

Subject card

Subject name and code	Transportation and International Logistics, PG_00132317						
Field of study	International Business						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2024/2025		
Education level	postgraduate studies	Subject group			Obligatory subject group in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			English		
Semester of study	1	ECTS credits			3.0		
Learning profile	academic	Assessment form					
Conducting unit	Katedra Zrównoważonych Procesów Rynkowych -> Faculty of Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Magdalena Jażdżewska-Gutta				
	Teachers		dr Magdalena Jażdżewska-Gutta				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		20.0		25.0	75
Subject objectives	The goal of the course is to acquaint students with basic knowledge concerning international transportation and logistics, as well as the methods and tools that can be used in supply chain management.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[IBMU2_K02] is ready to critically assess the level of acquired knowledge, skills and professional competence in the area of international business	Student is ready to critically assess the level of acquired knowledge, skills and professional competence in the area of transport, logistics and supply chain management	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK4] test/exam - oral or written
	[IBMU2_W10] knows and understands the key issues and theoretical aspects of managing a business entity on the international market and selected detailed issues of the international business	Student knows and understands the key issues and theoretical aspects of managing a business entity on the international market and of selected detailed issues of the international supply chain	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[IBMU2_U01] can creatively interpret, explain and analyse complex economic phenomena and the relations occurring between them, using the acquired knowledge in international business and international economic and financial relations	Student can creatively interpret, explain and analyse complex economic phenomena and the relations occurring between them, using the acquired knowledge in transport, logistics and supply chain management	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU4] test/exam - oral or written
	[IBMU2_K05] is ready independently identify, diagnose and resolve dilemmas and alternative solutions related to international business	Student is ready to independently identify, diagnose and resolve dilemmas and alternative solutions related to transport, logistics and supply chain management	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK4] test/exam - oral or written
	[IBMU2_U03] can accurately select and use sources of information on international business, evaluate, critically analyse and creatively interpret them, and can present them in an innovative way	Student can accurately select and use sources of information on transport and logistics, evaluate, critically analyse and creatively interpret them, and can present them in an innovative way	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU4] test/exam - oral or written
	[IBMU2_W08] knows selected areas of the functioning of a modern enterprise in the international environment; understands the conditions, principles and consequences of decisions taken in modern enterprise's structures dealing on the international market	Student knows transport, logistics and supply chain management as an area of the functioning of a modern enterprise in the international environment; understands the conditions, principles and consequences of transport, logistics and supply chain management decisions taken in modern enterprise's structures dealing on the international market;	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[IBMU2_K01] Is ready to recognise the importance of knowledge of international business in the process of identifying and solving business problems and the need to consult experts in cases of complex issues	Student is ready to recognise the importance of knowledge of transport and logistics in the process of identifying and solving business problems and the need to consult experts in cases of complex issues	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK4] test/exam - oral or written
	[IBMU2_W05] knows and understands the fundamental dilemmas of international business related to globalisation, integration, internationalization and sustainable development	Student knows and understands the fundamental dilemmas of international business related to globalisation, integration, internationalization and sustainable development in the field of transport, logistics and supply chain management	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[IBMU2_W03] knows terminology in the field of international business, international economics and financial relations and complementary disciplines	Student knows an advanced terminology in the field of transport, logistics and supply chain management	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[IBMU2_W01] has an in-depth knowledge of the discipline of economics and finance; understands the differences between contemporary trends in the theory of international business	Student has an in-depth knowledge of the discipline of economics and finance with regard to transport and logistics; understands the differences between contemporary trends in the theory of international business	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report

Subject contents	<ol style="list-style-type: none"> 1. Introduction to transportation, freight forwarding and international logistics - basic definitions, T&L services, outsourcing. 2. Transport and logistics infrastructure. 3. Managing logistics internationally - challenges of international logistics, characteristics of international supply chain planning for international logistics, location of facilities, international distribution. 4. Freight transport - modal choice - air, rail, road, sea and inland waterway transport, supply of transport services on international market, organisation and management of transport processes. Role of intermodal transport in international logistics - characteristics of intermodal transport, organisation and management of container terminals, intermodal transport in creation of logistics chains. 5. International freight forwarding - major tasks of international forwarder, forwarding services market, forwarder as logistics operator. 6. Transport and forwarding documents. 7. Lean game 8. Supply chain planning and control. 9. Procurement and inventory decisions. 10. Warehousing and material handling. 11. Logistics customer service. <p>Challenges to supply chains and trends in logistics management.</p>		
Prerequisites and co-requisites	Basic knowledge of the principles and procedures of foreign trade, organization and functioning of global enterprises, basic microeconomics.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Written test	51.0%	70.0%
	Presentation	51.0%	20.0%
	Active participation	51.0%	10.0%
Recommended reading	<p>Basic literature</p> <ol style="list-style-type: none"> 1. Rodrigue, J.-P. (2020). The Geography of Transport Systems (5th ed.). Routledge. https://doi.org/10.4324/9780429346323 2. Harrison, R. van Hoek, Logistics management and strategy - competing through the supply chain, Prentice Hall, Harlow 2008. 3. Handouts distributed in class. <p>For self-study</p> <ol style="list-style-type: none"> 1. H.-J. Schramm, Freight Forwarders Intermediary Role in Multimodal Transport Chains: A Social Network Approach, Springer, 2012. 2. Grant, D.M. Lambert, J.R. Stock, L.M. Ellram, Fundamentals of logistics management, McGraw- Hill, London 2006. 3. Jaffeux, C., & Wieser, P. (Eds.). (2013). Essentials of Logistics and Management (3rd ed.). EPFL Press. https://doi.org/10.1201/b16379 		
	<p>Supplementary literature</p> <ol style="list-style-type: none"> 1. M. Jażdżewska-Gutta & P. Borkowski (2022) As strong as the weakest link. Transport and supply chain security, Transport Reviews, 42:6, 762-783, DOI: 10.1080/01441647.2022.2056656 2. M. Jażdżewska-Gutta, Who is responsible? The roles of the supply chain participants in the area of supply chain security, International Academic Conference on Management, Economics and Marketing in Bratislava (IAC-MEM 2016). 		
	eResources addresses	Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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