

**Subject card**

<b>Subject name and code</b>	Company Management, PG_00119417						
<b>Field of study</b>	International Economic Relations						
<b>Date of commencement of studies</b>	October 2024	<b>Academic year of realisation of subject</b>			2026/2027		
<b>Education level</b>	Bachelor's studies	<b>Subject group</b>			Obligatory subject group in the field of study		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	3	<b>Language of instruction</b>			Polish		
<b>Semester of study</b>	6	<b>ECTS credits</b>			1.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			credit		
<b>Conducting unit</b>	Department of Maritime Transport and Seaborne Trade -> Faculty of Economics -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr Janusz Dąbrowski				
	<b>Teachers</b>						
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	15		0.0		0.0	15
<b>Subject objectives</b>	Practical learning by implementing selected management and financial methods.						
<b>Learning outcomes</b>	<b>Course outcome</b>		<b>Subject outcome</b>			<b>Method of verification</b>	
	[MSG3_W15] has an advanced knowledge of management of an economic entity on the international market; knows and understands strategies and marketing tools used in this management		The student learns various types of organizational structures, incentive systems, management styles and methods of ratio analysis, EVA calculation and investment effectiveness.			[SW5] implementation of a problem task	
	[MSG3_U04] uses the acquired theoretical knowledge in economics to analyse and evaluate the operation of economic entities on the international market, with particular emphasis on the European Union market		The student constructs simple organizational structures and motivational systems, analyzes financial statements, is able to assess the effectiveness of investments and calculate economic profit. The student consults with the lecturer during consultations in order to correctly solve the tasks.			[SU1] oral statement/conversation/discussion [SU5] implementation of a problem task	
	[MSG3_K02] critically assesses the level of his/her knowledge in the field of economics; is willing to deepen and update this knowledge throughout his/her life		The student knows the limitations of his or her own knowledge and the need to constantly improve it.			[SK1] oral statement/conversation/discussion [SK4] test/exam - oral or written	

Subject contents	<p>Preparation of a company's organizational structure diagram - case study.  Examination of leadership style based on the Reddin test.  Constructing an enterprise's motivational system - a case study.  Economic profit of the enterprise (EVA) - task.  Assessment of the company's financial situation - task (part 1).  Assessment of the company's financial situation - task (part 2).  Assessment of the effectiveness of tangible investments - task.</p>		
Prerequisites and co-requisites	Basic knowledge of organizational management, microeconomics.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Arithmetic mean of partial marks for completing individual tasks	51.0%	100.0%
Recommended reading	Basic literature	Przedsiębiorstwo. Drogi sukcesu rynkowego, red. J. Zurek, PWE, Warszawa 2016.	
	Supplementary literature	<p>Przedsiębiorstwo. Zasady działania, funkcjonowanie i rozwój, red. J. Zurek, Fundacja Rozwoju UG, Gdansk 2007.  R.W. Griffin, Podstawy zarządzania organizacjami, PWN, Warszawa 2007.  A. Czerminski, M. Czarska, B. Nogalski, R. Rutka, J. Apanowicz, Zarządzanie organizacjami, Wydawnictwo "Dom Organizatora", Toruń 2001.  Zarządzanie. Teoria i praktyka, red. A. K. Kozminski i W. Piotrowski, PWN, Warszawa 2007.  Zarządzanie przedsiębiorstwem, red. M. Strużycki, Difin, Warszawa 2004.  J. Dąbrowski, T. Nowosielski, Zrównoważony rozwój nowym paradygmatem rozwoju gospodarczego, [w:] Efektywność ekonomiczna przedsiębiorstw a zrównoważony rozwój gospodarki, red. H. Klimek, T. Nowosielski, PTE Oddział w Gdansk, Gdansk 2013, s. 9-25.  J. Dąbrowski, Metodologiczne aspekty pomiaru efektywności przedsiębiorstw, [w:] Efektywność ekonomiczna przedsiębiorstw a zrównoważony rozwój gospodarki, red. H. Klimek, T. Nowosielski, PTE Oddział w Gdańsku, Gdańsk 2013, s. 27-44.  W. Bień, Zarządzanie finansami przedsiębiorstwa, Defin, Warszawa 2008.  C. Bozarth, R.B. Handfield, Wprowadzenie do zarządzania operacjami i łańcuchem dostaw, Helion, Gliwice 2007.  J. Dąbrowski, Zakupy a logistyka zaopatrzenia i marketing zakupów, "Współczesna Gospodarka" 2011, nr 2.  J. Dąbrowski, Znaczenie funkcji zakupowej w przedsiębiorstwie, "Studia i Materiały Instytutu Transportu i Handlu Morskiego", 2007, nr 4.  J. Dąbrowski, Strategia produktu w działalności zakupowej przedsiębiorstw, "Studia i Materiały Instytutu Transportu i Handlu Morskiego", 2008, nr 5.  J. Dąbrowski, Wpływ działalności zakupowej na wyniki firmy, "Logistyka", 2006, nr 4.  J. Dąbrowski, H. Klimek, Purchasing research of enterprises, [w:] Challenges of global economy, Edited by O. Debicka, K. Dobrowolski, Wydawnictwo Uniwersytetu Gdanskiego, Gdansk 2013.  J. Dąbrowski, Global sourcing of enterprises, [w:] Development and functioning of enterprises in global and changing environment, Edited by J. Kujawa, O. Debicka, The Foundation for the Development of Gdansk University, Gdansk 2010, s. 64-80.  J. Dąbrowski, Organizacja globalnego sourcingu, [w:] Przedsiębiorstwo na rynku globalnym, red. A. Oniszczyk-Jastrzabek, T. Gutowski, J. Zurek, Fundacja Rozwoju Uniwersytetu Gdanskiego, Gdansk 2010, s. 65-75.  J. Dąbrowski, Kompetencje menedżerów i pracowników w strukturze zasobów przedsiębiorstwa, "Studia i Materiały Instytutu Transportu i Handlu Morskiego", 2015, nr 12.</p>	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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