

Subject card

Subject name and code	E-writing and text editing workshop, PG_00130857						
Field of study	Cultural Studies						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2025/2026		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study Optional subject group		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish Polish		
Semester of study	3	ECTS credits			3.0		
Learning profile	academic	Assessment form			credit		
Conducting unit	Division of Culture Studies -> Institute of Culture Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Tomasz Lidzbarski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	6.0	0.0	36
	E-learning hours included: 0.0						
	Additional information: <ul style="list-style-type: none"> • Analysis of texts with discussion • Discussion • Project method (research project, implementation project, practical project) • Conversational lecture** 						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	36		2.0		37.0	75
Subject objectives	Introducing students to online writing forms and raising awareness about the rules and functions of each. Developing the writer's craft for creating texts intended for online publication. Enhancing skills in conducting research, writing, as well as editing and proofreading texts.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[KULL3_U02] Student possesses research skills, including formulating and interpreting research problems, selecting methods and tools, and developing and presenting results. These skills allow them to conduct research in the field of culture and art under the guidance of a research supervisor.	The student possesses research skills that include formulating and interpreting research problems, selecting methods and tools, and developing and presenting results. These skills enable the student to conduct research on culture and art under the supervision of an academic advisor and to write e-texts.	[SU2] presentation/project/paper/report [SU3] text preparation/written work
	[KULL3_K04] Student is aware of the responsibility for preserving cultural and artistic heritage.	The student accurately identifies and addresses issues related to the profession of a cultural studies specialist, focusing on electronic media culture and website editing.	[SK2] presentation/project/paper/report [SK3] text preparation/written work
	[KULL3_W06] Student has detailed knowledge in the fields of visual arts, theater, music, film, performance, and literature.	The student has organized, detailed knowledge in the fields of visual arts, theater, music, film, performance, and literature, which they can utilize in creating e-texts.	[SW2] presentation/project/paper/report [SW3] text preparation/written work
	[KULL3_K03] Student correctly identifies and resolves problems related to the cultural studies profession, whether specializing in cultural criticism and popularization, cultural animation, or electronic media culture and website editing.	The student is able to determine the means and methods for accomplishing a specific task.	[SK2] presentation/project/paper/report [SK3] text preparation/written work
[KULL3_U06] Student prepares written papers in Polish and a chosen foreign language on issues related to culture and art, based on various sources and current literature in the field.	Preparing written works for use on the Internet in Polish and a chosen foreign language, covering topics related to culture and art, based on various sources and current literature on the subject.	[SU2] presentation/project/paper/report [SU3] text preparation/written work	
Subject contents	Types and genres of online written forms; Fundamentals of writing reviews; Fundamentals of writing problem articles; Fundamentals of writing columns; Fundamentals of writing summaries; Status, typology, and poetics of the mentioned genres; Principles of preparing to write a text - research; Basics of editing and proofreading texts.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Preparation of short written works corresponding to the discussed genres of online writing.	50.0%	70.0%
	Systematic preparation of topics indicated by the instructor.	50.0%	30.0%
Recommended reading	Basic literature	Osuchowska B., Poradnik autora, tłumacza i redaktora, Warszawa 2005. Teksty internetu - internet tekstów. Studia transdyscyplinarne, red. M. Bolek, M. Dajnowski, K. Rawski, Gdańsk 2022. Wolańska E. i in., Jak pisać i redagować, wyd. 2, Warszawa 2022.	

	Supplementary literature	<p>Joanna Wrycza-Bekier, Magia słów. Jak pisać teksty które porwą tłumy, Onepress 2014.</p> <p>M. Bańko, Polszczyzna na co dzień, PWN, 2022,</p> <p>Joanna Wrycza-Bekier, Webwriting: profesjonalne tworzenie tekstów dla Internetu, Helion S.A. 2022.</p>
	eResources addresses	
Example issues/ example questions/ tasks being completed	<p>What is the specificity of online texts?</p> <p>What are the characteristics of different genres of online writing?</p> <p>How to capture the attention of an online reader?</p>	
Work placement	Not applicable	

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