

Subject card

Subject name and code	Social Psychology, PG_00132361						
Field of study	International Business						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2024/2025		
Education level	undergraduate studies	Subject group			Obligatory subject group in the field of study Optional subject group Humanistic-social subject group		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			English		
Semester of study	1	ECTS credits			6.0		
Learning profile	academic	Assessment form					
Conducting unit	Katedra Zrównoważonych Procesów Rynkowych -> Faculty of Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Urszula Mrzygłód				
	Teachers		dr Urszula Mrzygłód				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		30.0		90.0	150
Subject objectives	Social psychology is concerned with explaining how thoughts, feelings and behaviour are influenced by other people. The aim of the course is to familiarise you with an overview of the research and theories embedded in social psychology that explain social interactions. During the course of the course, emphasis will be placed on understanding the principles in the field of social psychology that are used in everyone's everyday life and more generally help to explain selected social problems.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[IBL3_W06] knows and understands the relations and regularities between international business stakeholders i.a. business entities, public institutions, organisations; functioning in the national, international and intercultural realms	the student knows and understands the processes in social psychology that explain social interactions and how they affect the behaviour of other people	[SW4] test/exam - oral or written
	[IBL3_U09] is able to work individually and within teams, also of interdisciplinary character; can plan and organize own tasks and the works of teams	the student is able to work individually and in teams on assigned homework;	[SU8] observation of student's independent or team work
	[IBL3_U01] can interpret and explain economic phenomena, analyse their causes, course and connections within these phenomena using the acquired knowledge of international business, economics and finance and complementary disciplines	the student is able to interpret and explain attitudes and behaviours using the acquired knowledge of social psychology; he/she is able to draw conclusions from empirical research in the field of social psychology;	[SU4] test/exam - oral or written
	[IBL3_W02] knows and understands fundamental concepts and terminology of international business, international economic and financial relations and complementary disciplines	the student knows and understands the basic concepts and terminology of social psychology;	[SW4] test/exam - oral or written
	[IBL3_K02] is ready to critically assess own knowledge in the field of international business, economics and finance and complementary disciplines	the student is ready to critically evaluate his/her own knowledge of social psychology;	[SK5] implementation of a problem task
	[IBL3_U06] can communicate using the terminology of international business	the student is able to communicate using the terminology of social psychology;	[SU1] oral statement/conversation/discussion

Subject contents	<p>Introduction to social psychology: definition and scope of social psychology.</p> <p>Social psychology and sociology, what do they do?</p> <p>Research methods in social psychology.</p> <p>Social cognition.</p> <p>Social judgements and beliefs.</p> <p>Social perceptual processes.</p> <p>Attributional asymmetry of actor and observer of events and the process of self-perception.</p> <p>The formation and structure of attitudes, attitudes versus human behaviour.</p> <p>Cognitive dissonance and the process of attitude change.</p> <p>Social influence: conformity and persuasion, research findings.</p> <p>Stereotypes and prejudice.</p> <p>Discrimination and inequality.</p> <p>Intergroup relations: social identity and intergroup relations.</p> <p>Intergroup contact and cooperation.</p> <p>Social relations: aggression, attraction, proximity.</p> <p>Altruistic behaviour.</p> <p>Applications of social psychology</p>														
Prerequisites and co-requisites	None														
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="456 1505 794 1541">Subject passing criteria</th> <th data-bbox="801 1505 1139 1541">Passing threshold</th> <th data-bbox="1145 1505 1473 1541">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="456 1541 794 1576">Homeworks</td> <td data-bbox="801 1541 1139 1576">51.0%</td> <td data-bbox="1145 1541 1473 1576">15.0%</td> </tr> <tr> <td data-bbox="456 1576 794 1612">Exam with test and open questions</td> <td data-bbox="801 1576 1139 1612">51.0%</td> <td data-bbox="1145 1576 1473 1612">80.0%</td> </tr> <tr> <td data-bbox="456 1612 794 1666">Participation in activities during meetings</td> <td data-bbox="801 1612 1139 1666">51.0%</td> <td data-bbox="1145 1612 1473 1666">5.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	Homeworks	51.0%	15.0%	Exam with test and open questions	51.0%	80.0%	Participation in activities during meetings	51.0%	5.0%
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Example issues/ example questions/ tasks being completed	Example of Research Problem: Cyclists have shorter times when riding in the presence of a counterpart as opposed to riding alone. What are the reasons for this difference in speed? This problem intrigued Norman Triplett, who was motivated to conduct the first experiment in social psychology.
Work placement	Not applicable

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