

Subject card

Subject name and code	Master's Seminar, PG_00132316						
Field of study	International Business						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2024/2025		
Education level	postgraduate studies	Subject group			Obligatory subject group in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			English		
Semester of study	1	ECTS credits			3.0		
Learning profile	academic	Assessment form					
Conducting unit	Katedra Zrównoważonych Procesów Rynkowych -> Faculty of Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Renata Orłowska				
	Teachers		prof. dr hab. Andrzej Cieślak dr Renata Orłowska dr hab. Przemysław Borkowski				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	0.0	0.0	0.0	15.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		12.0		51.0	78
Subject objectives	The aim of the master's seminar is to provide students with knowledge, skills and methodological competences to act independently, to formulate economic problems and research hypotheses and to verify them on the basis of a coherent set of publications and empirical data, as well as to edit the text of the master's thesis in accordance with the guidelines of the Faculty of Economics.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[IBMU2_W07] knows the terms and principles of intellectual (industrial) property protection and copyright law; understands the necessity of intellectual property management	The student knows the concepts and principles of protection of intellectual (industrial) property and copyright; understands the need to manage intellectual property.	[SW3] text preparation/written work
	[IBMU2_K07] is ready to perform professional roles responsibly, taking into account the changing social needs	The student is ready to perform professional roles responsibly, taking into account the changing social needs.	[SK5] implementation of a problem task
	[IBMU2_U01] can creatively interpret, explain and analyse complex economic phenomena and the relations occurring between them, using the acquired knowledge in international business and international economic and financial relations	The student can creatively interpret, explain and analyze complex economic phenomena and relations between them, using the acquired knowledge in the field of international business and international economic and financial relations.	[SU3] text preparation/written work [SU5] implementation of a problem task
	[IBMU2_U09] can independently plan and implement lifelong learning; complement and improve the acquired knowledge and skills; is open to new ideas and techniques; can inspire and organise the learning process for others	The student can independently plan and implement lifelong learning; supplement and improve the acquired knowledge and skills; is open to new ideas and techniques; is able to inspire and organize the learning process of others	[SU1] oral statement/conversation/discussion [SU3] text preparation/written work [SU5] implementation of a problem task
	[IBMU2_W02] knows and understands methods and tools for describing economic phenomena, including data acquisition techniques, which make it possible to describe and analyse business entities functioning on the international market as well as processes and phenomena occurring in them and between them	The student knows and understands the methods and tools for describing economic phenomena, including data acquisition techniques that enable the description and analysis of economic entities operating on the international market as well as the processes and phenomena occurring in them and between them.	[SW3] text preparation/written work [SW5] implementation of a problem task
	[IBMU2_W06] has knowledge of the world economy, economic ties and the regularities governing them, principles of global market functioning and international economic and financial relations as well as the process of their evolution; understands the causes, regularities and consequences of occurring changes;	The student knows the world economy, economic ties and regularities governing them, the principles of functioning of world markets and international economic and financial relations and the process of their evolution; understands the causes, regularities and effects of	[SW1] oral statement/conversation/discussion [SW3] text preparation/written work [SW5] implementation of a problem task
	[IBMU2_K02] is ready to critically assess the level of acquired knowledge, skills and professional competence in the area of international business	The student is ready to critically assess the level of acquired knowledge, skills and professional competences in the field of international business.	[SK1] oral statement/conversation/discussion [SK3] text preparation/written work
	[IBMU2_K01] Is ready to recognise the importance of knowledge of international business in the process of identifying and solving business problems and the need to consult experts in cases of complex issues	The student is ready to recognize the importance of knowledge of international business in the process of identifying and solving business problems and the need to consult experts in the case of complex issues..	[SK3] text preparation/written work [SK5] implementation of a problem task
	[IBMU2_K03] is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions; undertakes challenges of creative thinking; acquires resilience to failures; assesses risks and threats and finds ways of counteracting their effects	The student is ready to think and act in an entrepreneurial way; adapts to new situations and conditions; takes up challenges of creative thinking; acquires resistance to failures; assesses risks and threats and finds ways to counteract their effects.	[SK1] oral statement/conversation/discussion [SK3] text preparation/written work [SK5] implementation of a problem task
	[IBMU2_K06] is ready to observe and develop the principles of professional ethics and corporate social responsibility, takes into account changing social needs, respects the diversity of opinions and cultures	The student is ready to observe and develop the principles of professional ethics and corporate social responsibility, takes into account the changing social needs, respects the diversity of opinions and cultures.	[SK3] text preparation/written work
	[IBMU2_U05] can communicate in an international and culturally diverse environment, using advanced terminology of international business	The student can communicate in an international and culturally diverse environment, using advanced terminology in the field of international business.	[SU1] oral statement/conversation/discussion [SU5] implementation of a problem task

	Course outcome	Subject outcome	Method of verification
	[IBMU2_U04] can formulate and test hypotheses related to simple research problems in the field of international business using appropriately selected methods and tools	The student can formulate and test hypotheses regarding simple research problems in the field of international business using appropriately selected methods and tools.	[SU3] text preparation/written work [SU5] implementation of a problem task
Subject contents	<ol style="list-style-type: none"> 1. Formulating appropriate problems in the field of international business that can be the subject of master's studies 2. Formulating the purpose and research hypothesis of the work 3. Selection and analysis of appropriate sources of key knowledge to explain the given problem 4. Preparation of the description and diagnosis of the subject of research as the basis for the verification of hypotheses 5. Development of a concept for a detailed analysis of all research aspects 6. Preparing development scenarios, forecasts or strategies regarding the problem under study 7. Editing the text (language, text comprehensibility, bibliographic index) 8. Preparation of tables, charts, illustrations 9. Preparing a bibliography, checking for copyright infringement 10. Preparation of the abstract of the work 11. Familiarization with intellectual property rights 		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Progress in preparing the diploma thesis: - by the end of the first semester - at least the formulation of the topic and the development of the research plan and preliminary structure of the thesis.	80.0%	100.0%
Recommended reading	Basic literature	R. Murray, How to Write A Thesis (3rd ed.), Open University Press, Berkshire, 2011 Handouts delivered by supervisors of thesis.	
	Supplementary literature	P. Creme, M. R. Lea, Writing at University, A Guide for Students, Open University Press, Buckingham, 2008	
	eResources addresses	Podstawowe https://ekonom.ug.edu.pl/web/studenci/index.html?lang=en&ao=diploma - Diploma rules at the Faculty of Economics of the University of Gdansk Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed			

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