i>, <i>Przedsiębiorczość - Edukacja</i>, 2018. 	
	Supplementary literature	<ol style="list-style-type: none"> 1. Gorynia M., <i>Przedsiębiorstwo w biznesie międzynarodowym</i>, PWN 2021. 2. <i>Zarządzanie przedsiębiorstwem międzynarodowym. Integracja różnorodności</i>. Red. J. Wiktor, Wydawnictwo C.H. Beck, Warszawa 2017. 	
	eResources addresses	Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

Document generated electronically. Does not require a seal or signature.