

**Subject card**

<b>Subject name and code</b>	International Finance, PG_00132311						
<b>Field of study</b>	International Business						
<b>Date of commencement of studies</b>	October 2024	<b>Academic year of realisation of subject</b>			2024/2025		
<b>Education level</b>	postgraduate studies	<b>Subject group</b>			Obligatory subject group in the field of study		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	1	<b>Language of instruction</b>			Polish English 100%		
<b>Semester of study</b>	1	<b>ECTS credits</b>			3.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>					
<b>Conducting unit</b>	Katedra Zrównoważonych Procesów Rynkowych -> Faculty of Economics						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr Joanna Adamska				
	<b>Teachers</b>		dr Joanna Adamska				
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
	Additional information: classes						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	15		15.0		35.0	65
<b>Subject objectives</b>	The basic aim of the subject is to get acquainted by the students with the financial aspects of corporate functioning in the financial markets. The subsequent aim is to gain an understanding of the processes belonging to international economics that create an international macroeconomic environment of companies and institutions acting on an international scale.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[IBMU2_W06] has knowledge of the world economy, economic ties and the regularities governing them, principles of global market functioning and international economic and financial relations as well as the process of their evolution; understands the causes, regularities and consequences of occurring changes;	a student has knowledge of global finance, international economic ties and the regularities governing them, principles of international financial relations as well as the process of their evolution, and understanding the causes, regularities, and consequences of occurring changes.	[SW3] text preparation/written work
	[IBMU2_U09] can independently plan and implement lifelong learning; complement and improve the acquired knowledge and skills; is open to new ideas and techniques; can inspire and organise the learning process for others	a student can independently plan and implement lifelong learning; complement and improve the acquired knowledge and skills; is open to new ideas and techniques; can inspire and organize the learning process for others	[SU5] implementation of a problem task
	[IBMU2_K03] is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions; undertakes challenges of creative thinking; acquires resilience to failures; assesses risks and threats and finds ways of counteracting their effects	a student is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions in international finance tasks; undertakes challenges of creative thinking; acquires resilience to failures; assesses risks and threats and finds ways of counteracting their effects	[SK4] test/exam - oral or written [SK5] implementation of a problem task
	[IBMU2_K01] Is ready to recognise the importance of knowledge of international business in the process of identifying and solving business problems and the need to consult experts in cases of complex issues	a student is ready to recognize the importance of knowledge of international finance in the process of identifying and solving international companies' problems and understands the need to consult experts in cases of complex issues	[SK5] implementation of a problem task
	[IBMU2_U01] can creatively interpret, explain and analyse complex economic phenomena and the relations occurring between them, using the acquired knowledge in international business and international economic and financial relations	a student can creatively interpret, explain and analyze complex economic phenomena and the relations occurring between them, using the acquired knowledge in international business and international economic and financial relations	[SU4] test/exam - oral or written [SU5] implementation of a problem task
	[IBMU2_K05] is ready independently identify, diagnose and resolve dilemmas and alternative solutions related to international business	a student is ready independently identify, diagnose, and resolve dilemmas and alternative solutions related to international finance.	[SK4] test/exam - oral or written [SK5] implementation of a problem task
	[IBMU2_W04] has an in-depth knowledge of the evolution of theories describing international business and international economic and financial relations	a student has an in-depth knowledge of the evolution of theories describing international finance and financial relations	[SW4] test/exam - oral or written
	[IBMU2_W03] knows terminology in the field of international business, international economics and financial relations and complementary disciplines	a student knows terminology in the field of international finance and financial relations and complementary disciplines	[SW4] test/exam - oral or written
	[IBMU2_W01] has an in-depth knowledge of the discipline of economics and finance; understands the differences between contemporary trends in the theory of international business	a student has an in-depth knowledge of the discipline of economics and finance; understands the differences between contemporary trends in the theory of international finance	[SW4] test/exam - oral or written

