

Subject card

Subject name and code	Master Thesis Research Process, PG_00132315						
Field of study	International Business						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2024/2025		
Education level	postgraduate studies	Subject group			Obligatory subject group in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			English		
Semester of study	1	ECTS credits			4.0		
Learning profile	academic	Assessment form					
Conducting unit	Katedra Ekonomiki Transportu -> Faculty of Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Monika Bąk				
	Teachers		dr hab. Monika Bąk				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		30.0		40.0	100
Subject objectives	<p>Student will develop a methodological background of the research project, including proper formulation of research problems, research questions, hypotheses and indication of proper research methods.</p> <p>Students will also prepare a review paper by learning how to develop a literature review, critical thinking skills, and ability to filter material, cognizing research typology, writing and editing skills, and team player development.</p>						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[IBMU2_U02] can interpret statistical data and economic indicators, and select and use quantitative and qualitative methods and tools developed by economic sciences, including advanced information and communication techniques	The student can select appropriate quantitative and qualitative methods for the Master thesis research process.	[SU1] oral statement/conversation/discussion [SU3] text preparation/written work
	[IBMU2_W07] knows the terms and principles of intellectual (industrial) property protection and copyright law; understands the necessity of intellectual property management	The student knows and understands the general concept and the rules of intellectual property and copyright regulations and understands how to refer to these principles in the process of writing a Master thesis.	[SW3] text preparation/written work
	[IBMU2_K02] is ready to critically assess the level of acquired knowledge, skills and professional competence in the area of international business	The student is ready to critically analyse researchable problems.	[SK1] oral statement/conversation/discussion [SK3] text preparation/written work
	[IBMU2_W03] knows terminology in the field of international business, international economics and financial relations and complementary disciplines	The student knows terminology in the field of research methodology.	[SW1] oral statement/conversation/discussion [SW3] text preparation/written work
	[IBMU2_K06] is ready to observe and develop the principles of professional ethics and corporate social responsibility, takes into account changing social needs, respects the diversity of opinions and cultures	The student is ready to discuss and develop new concepts and ideas to solve economic and social problems.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report
	[IBMU2_U04] can formulate and test hypotheses related to simple research problems in the field of international business using appropriately selected methods and tools	The student can formulate proper research questions and hypotheses.	[SU1] oral statement/conversation/discussion [SU3] text preparation/written work
[IBMU2_U07] can prepare oral presentations on economic and social issues, using specialist theoretical approaches with diverse audiences, can prepare and lead a debate	The student can prepare an oral presentation.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report	
Subject contents	1. Requirements concerning Master thesis at the Faculty of Economics of the University of Gdansk 2. Research steps at Master level 3. Proper formulation of research problems, questions and hypotheses 4. Identification of research methods 5. Sources of data and information 6. Development of a review paper: rules and assumptions		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Individual work: preparation of a methodological essay	51.0%	30.0%
	Group work on preparing a review article: Final version	51.0%	50.0%
	Individual work: initial presentation of the research topic idea	51.0%	5.0%
	Group work on preparing a review article: outline of the article	51.0%	5.0%
	Group work on preparing a review article: Draft version of the article	51.0%	10.0%

Recommended reading	Basic literature	Instruction for preparing Masters theses
	Supplementary literature	Guides and detailed task instructions provided by the instructors
	eResources addresses	Podstawowe https://bg.ug.edu.pl/e-biblioteka/zasoby_elektroniczne - Sage Research Methods - publication database available at UG Adresy na platformie eNauczenie:
Example issues/ example questions/ tasks being completed	Examples of review papers, e.g.: Cirella, G., Bąk, M., Koźlak, A., Pawłowska, B., & Borkowski, P. (2019). Transport innovations for elderly people. <i>Research in Transportation Business and Management</i> , 30, 1-17. http://doi.org/10.1016/j.rtbm.2019.100381	
Work placement	Not applicable	

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