

Subject card

Subject name and code	LSEG Academy, PG_00129853						
Field of study	International Business						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2026/2027		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	3	Language of instruction			Polish English 100%		
Semester of study	6	ECTS credits			2.0		
Learning profile	academic	Assessment form					
Conducting unit	Department of Sustainable Market Processes -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Urszula Mrzygłód				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	0.0	15.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		10.0		25.0	50
Subject objectives	LSEG Academy objectives: 1) to familiarize students with modern technology used in the professional international business environment; 2) to familiarize students how to use the Workspace for searching data and problem solving related to financial markets, companies and global economy.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[IBL3_W06] knows and understands the relations and regularities between international business stakeholders i.a. business entities, public institutions, organisations; functioning in the national, international and intercultural realms	The student knows and understands the software - Workspace(database) and the relationships and regularities between stakeholders of international business, including business entities, public institutions and organizations operating at the national and international level.	[SW4] test/exam - oral or written [SW5] implementation of a problem task
	[IBL3_U03] is able to perform tasks in uncertain conditions, solve complex issues of international business by appropriate selection information sources, conducting critical analysis and synthesis on the collected information and data	The student is able to perform tasks in conditions of uncertainty, solve complex problems of international business, making the appropriate selection of sources, carrying out a critical analysis and synthesis of the collected information and data on the basis of economic and financial indicators available in Workspace;	[SU4] test/exam - oral or written [SU5] implementation of a problem task
	[IBL3_U02] can formulate and solve complex and nonstandard issues in international business by employing quantitative and qualitative research methods and tools, as well as advanced communication and information techniques applicable in the field of international business, economics and finance	The student is able to formulate and solve complex and unusual problems related to international business, using economic and financial indicators available in Workspace.	[SU4] test/exam - oral or written [SU5] implementation of a problem task
[IBL3_K05] is ready to perform professional role in responsible manner, abide business ethics and business standards in working environment	The student is ready to perform his professional role in a responsible, careful service access to Workspace; understands and accepts the safety rules and rules of using the Workspace product	[SK8] observation of student's independent or team work	
Subject contents	<p>. The scope of Workspace platform: range of available data, characteristics of basic functionalities. Basic principles of using the program and navigating the product. Screen management and layout.</p> <p>2. Applications for real-time data Quote and Monitor.</p> <p>3. Searching for available applications in Workspace.</p> <p>3. Searching for fundamental data and news for listed companies, including basic business characteristics, listed instruments, financial reports, graphics, corporate governance and management, events in the company, ownership structure, indebtedness, access to original documents. Overview pages and search modes for</p> <p>4. Searching for data and messages using various tools and methods. Saving, saving and calling obtained results. The functionality of ready-made hints in the Workspace program.</p> <p>5. Data analysis in graphic objects available in Workspace. Graphics designed for listing financial instruments: creating a graph, adding indicators, trend, adjusting graphs. Data analysis in graphic objects for company fundamental data and macroeconomic data. Copying and saving data and charts. Charting applications.</p> <p>6. Using a spreadsheet in the Workspace environment. Search and record fundamental data and historical records in a spreadsheet.</p> <p>7. Selected other features and applications in the Workspace program. Examples of applications and tasks for various financial and other markets. Employing Workspace to research problems in international business.</p>		
Prerequisites and co-requisites	Basic knowledge of financial markets. Basic computer skills. Basic knowledge of excel programme.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Test	51.0%	100.0%

Recommended reading	Basic literature	Materials available on the Workspace platform, studies of individual applications. Materials prepared by teacher.
	Supplementary literature	Brown N., Lave B., Romey J., Beginning Excel 2019, https://open.umn.edu/opentextbooks/textbooks/70 (open source textbook).
	eResources addresses	Adresy na platformie eNauczenie:
Example issues/ example questions/ tasks being completed	Find the financial results of the largest LSE-listed companies in the construction sector by market capitalisation, collate their financial results and compare.	
Work placement	Not applicable	

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