Subject contents	<p>1. The time value of money in the international finance context. Annuities. Credit schedules. The cost of debt. The effective interest rate debt in foreign currency - workshops.</p> <p>2. International companies cash flows. The case study of parent and project cash flow analysis. Tax factors. Regulations and restrictions on fund transfers. Salvage value. Exercises and calculations.</p> <p>3. Political risk analysis. Expropriation and blocked funds. The case study of a multinational company.</p> <p>4. Capital budgeting analysis for an international company. Exchange rate fluctuations. Scenario analysis using different exchange rate scenarios - case studies. Real options.</p> <p>5. The cost of capital for international entities compared to domestic firms. The effective interest rate of the loan is in foreign currency. Effect of interest rate and foreign exchange rate on the cost of capital. Sources of funding for international companies. International financial instruments: types and characteristics.</p> <p>6. Valuation of capital assets on an international scale with the capital asset pricing models - ICAPM model.</p> <p>7. International parity conditions. Purchasing parity conditions. Fisher effect. International Fisher effect. Case studies</p>		
Prerequisites and co-requisites	Basic knowledge of macroeconomics and international economic relations. Ability to solve math problems: algebra.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	test	51.0%	60.0%
	Homework assignments, work during classes	51.0%	40.0%
Recommended reading	Basic literature	<ol style="list-style-type: none"> <li>Ajami R. A., Goddard G. J., <i>International Business - Theory and Practice. A course on the Essentials</i>, Third Edition, Routledge, London and New York 2015.</li> <li>Eiteman D.K., Stonehill A.I., Moffet M.H., <i>Multinational Business Finance</i>, Pearson Education, New York 2007, 2010 or 2016.</li> <li>Kallianiotis J.N., <i>Foreign Exchange Rates, and International Finance</i>, Nova Science Publishers, New York 2019.</li> <li>Additional reading of scientific papers given during lectures</li> </ol>	
	Supplementary literature	<ol style="list-style-type: none"> <li>Adamska-Mieruszezwska J., Mrzyglód U., <i>Foreign Listing Pricing Effects: the Case of Emerging Economies</i>, Bank i Kredyt 2020, nr 4.</li> <li>Bieliński T., Markiewicz M., Mosionek-Schweda M., <i>Do government interventions affect Chinas stock market? Case study analysis of the asset bubble in 2015-2016</i>, Prace Naukowe Uniwersytetu Ekonomicznego we Wrocławiu, "The Development challenges of Asia-Pacific countries" 2017, nr 486, p. 217-227.</li> <li>Cotrut M., <i>International Tax Structures in the BEPS Era: An Analysis of Anti-abuse Measures</i>, IBFD Tax Research Series, 2015, Volume 2.</li> <li>De Grauwe P. and Ji Y., <i>Flexibility vs. stability. A difficult tradeoff in the Eurozone</i>, Centre for European Policy Studies and European Commission, March 2016.</li> <li><i>European Financial Stability and Integration Review 2020</i>; Available on-line at: <a href="https://ec.europa.eu/info/publications/european-financial-stability-and-integration-report-efsir_en">https://ec.europa.eu/info/publications/european-financial-stability-and-integration-report-efsir_en</a>.</li> <li>Herrera H., Ordoñez G., Trebesch C., <i>Political Booms, Financial Crises</i>, CESifo Working Paper, No. 4935, Center for Economic Studies and ifo Institute (CESifo), Munich 2014.</li> <li>Kamil H., <i>How Do Exchange Rate Regimes Affect Firms Incentives to Hedge Currency Risk? Micro Evidence for Latin America</i>, IMF Working Papers, 2012.</li> <li>McGuigan J.R., Kretlow W.J., Moyer R.C., <i>Contemporary Corporate Finance</i>, South Western/Cengage Learning 2009.</li> <li>Madura J., <i>International Corporate Finance</i>, South Western Cengage Learning, 2008, 2010 and later editions.</li> <li>Markiewicz M., <i>Determinants of the evolution of Asian financial centers</i>, International Business and Global Economy, 2016, nr 35/2, p. 173-185.</li> <li>Mishkin F. S., <i>Anatomy of a financial crisis</i>, NBER Working Paper Series, Working Paper, 1991, No. 3934.</li> </ol>	
	eResources addresses	Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed	Company A initiates an international investment project - evaluation of the capital budgeting process in an international context; discussion of available sources of financing; evaluation and calculation of the cost of capital.		
Work placement	Not applicable		

Document generated electronically. Does not require a seal or signature.