

Subject card

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| Subject name and code | Managing Financial Resources, PG_00132325 | | | | | | |
| Field of study | International Business | | | | | | |
| Date of commencement of studies | October 2024 | Academic year of realisation of subject | | | 2024/2025 | | |
| Education level | postgraduate studies | Subject group | | | Obligatory subject group in the field of study | | |
| Mode of study | full-time studies | Mode of delivery | | | at the university | | |
| Year of study | 1 | Language of instruction | | | English | | |
| Semester of study | 2 | ECTS credits | | | 3.0 | | |
| Learning profile | academic | Assessment form | | | | | |
| Conducting unit | Katedra Ekonomiki i Funkcjonowania Przedsiębiorstw Transport -> Faculty of Economics -> Rektor | | | | | | |
| Name and surname of lecturer (lecturers) | Subject supervisor | | dr hab. Michał Suchanek | | | | |
| | Teachers | | dr hab. Michał Suchanek | | | | |
| Lesson types | Lesson type | Lecture | Tutorial | Laboratory | Project | Seminar | SUM |
| | Number of study hours | 0.0 | 30.0 | 0.0 | 0.0 | 0.0 | 30 |
| | E-learning hours included: 0.0 | | | | | | |
| Learning activity and number of study hours | Learning activity | Participation in didactic classes included in study plan | | Participation in consultation hours | | Self-study | SUM |
| | Number of study hours | 30 | | 20.0 | | 25.0 | 75 |
| Subject objectives | The goal of the course is to make students familiar with the basic concepts of financial management. They should be able to coordinate the financial system of a small or medium enterprise, solve financial problems easily and create a financial projection for a standard investment horizon. | | | | | | |

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| Learning outcomes | Course outcome | Subject outcome | Method of verification |
| | [[IBMU2_W03] knows terminology in the field of international business, international economics and financial relations and complementary disciplines | Knows the terminology of finance and financial management; distinguishes between basic financial categories | [SW4] test/exam - oral or written |
| | [[IBMU2_U01] can creatively interpret, explain and analyse complex economic phenomena and the relations occurring between them, using the acquired knowledge in international business and international economic and financial relations | Knows how to construct and interpret data from financial statements and projections, integrating knowledge of international business | [SU4] test/exam - oral or written |
| | [[IBMU2_K03] is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions; undertakes challenges of creative thinking; acquires resilience to failures; assesses risks and threats and finds ways of counteracting their effects | Is able to adapt universal financial planning concepts to changing conditions in the market environment | [SK4] test/exam - oral or written |
| | [[IBMU2_W08] knows selected areas of the functioning of a modern enterprise in the international environment; understands the conditions, principles and consequences of decisions taken in modern enterprise's structures dealing on the international market | Understands the impact of sources of finance and accounting law on the operation of the enterprise and its decision-making processes | [SW4] test/exam - oral or written |
| | [[IBMU2_W02] knows and understands methods and tools for describing economic phenomena, including data acquisition techniques, which make it possible to describe and analyse business entities functioning on the international market as well as processes and phenomena occurring in them and between them | understands the importance of the financial system and the financial reporting system as a source of data about the enterprise, its market position and the processes within it | [SW4] test/exam - oral or written |
| | [[IBMU2_U02] can interpret statistical data and economic indicators, and select and use quantitative and qualitative methods and tools developed by economic sciences, including advanced information and communication techniques | Knows how to construct performance measures of the company's financial management and compile them into financial projection analytics | [SU4] test/exam - oral or written |
| | [[IBMU2_K01] Is ready to recognise the importance of knowledge of international business in the process of identifying and solving business problems and the need to consult experts in cases of complex issues | Understands the importance of financial data in making business decisions | [SK4] test/exam - oral or written |
| | [[IBMU2_K02] is ready to critically assess the level of acquired knowledge, skills and professional competence in the area of international business | understands the necessity to verify the ways of accounting and reporting the financial situation of the enterprise depending on the level of complexity of economic operations | [SK4] test/exam - oral or written |
| Subject contents | 1. Introduction to financial planning 2. Traditional costing and activity based costing 3. Pricing methods - economic and accounting 4. Budgetary control - different budgets, 5. Financial projections 6. Investment appraisal - standard KPIs, NPV, IRR 7. Resource optimisation - use of labour, materials and property, plant & equipment | | |
| Prerequisites and co-requisites | Basic knowledge of financial accounting and statistics is advisable in order to be able to understand the concepts of managing financial resources | | |
| Assessment methods and criteria | Subject passing criteria | Passing threshold | Percentage of the final grade |
| | Written exam | 51.0% | 100.0% |
| Recommended reading | Basic literature | 1. M. Broadbent, J. Cullen, Managing Financial Resources, Butterworth-Heinemann, 2013 2. F.R. Jacobs, R.B. Chase, Operations and Supply Chain Management, McGraw-Hill Education, 2015 3. F.R. Jacobs et al., Manufacturing Planning and Control for Supply Chain Management, McGraw-Hill Education, 2013 | |

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| | Supplementary literature | 1. A. Letkiewicz, M. Suchanek, Use of economic and econometric analysis in the financial standing diagnosis of haulage enterprises, case study: Trans Polonia SA, Springer Proceedings in Business and Economics, 2016 2. S.A. Zenios, Financial optimization, Cambridge university press, 2012 |
| | eResources addresses | Adresy na platformie eNauczanie: |
| Example issues/ example questions/ tasks being completed | | |
| Work placement | Not applicable | |

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