

**Subject card**

<b>Subject name and code</b>	Bachelor's Seminar, PG_00129850						
<b>Field of study</b>	International Business						
<b>Date of commencement of studies</b>	October 2024	<b>Academic year of realisation of subject</b>			2026/2027		
<b>Education level</b>	Bachelor's studies	<b>Subject group</b>			Obligatory subject group in the field of study		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	3	<b>Language of instruction</b>			Polish English 100%		
<b>Semester of study</b>	6	<b>ECTS credits</b>			6.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>					
<b>Conducting unit</b>	Department of Sustainable Market Processes -> Faculty of Economics -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>	dr Renata Orłowska					
	<b>Teachers</b>	dr Renata Orłowska dr Agnieszka Szmelter-Jarosz dr Monika Grottel dr Anna Sperska dr Magdalena Jażdżewska-Gutta dr Aleksandra Borowicz					
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	0.0	0.0	0.0	0.0	30.0	30
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM		
	<b>Number of study hours</b>	30	18.0	88.0	136		
<b>Subject objectives</b>	The aim of the Bachelors seminar is to provide students with methodological principles that enhance preparations of their economic and scientific texts or project. Thanks to this the student is ready to prepare a thesis/project, which is a proof that the author is able to exploring innovative ways to describe and to solve problems in the field of international business, and to gain a knowledge indispensable for professional life.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[IBL3_W02] knows and understands fundamental concepts and terminology of international business, international economic and financial relations and complementary disciplines	The student knows and understands fundamental concepts and terminology of international business.	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report [SW3] text preparation/written work
	[IBL3_U03] is able to perform tasks in uncertain conditions, solve complex issues of international business by appropriate selection information sources, conducting critical analysis and synthesis on the collected information and data	The student can perform tasks in uncertain conditions, solve complex issues of international business by appropriate selection of information sources, conducting critical analysis and synthesis of the collected information and data.	[SU3] text preparation/written work [SU5] implementation of a problem task
	[IBL3_U10] can plan and implement own lifelong learning in the field of international business	The student can plan and implement own lifelong learning in the field of international business	[SU3] text preparation/written work [SU5] implementation of a problem task
	[IBL3_K05] is ready to perform professional role in responsible manner, abide business ethics and business standards in working environment	The student is ready to perform a professional role responsibly and abide by business ethics and business standards in a working environment.	[SK3] text preparation/written work
[IBL3_K02] is ready to critically assess own knowledge in the field of international business, economics and finance and complementary disciplines	The student is ready to critically assess own knowledge in the field of international business, and complementary disciplines.	[SK2] presentation/project/paper/ report [SK3] text preparation/written work	
Subject contents	<ol style="list-style-type: none"> <li>1. Formulating relevant economic problems that could be the subject of research in thesis/undergraduate projects</li> <li>2. Formulating the purpose and research hypothesis of the thesis/goals of the project</li> <li>3. Critical analysis of relevant literature</li> <li>4. Description and evaluation of the research topic</li> <li>5. Selection of research methodology</li> <li>6. Conducting research</li> <li>7. Data analysis</li> <li>8. Verification of hypotheses / adopted goals</li> <li>9. Thesis/Project results</li> </ol>		
Prerequisites and co-requisites	Completion of the Bachelor's seminar in the 5th semester.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Progress in the preparation of the thesis: - by the end of the six semester - submission of the final version of the thesis to the supervisor	100.0%	100.0%
Recommended reading	Basic literature	R. Murray, How to Write A Thesis (3rd ed.), Open University Press, Berkshire, 2011; (access by Gdansk University Library by VPN service).	
	Supplementary literature	P. Creme, M. R. Lea, Writing at University : A Guide for Students, Open University Press, Buckingham, 2008; (access by Gdansk University Library by VPN service).	
	eResources addresses	Podstawowe <a href="https://ekonom.ug.edu.pl/web/studenci/index.html?lang=en&amp;ao=diplo">https://ekonom.ug.edu.pl/web/studenci/index.html?lang=en&amp;ao=diplo</a> - Diploma rules at the Faculty of Economics of the University of Gdansk. Adresy na platformie eNauczanie:	

Example issues/ example questions/ tasks being completed	
Work placement	Not applicable

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