

**Subject card**

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| <b>Subject name and code</b>                       | Legal and ethical issues in internet, PG_00130863  |  |                                     |            |  |         |     |
| <b>Field of study</b>                              | Cultural Studies   |  |                                     |            |  |         |     |
| <b>Date of commencement of studies</b>             | October 2024   | <b>Academic year of realisation of subject</b>           |                                     |            | 2026/2027  |         |     |
| <b>Education level</b>                             | Bachelor's studies   | <b>Subject group</b>                                     |                                     |            | Obligatory subject group in the field of study<br>Optional subject group<br>Subject group related to scientific research in the field of study |         |     |
| <b>Mode of study</b>                               | full-time studies  | <b>Mode of delivery</b>                                  |                                     |            | at the university  |         |     |
| <b>Year of study</b>                               | 3  | <b>Language of instruction</b>                           |                                     |            | Polish   |         |     |
| <b>Semester of study</b>                           | 5  | <b>ECTS credits</b>                                      |                                     |            | 3.0  |         |     |
| <b>Learning profile</b>                            | academic   | <b>Assessment form</b>                                   |                                     |            | credit   |         |     |
| <b>Conducting unit</b>                             | Division of Culture Studies -> Institute of Culture Studies -> Faculty of Languages -> Rector  |  |                                     |            |  |         |     |
| <b>Name and surname of lecturer (lecturers)</b>    | <b>Subject supervisor</b>  |  | dr Helena Draganik                  |            |  |         |     |
|  | <b>Teachers</b>  |  |                                     |            |  |         |     |
| <b>Lesson types</b>                                | <b>Lesson type</b>   | Lecture  | Tutorial                            | Laboratory | Project  | Seminar | SUM |
|  | <b>Number of study hours</b>   | 0.0  | 30.0                                | 0.0        | 0.0  | 0.0     | 30  |
|  | E-learning hours included: 0.0   |  |                                     |            |  |         |     |
|  | Additional information:<br><ul style="list-style-type: none"> <li>• Text analysis with discussion</li> <li>• Analysis of critical events (cases)</li> <li>• DiscussionWork in groups</li> <li>• Problem lecture</li> <li>• Lecture with multimedia presentation</li> </ul>   |  |                                     |            |  |         |     |
| <b>Learning activity and number of study hours</b> | <b>Learning activity</b>   | Participation in didactic classes included in study plan | Participation in consultation hours | Self-study | SUM  |         |     |
|  | <b>Number of study hours</b>   | 30   | 2.0                                 | 43.0       | 75   |         |     |
| <b>Subject objectives</b>                          | <ul style="list-style-type: none"> <li>• Developing students' skills in the practice of law and ethics on the Internet: communication ethics, intellectual property protection, including copyright protection. Developing legal awareness and culture.</li> <li>• Providing knowledge enabling independent recognition of mechanisms and conditions in the field of law and ethics operating in online communications and proper solving of problems in this area.</li> </ul> |  |                                     |            |  |         |     |

