

Subject card

Subject name and code	International Business Law, PG_00132323						
Field of study	International Business						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2024/2025		
Education level	postgraduate studies	Subject group			Obligatory subject group in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			English		
Semester of study	2	ECTS credits			4.0		
Learning profile	academic	Assessment form					
Conducting unit	Faculty of Law and Administration -> Rektor						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Sylwia Majkowska-Szulc				
	Teachers		dr hab. Sylwia Majkowska-Szulc dr Kaja Zaleska-Korziuk				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		30.0		40.0	100
Subject objectives	Providing students with necessary knowledge and skills enabling effective navigation in European and international regulations of business, including business transactions.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[[IBMU2_K01] Is ready to recognise the importance of knowledge of international business in the process of identifying and solving business problems and the need to consult experts in cases of complex issues	The student is ready to recognise the importance of knowledge of international business law in the process of identifying and solving legal problems and the need to consult experts in cases of complex issues.	[SK1] oral statement/conversation/discussion
	[[IBMU2_W05] knows and understands the fundamental dilemmas of international business related to globalisation, integration, internationalization and sustainable development	The student knows and understands the fundamental dilemmas of international business law related to globalisation, integration, internationalization and sustainable development.	[SW4] test/exam - oral or written
	[[IBMU2_U09] can independently plan and implement lifelong learning; complement and improve the acquired knowledge and skills; is open to new ideas and techniques; can inspire and organise the learning process for others	The student can independently plan and implement lifelong learning; complement and improve the knowledge of business law and legal problems; is open to new ideas and solutions; can inspire and organise the learning process for others.	[SU1] oral statement/conversation/discussion
	[[IBMU2_W06] has knowledge of the world economy, economic ties and the regularities governing them, principles of global market functioning and international economic and financial relations as well as the process of their evolution; understands the causes, regularities and consequences of occurring changes;	The student knows international business law, economic ties and the regularities governing them, and principles of global market functioning, and understands the causes, regularities and consequences of occurring changes.	[SW4] test/exam - oral or written
	[[IBMU2_U01] can creatively interpret, explain and analyse complex economic phenomena and the relations occurring between them, using the acquired knowledge in international business and international economic and financial relations	The student can creatively interpret, explain and analyse complex economic phenomena and the relations occurring between them, using the knowledge of international business law.	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written
	[[IBMU2_K07] is ready to perform professional roles responsibly, taking into account the changing social needs	The student is ready to perform professional roles responsibly, taking into account the changing social needs and changes in the legal system.	[SK4] test/exam - oral or written
	[[IBMU2_W07] knows the terms and principles of intellectual (industrial) property protection and copyright law; understands the necessity of intellectual property management	The student knows the terms and principles of intellectual (industrial) property protection and copyright law; and understands the necessity of intellectual property management.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion

Subject contents	<p>1) International business law general characteristics and sources</p> <p>2) Digital Single Market of the EU general characteristics</p> <p>3) Digital Services Act (online intermediaries and platforms, e.g. marketplaces, social networks, content-sharing platforms, app stores, online travel and accommodation platforms, in particular very large online platforms (VLOPs) and very large online search engines (VLOSEs) and Digital Markets Act (the identification of gatekeepers)</p> <p>4) Artificial Intelligence Act (Proposal for a Regulation laying down harmonised rules on artificial intelligence)</p> <p>5) New business structures in global context case study (e.g. Uber, Airbnb, Facebook, Google)</p> <p>6) Contracts for the supply of digital content and digital services and contracts for the sale of goods with digital elements</p> <p>7) Consumers rights in the digital economy case study</p> <p>8) Intellectual property rights and intellectual property rights infringements in the digital economy</p> <p>9) Transport (CMR Convention and TIR Convention) general characteristics.</p> <p>10) Companies in civil and common law; international corporation</p> <p>11) Corporate finance in international business</p> <p>12) Capital raising strategies</p> <p>13) Corporate governance</p> <p>14) Share Purchase Agreements as business transaction</p> <p>15) Shareholders Agreement and Other Ancillary Documents</p> <p>16) Introduction to Mergers & Acquisitions, Negotiations and Preliminary Documents</p>								
Prerequisites and co-requisites									
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="453 1550 790 1576">Subject passing criteria</th> <th data-bbox="799 1550 1139 1576">Passing threshold</th> <th data-bbox="1149 1550 1492 1576">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="453 1583 790 1610">written exam</td> <td data-bbox="799 1583 1139 1610">51.0%</td> <td data-bbox="1149 1583 1492 1610">100.0%</td> </tr> </tbody> </table>	Subject passing criteria	Passing threshold	Percentage of the final grade	written exam	51.0%	100.0%		
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Example issues/ example questions/ tasks being completed									
Work placement	Not applicable								

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