

Subject card

Subject name and code	Economy of the Central and Eastern European Countries, PG_00129836						
Field of study	International Business						
Date of commencement of studies	October 2023	Academic year of realisation of subject			2025/2026		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	3	Language of instruction			English		
Semester of study	5	ECTS credits			4.0		
Learning profile	academic	Assessment form			credit		
Conducting unit	Department of Transport Economics -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Monika Bąk				
	Teachers		dr hab. Monika Bąk				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		15.0		55.0	100
Subject objectives	The aim of this subject is to familiarize students with issues about Economy of the Central and Eastern European Countries.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[IBL3_W04] has a structured knowledge of the world economy, international economic and financial processes and their role in shaping the international business environment	Student has fundamental knowledge about various and essential elements of economic structures and institutions and relations in post-socialist economies. Student recognizes and understands factors of the economic transformation in the CEE countries and knows the role of institutions. Student has fundamental knowledge about economic situation of the Central and Eastern European countries. Student knows basic terms used to analyse economic transformation. Student recognizes and understands differences between economic development of the CEE countries and knows the relations and mechanisms influencing functioning business entities in the CEEC.	[SW4] test/exam - oral or written [SW3] text preparation/written work
	[IBL3_K01] is ready to recognise the importance of knowledge in the field of international business in identifying and solving business theoretical and practical issues; is ready to consult with experts in case of facing difficulties in solving business issues individually	Student is able to interpret and critically analyze problems and processes of the economic development within the region of the CEE countries. Student is able to analyse statistical data and knows data sources and their relateness to the CEEC development. Student is able to use basic terms and write in English (essay) on a given topic regarding CEEC	[SK2] presentation/project/paper/report [SK4] test/exam - oral or written
	[IBL3_U03] is able to perform tasks in uncertain conditions, solve complex issues of international business by appropriate selection information sources, conducting critical analysis and synthesis on the collected information and data	Student identifies and analyzes relations among institutions and their impact on further processes of economic development of the CEE countries	[SU2] presentation/project/paper/report
[IBL3_U07] can take part in a debate, is able to present, evaluate and discuss various viewpoints in the field of international business	Student can take an active part in a debate regarding economic development and challenges in selected CEE country	[SU1] oral statement/conversation/discussion	
Subject contents	<p>Classification of the Central and Eastern European countries</p> <p>Traditional and non-traditional analysis of transformation</p> <p>Determinants of economic development - comparisons of the CEE countries</p> <p>Model of economic transformation</p> <p>Competitiveness of CEE economies - international indicators</p> <p>Diversification of economies, micro and macroeconomic approaches</p> <p>Current successes and failures, and future prospects</p>		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Interactive student activities	51.0%	70.0%
	Final test	51.0%	30.0%

Recommended reading	Basic literature	<ol style="list-style-type: none"> 1. Bąk Monika: Europa Środkowa i Wschodnia wobec wyzwania transformacyjnego. Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2006 2. Bąk Monika: Ewolucja jakości rządzenia w wybranych krajach Europy Środkowej i Wschodniej w kontekście rozwoju społeczno-gospodarczego, W: Gospodarka, Polityka, Społeczeństwo: o praktycznej teorii Grzegorza W. Kołodko / Forysiak Joanna (red.), 2024, Wydawnictwo Naukowe PWN, ISBN 978-83-01-23412-6, s. 255-270 3. Bąk Monika: Inicjatywa "16+1" z perspektywy krajów Europy Środkowej i Wschodniej, Kwartalnik Nauk o Przedsiębiorstwie, Szkoła Główna Handlowa w Warszawie, nr 2 (47), 2018, s. 28-43 4. Bąk Monika: Czynniki rozwoju społeczno-gospodarczego w świetle teorii ekonomicznych i praktyki ostatnich dekad na przykładzie wybranych krajów europejskich, 2015, Międzynarodowa Konferencja Naukowa EKONOMIA UMIARU - realna perspektywa? 2015, referat wygłoszony 5. Bąk Monika: Znaczenie ładu instytucjonalnego dla rozwoju kapitału ludzkiego i sukcesu procesów transformacji państw posocjalistycznych. Studium porównawcze dla wybranych krajów europejskich, 2015, Konferencja naukowa Gospodarka Polski 1990-2015. Kapitał ludzki dla innowacyjnej gospodarki i zintegrowanego rozwoju 2015, referat wygłoszony 6. Bąk Monika: Infrastruktura transportu w rankingach konkurencyjności: kraje Europy Środkowej i Wschodniej na tle wiodących gospodarek, Transport Economics and Logistics, Gdansk University Press, nr 49, 2013, s. 107-121
	Supplementary literature	<ol style="list-style-type: none"> 1. Central Intelligence Agency. http://www.odci.gov/ 2. Economist Intelligence Unit. http://www.eiu.com/ 3. European Central Bank. www.ecb.int/stats/stats.htm 4. European Investment Bank. http://www.eib.org/ 5. European bank for Reconstruction and Development. http://www.ebrd.com/ 6. EUROSTAT (The Statistical Office of the European Communities) 7. Freedom House. http://www.freedomhouse.org/ 8. Gallup International Association. http://www.gallup-international.com/ 9. Heritage Foundation. http://www.heritage.org/ 10. United Nations organisations websites 11. European Commission, Directorate General for Enlargement. http://europa.eu.int/comm/dgs/enlargement/index_en.htm 12. OECD (ang. Organization for Economic Cooperation and Development). www.oecd.org/. http://www.oecd.org/statsportal/ 13. Transparency International. http://www.transparency.org 14. World Economic Forum. http://www.weforum.org/ 15. The World Bank Group. http://www.worldbank.org/ World Developments Indicators.
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Example issues/ example questions/ tasks being completed	,-	
Work placement	Not applicable	

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