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| Learning outcomes  | Course outcome   | Subject outcome   | Method of verification  |
|  | [KULL3_U01] Student conducts searches, analyzing, evaluating, and selecting information using various media while respecting intellectual property.  | can search, analyze, evaluate and select information from using various media and respecting intellectual property.   | [SU2] presentation/project/paper/report<br>[SU5] implementation of a problem task<br>[SU6] demonstration of practical skills<br>[SU8] observation of student's independent or team work |
|  | [KULL3_W08] Student is aware of contemporary global issues, cultural and artistic life, as well as the functioning of cultural institutions in the Pomerania region. They are acquainted with legal, economic, ethical, and other conditions of various cultural studies professional activities.  | The student is familiar with the ethical and legal problems of contemporary cultural and artistic life in cyberspace.   | [SW1] oral statement/conversation/discussion<br>[SW2] presentation/project/paper/report   |
|  | [KULL3_W05] Student has specific knowledge in the areas of cultural anthropology, cultural history, popular culture, indigenous cultures, regional studies, museum studies, and religion. Additionally, they have specialized knowledge in a chosen professional field.  | The student has structured detailed knowledge in the field of his chosen professional specialty - the culture of electronic media and website editing.  | [SW1] oral statement/conversation/discussion<br>[SW2] presentation/project/paper/report   |
|  | [KULL3_U07] Student prepares oral presentations and discussions on topics related to culture and art, including collaborative work within a team.  | The student prepares presentations on legal and ethical issues, also as part of team work, including multimedia materials for the Internet.   | [SU2] presentation/project/paper/report<br>[SU5] implementation of a problem task<br>[SU6] demonstration of practical skills<br>[SU8] observation of student's independent or team work |
| [KULL3_K03] Student correctly identifies and resolves problems related to the cultural studies profession, whether specializing in cultural criticism and popularization, cultural animation, or electronic media culture and website editing. | The student correctly recognizes and resolves legal and ethical dilemmas related to the work of a cultural expert, a specialist in the field of electronic media culture and website editing in electronic media.  | [SK1] oral statement/conversation/discussion<br>[SK2] presentation/project/paper/report<br>[SK8] observation of student's independent or team work  |   |
| Subject contents   | <ol style="list-style-type: none"> <li>1. Communication on the Internet as a subject of ethical reflection. Characteristics of standardized and informal ethical principles of communication on the Internet (codes and other types of regulations).</li> <li>2. Principles of protecting freedom of speech and intellectual property in cyberspace. Legislation - Polish, international and EU standards.</li> <li>3. Characteristics of duties related to professions that have a significant role in social communication.</li> <li>4. Access to public information.</li> <li>5. Issues of freedom of speech, "fair discourse", legal liability for violating freedom of speech and intellectual property.</li> <li>6. Cybercrime problems.</li> <li>7. Conflict of interests in social communication in cyberspace and the principles of its resolution (right to privacy, public interest, prohibition of abuse of rights, advertising, negotiations and mediation).</li> </ol> |   |   |
| Prerequisites and co-requisites  | <ul style="list-style-type: none"> <li>• Selection of specialties.</li> <li>• The student has knowledge, skills and competences in the field of copyright and ethical standards applicable in electronic media in accordance with the requirements applicable after the first year of cultural studies.</li> </ul>   |   |   |
| Assessment methods and criteria  | Subject passing criteria   | Passing threshold   | Percentage of the final grade   |
|  | presentation of a final paper  | 51.0%   | 50.0%   |
|  | performing practical work indicated by the teacher (within the scope of the course content)  | 51.0%   | 20.0%   |
|  | active participation in classes  | 51.0%   | 30.0%   |
| Recommended reading  | Basic literature   | <ul style="list-style-type: none"> <li>• Kulesza Joanna, Ius internet. Between law and ethics, Academic and Professional Publishing Houses, 2010.</li> <li>• Remix. Theories and Practices (ed. Michał Gulik, Paulina Kaucz and Leszek Onak), Hub Wydawniczy Rozdzielczość Chleba, 2012.</li> <li>• Internet: protection of freedom, property and security, ed. G. Szponar, ed. C.H. Beck, 2011.</li> </ul> |   |

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|  | Supplementary literature  | Zygmunt Bauman, Strange Adventures of Privacy (1, 2, 3) [in:] the same, 44 letters from the world of liquid modernity, WL, 2012.   |
|  | eResources addresses  | Basic<br><a href="https://archive.org/details/Remiks.TeorielPraktyki-Remix.TheoriesandPractices(ed.MichałGulik,PaulinaKauczandLeszekOnak),HubWydawniczyRozdzielczośćChleba,2012.">https://archive.org/details/Remiks.TeorielPraktyki-Remix.TheoriesandPractices(ed.MichałGulik,PaulinaKauczandLeszekOnak),HubWydawniczyRozdzielczośćChleba,2012.</a> |
| Example issues/<br>example questions/<br>tasks being completed | Privacy issues on the Internet. Copyright and Creative Commons<br>The concept of post-truth. The concept of disinformation. |  |
| Work placement   | Not applicable  |  |

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