

Subject card

Subject name and code	Introduction International Transportation and Logistics , PG_00129815						
Field of study	International Business						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2025/2026		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			English English 100%		
Semester of study	4	ECTS credits			3.0		
Learning profile	academic	Assessment form					
Conducting unit	Department of Transport Policy and Economic Integration -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Dorota Książkiewicz				
	Teachers		dr Dorota Książkiewicz				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		15.0		30.0	75
Subject objectives	The aim of the lecture is to provide students with a comprehensive understanding of the fundamental principles, practices, and significance of international transportation and logistics. Additionally, students will gain insights into the challenges and opportunities in the international logistics industry, preparing them for professional roles in a globally interconnected economy.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[IBL3_U05] can identify and evaluate selected risks related to international business	The student is able to identify and assess the risk occurring in transport and logistics processes.	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written
	[IBL3_K02] is ready to critically assess own knowledge in the field of international business, economics and finance and complementary disciplines	The student is able to assess the level of their knowledge in international business, transportation and logistics.	[SK1] oral statement/conversation/discussion [SK4] test/exam - oral or written
	[IBL3_K04] is ready to think and act in an entrepreneurial manner	The student is able to creatively respond to conditions and phenomena occurring in the field of transportation and logistics.	[SK1] oral statement/conversation/discussion
	[IBL3_W02] knows and understands fundamental concepts and terminology of international business, international economic and financial relations and complementary disciplines	The student understands and can correctly use basic industry terminology in the field of transportation and logistics.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion
	[IBL3_U01] can interpret and explain economic phenomena, analyse their causes, course and connections within these phenomena using the acquired knowledge of international business, economics and finance and complementary disciplines	The student is able to understand the phenomena occurring in transport and logistics market both in global and local contexts.	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written
	[IBL3_W04] has a structured knowledge of the world economy, international economic and financial processes and their role in shaping the international business environment	A student acquires understanding of the global economy's operational principles and the significant part that the transport and logistics sector plays in it.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion

Subject contents	<p>1. Overview of International Transportation and Logistics</p> <p>2.. Modes of Transportation: Characteristics and Selection Criteria</p> <p>3. Containerization and intermodal transport services</p> <p>4. Global Supply Chain Management - Strategies for managing global supply chains, including inventory management and distribution networks.</p> <p>5. International Trade and Regulatory Frameworks Key international trade agreements, regulations, and compliance requirements.</p> <p>6. Logistics Service Providers and Their Roles</p> <p>7. Transportation Economics and Cost Management</p> <p>8. The Role of digital technology in transportation and logistics</p> <p>9. Risk Management in International Logistics</p> <p>10. Sustainable and Green Logistics</p> <p>11. Port and Terminal Operations</p> <p>12. Incoterms Rules and International Trade Terms</p> <p>13. E-commerce and Its Impact on Global Logistics</p> <p>14. Safety of transport and logistics operations</p> <p>15. Future Trends and Innovations in Transportation and Logistics</p>											
Prerequisites and co-requisites	Fundamental knowledge of the principles of functioning of global trade and the world economy.											
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="453 1391 798 1424">Subject passing criteria</th> <th data-bbox="802 1391 1139 1424">Passing threshold</th> <th data-bbox="1144 1391 1485 1424">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="453 1431 798 1458">test</td> <td data-bbox="802 1431 1139 1458">51.0%</td> <td data-bbox="1144 1431 1485 1458">80.0%</td> </tr> <tr> <td data-bbox="453 1464 798 1491">in-class discussion</td> <td data-bbox="802 1464 1139 1491">0.0%</td> <td data-bbox="1144 1464 1485 1491">20.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	test	51.0%	80.0%	in-class discussion	0.0%	20.0%
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Recommended reading	Basic literature	<p>Rodrigue J.P., Comtois C., Slack B.: The Geography of Transport Systems SIXTH EDITION, New York: Routledge (2024)</p> <p>Container Logistics: The Role of the Container in the Supply Chain by Dr Rolf Neise (Editor), Kogan Page 2018</p> <p>D. Książkiewicz, D. Mierkiewicz: Risk factor classification GEMIO in the planning phase of logistic project management. In: Transport Development Challenges in The Twenty-first Century : proceedings of the 2015 TranSopot Conference / ed. Monika Bąk, Springer International Publishing, cop. 2016, Springer Proceedings in Business and Economics, 2198-7246</p> <p>Global Logistics Management, ed. B.Y Kara, I. Sabuncuoglu, B. Bidanda, December 10, 2014 by CRC Press, Series: Industrial Engineering</p> <p>ICT Solutions and Digitalization in Ports and Shipping, edited by M. Fiorini and N. Gupta, IET, 2021</p>
	Supplementary literature	Theo Notteboom, Athanasios Pallis and Jean-Paul Rodrigue (2022) Port Economics, Management and Policy, New York: Routledge,
	eResources addresses	Adresy na platformie eNauczanie:
Example issues/ example questions/ tasks being completed	<p>What role does transportation play in the global economy?</p> <p>How do disruptions in global supply chains occur and what are their effects on the economy?</p>	
Work placement	Not applicable	

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