

**Subject card**

<b>Subject name and code</b>	Culture institutions and policies, PG_00130854						
<b>Field of study</b>	Cultural Studies						
<b>Date of commencement of studies</b>	October 2024	<b>Academic year of realisation of subject</b>			2026/2027		
<b>Education level</b>	Bachelor's studies	<b>Subject group</b>			Obligatory subject group in the field of study Optional subject group		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	3	<b>Language of instruction</b>			Polish		
<b>Semester of study</b>	6	<b>ECTS credits</b>			3.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			credit		
<b>Conducting unit</b>	Division of Culture Studies -> Institute of Culture Studies -> Faculty of Languages -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr Barbara Forsiewicz				
	<b>Teachers</b>						
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	30		2.0		43.0	75
<b>Subject objectives</b>	The subject aims to familiarize students with the theoretical and practical aspects of the functioning, direction and development of cultural policies in cultural sector in Poland, Europe and selected countries around the world, as well as with contemporary methods and forms of operation of cultural institutions in Poland and selected European countries.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[KULL3_K02] Student can determine the means and methods for achieving specific tasks, acting in an entrepreneurial manner.	The student is able to determine the means and methods for implementing a specific task related to the functioning of a cultural institution (K_K02)	[SK1] oral statement/conversation/discussion [SK4] test/exam - oral or written
	[KULL3_K03] Student correctly identifies and resolves problems related to the cultural studies profession, whether specializing in cultural criticism and popularization, cultural animation, or electronic media culture and website editing.	The student correctly recognizes and resolves problems related to the profession of a cultural expert as a specialist in the field of cultural policy and the functioning of cultural institutions. (K_K03)	[SK1] oral statement/conversation/discussion [SK4] test/exam - oral or written
	[KULL3_K01] Student understands the necessity of lifelong learning and professional development.	The student understands the need for continuous development and professional development (K_K01)	[SK1] oral statement/conversation/discussion [SK4] test/exam - oral or written
	[KULL3_W08] Student is aware of contemporary global issues, cultural and artistic life, as well as the functioning of cultural institutions in the Pomerania region. They are acquainted with legal, economic, ethical, and other conditions of various cultural studies professional activities.	The student is familiar with the functioning of cultural institutions in Pomerania and knows the legal, economic, ethical and other conditions related to work in a cultural institution (K_W08)	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion
	[KULL3_W05] Student has specific knowledge in the areas of cultural anthropology, cultural history, popular culture, indigenous cultures, regional studies, museum studies, and religion. Additionally, they have specialized knowledge in a chosen professional field.	The student has structured detailed knowledge of the functioning of cultural institutions and cultural policy (K_W05)	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion
	[KULL3_U02] Student possesses research skills, including formulating and interpreting research problems, selecting methods and tools, and developing and presenting results. These skills allow them to conduct research in the field of culture and art under the guidance of a research supervisor.	The student has research skills including: assessment of the functioning of cultural institutions (K_U02)	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written
[KULL3_W09] Student has organized knowledge about various forms of entrepreneurship.	The student has structured knowledge of forms of entrepreneurship in culture (K_W09)	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion	
Subject contents	<ol style="list-style-type: none"> <li>1. Definition of cultural policies</li> <li>2. Characteristics of institutional culture</li> <li>3. Characteristics of cultural policies in Poland, Europe and UNESCO</li> <li>4. Discussion of the three most important aspects related to contemporary cultural policies in institutions, i.e. Cultural heritage; Accessibility; Digitization</li> <li>5. Case study - analysis of cases of cultural institutions</li> </ol>		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Test	100.0%	100.0%

