

Subject card

Subject name and code	Basics of Functioning of a Corporation, PG_00124724						
Field of study	International Economic Relations						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2026/2027		
Education level	undergraduate studies	Subject group			Obligatory subject group in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	3	Language of instruction			Polish		
Semester of study	5	ECTS credits			1.0		
Learning profile	academic	Assessment form					
Conducting unit	Zakład Gospodarki Globalnej -> Katedra Transportu i Handlu Morskiego -> Faculty of Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Tomasz Gutowski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		0.0		0.0	15
Subject objectives	The aim of the course is to familiarize students with the processes of functioning, development, and management methods of corporations. During the course exercises, the student learns about the process of corporate investment						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[MSG3_U06] can identify selected risks related to international operations of enterprises and assess their consequences correctly	The student can identify and assess the risks associated with the business activities of a corporation	[SU2] presentation/project/paper/report
	[MSG3_K04] is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions, undertakes challenges of creative thinking; is resilient to failures; can identify threats and assess the risk of their occurrence	The student is ready to think and act entrepreneurially, takes on the challenges of creative thinking, identifies threats, and assesses risk	[SK1] oral statement/conversation/discussion [SK4] test/exam - oral or written
	[MSG3_U04] uses the acquired theoretical knowledge in economics to analyse and evaluate the operation of economic entities on the international market, with particular emphasis on the European Union market	The student uses theoretical knowledge to analyze the activities of corporations in the modern market	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written
	[MSG3_U10] can take an active part in a debate, presenting his/her own viewpoint and supporting it with argumentation based on selected theories, opinions of various authors and/or statistical data	The student is able to actively participate in debates, defending their own position based on acquired knowledge	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[MSG3_W04] has an advanced knowledge of different types and essential elements of the structures of economic entities and organisations, and public institutions	The student has knowledge of the types and elements of the structures of economic entities, especially corporations	[SW4] test/exam - oral or written
	[MSG3_W05] knows and understands the basic principles of establishing and developing various forms of entrepreneurship	The student knows and understands the principles of creating and operating corporations	[SW2] presentation/project/paper/report
	[MSG3_U01] can correctly interpret and explain economic and social phenomena, analyse their causes, course and connections between these phenomena using the acquired knowledge of economics, finance and international economic relations	The student is able to characterize economic and social phenomena, identify their causes, and describe their course	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written
	[MSG3_K01] is ready to recognise the importance of knowledge in the field of economics in the process of identifying and solving economic problems and to consult experts in case of difficulties in solving them independently	The student is ready to recognize the significance of acquired knowledge and to solve economic problems in the contemporary market	[SK1] oral statement/conversation/discussion
	[MSG3_W13] has a well-structured knowledge of the functioning of business entities in the national and international environment, with particular emphasis on the European Union	Student has well-organized knowledge regarding the functioning of economic entities	[SW4] test/exam - oral or written [SW2] presentation/project/paper/report
	[MSG3_W11] has an advanced knowledge of (legal, organisational, ethical) rules and norms organising economic structures and institutions (in particular those on the international market)	The student has advanced knowledge about the rules and norms of functioning in the international market	[SW4] test/exam - oral or written [SW2] presentation/project/paper/report
Subject contents	Market and entities of the global economy (2 hours) Functioning of enterprises in the global market (2 hours) Strategies implemented in the global market (2 hours) Corporations - concept, essence, development, functioning (lecture with corporate representative participation) (2 hours) Ways of competing with corporations (lecture with corporate representative participation) (2 hours) Specifics of corporation functioning - models, principles, management, development (lecture with corporate representative participation) (2 hours) Foreign direct investments as a form of corporate investment - current state and development directions (2 hours) Corporate (social) responsibility in the contemporary economy (1 hour)		

Prerequisites and co-requisites	Skills in formulating own opinions and arguments, teamwork, and analytical thinking		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
		51.0%	100.0%
Recommended reading	Basic literature	Recommended reading lists (in Polish version)	
	Supplementary literature	Recommended reading lists (in Polish version)	
	eResources addresses	Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed	realized task: debate among students on the functioning of corporations		
Work placement	Not applicable		

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