Recommended reading	Basic literature	<ul style="list-style-type: none"> <li>• Agata Wąsowska-Pawlik. (2013). Polityka kulturalna Polski 1989-2012. W Jerzy Hausner, Anna Karwińska, &amp; Jacek Purchla (Red.), Kultura a rozwój (s. 107-125).</li> <li>• Andrzej Leśniewski. (2017). Modele polityki kulturalnej państwa polskiego 1944-2015 [Rozprawa doktorska]. Uniwersytet im. Adama Mickiewicza.</li> <li>• Anna Buchner, Aleksandra Janus, Dorota Kawęcka, &amp; Katarzyna Zaniewska. (2015). OTWARTOŚĆ W INSTYTUCJACH KULTURY. Raport z badań (s. 116). Centrum Cyfrowe.</li> </ul>
	Supplementary literature	<p>Anna Marconi-Betka, Julia Włodarczyk, Ryszard Michalski, Andrzej Bieńkowski, Katarzyna Sadowska-Mazur, Anna Migut-Ciuba, Damian Drag, Katarzyna Kuzko-Zwierz, &amp; Dziedzictwa, N. I. (2015). Niematerialne dziedzictwo kulturowe. Narodowy Instytut Dziedzictwa. Bożena Gierat-Biedroń. (2015). Kierunki rozwoju polityki kulturalnej w Polsce po 1989 roku. Koncepcje ministerialne (I). Zarządzanie w Kulturze, 3(16), 205-2019; Bożena Gierat-Biedroń. (2016). Kierunki rozwoju polityki kulturalnej w Polsce po 1989 roku. Koncepcje ministerialne (II). Zarządzanie w Kulturze, 2(17), 91-105.; Daniel Przystek. (2016). Polityka kulturalna w Polsce (i na świecie). www.bas.sejm.gov.pl Studia BAS, 46(2), 935. Elaine Baldwin, Maciej Kaczyński, Jerzy Łoziński, &amp; Tomasz Rosiński. (2007). Wstęp do kulturoznawstwa. Zysk i S-ka Wydawnictwo. Eryk Bunsch, Piotr Jamski, Tomasz Kalota, Lidia M Karecka, Marcin Klos, Marcinia, J., Mazurek, C., Sitnik, R., Szala, M., Werla, M., Zaucha, T., Kuśmidrowicz-Król, A., &amp; Narodowy Instytut Muzealnictwa i Ochrony Zbiorów. (2011). Zalecenia dotyczące planowania i realizacji projektów digitalizacyjnych w muzealnictwie. Narodowy Instytut Muzealnictwa i Ochrony Zbiorów. European Commission, &amp; Directorate-General for Employment, S. A. and I. (2018). Access City Award 2018: Examples of best practice in making EU cities more accessible. <a href="http://ec.europa.eu/social/BlobServlet?docId=19625&amp;langId=en">http://ec.europa.eu/social/BlobServlet?docId=19625&amp;langId=en</a> Europejski Ruch Młodzieży Przeciwko Rasizmowi, K., Przejawom Antysemityzmu i Nietolerancji, &amp; Regucka-Kwaśnik, A. (2003). Każdy inny, wszyscy równi... Horyzonty: Rada Europy. Kevin Mulcahy. (2006). Cultural Policy: Definitions and Theoretical Approaches. The Journal of Arts Management, Law, and Society, 35(4), 319-330. <a href="https://doi.org/10.3200/JAML.35.4.319-330">https://doi.org/10.3200/JAML.35.4.319-330</a> Maeve Marmion, Stephen Calver, &amp; Keith Wilkes. (2009). Heritage? What do you mean by heritage. W Sérgio Lira, Rogério Amoêda, Cristina Pinheiro, João Pinheiro, &amp; Fernando Oliveira (Red.), Sharing Cultures. International Conference on Intangible Heritage (s. 575-584). Green Lines Institute for sustainable development. Maria Lind, Minichbauer Raimund, Kuba Szreder, &amp; Jan Sowa. (2009). Europejskie polityki kulturalne 2015: Raport ze scenariuszami przyszłości publicznego finansowania sztuki współczesnej w Europie. Fundacja Bęc Zmiana. Michał Mochocki. (2017). Gry sarmackie w ujęciu anglo-amerykańskich heritage studies. 10(1), 151-190. Rodney Harrison. (2010). What is Heritage? W Rodney Harrison (Red.), Understanding the politics of heritage (s. 542). Manchester University Press.</p>
	eResources addresses	<p>Supplementary</p> <p><a href="http://mck.krakow.pl">http://mck.krakow.pl</a> - International Cultural Center</p> <p><a href="http://niematerialne.nid.pl">http://niematerialne.nid.pl</a> - National Heritage Institute</p> <p><a href="http://erdk2018.pl">http://erdk2018.pl</a> - Website of the European Year of Cultural Heritage</p> <p><a href="https://en.unesco.org/about-us/introducing-unesco">https://en.unesco.org/about-us/introducing-unesco</a> - Website resources</p> <p><a href="http://www.unesco.pl/kultura/dziedzictwo-kulturowe/swiatowe-dziedzictwo/">http://www.unesco.pl/kultura/dziedzictwo-kulturowe/swiatowe-dziedzictwo/</a> - Website resources</p> <p><a href="http://liga-unesco.pl/unesco/lista-swiatowego-dziedzictwa-unesco/">http://liga-unesco.pl/unesco/lista-swiatowego-dziedzictwa-unesco/</a> - Website resources</p> <p><a href="https://ec.europa.eu/social/main.jsp?catId=1202">https://ec.europa.eu/social/main.jsp?catId=1202</a> - Website resources</p> <p><a href="https://otwartakultura.org/wiedza/infografiki/creative-commons-instrukcja-obslugi/">https://otwartakultura.org/wiedza/infografiki/creative-commons-instrukcja-obslugi/</a> - Website resources</p>
Example issues/ example questions/ tasks being completed	<ul style="list-style-type: none"> <li>• Characteristics of UNESCO's cultural policy</li> <li>• Case study - analysis of cases of cultural institutions</li> </ul>	
Work placement	Not applicable	