

Subject card

Subject name and code	Microeconomics, PG_00132368						
Field of study	International Business						
Date of commencement of studies	October 2024	Academic year of realisation of subject				2024/2025	
Education level	undergraduate studies	Subject group					
Mode of study	full-time studies	Mode of delivery				at the university	
Year of study	1	Language of instruction				English	
Semester of study	2	ECTS credits				4.0	
Learning profile	academic	Assessment form					
Conducting unit	Katedra Mikroekonomii -> Faculty of Economics -> Rektor						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Anna Blajer-Gołąbiewska				
	Teachers		dr hab. Anna Blajer-Gołąbiewska				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		10.0		25.0	65
Subject objectives	The aim of this course is to improve students knowledge about decision-making processes made by consumers and producers.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[IBL3_U01] can interpret and explain economic phenomena, analyse their causes, course and connections within these phenomena using the acquired knowledge of international business, economics and finance and complementary disciplines	A student can interpret and explain economic phenomena, analyse their causes, course and connections within these phenomena using the acquired knowledge of microeconomics.	[SU4] test/exam - oral or written
	[IBL3_W01] has knowledge of the discipline of economics and finance, involving critical understanding of theories of international business	A student has knowledge of microeconomics, involving a critical understanding of theories	[SW4] test/exam - oral or written
	[IBL3_U03] is able to perform tasks in uncertain conditions, solve complex issues of international business by appropriate selection information sources, conducting critical analysis and synthesis on the collected information and data	A student is able to perform tasks in uncertain conditions, solve complex issues of microeconomics by appropriate selection of information sources, conducting critical analysis and synthesis on the collected information and data.	[SU4] test/exam - oral or written
	[IBL3_K01] is ready to recognise the importance of knowledge in the field of international business in identifying and solving business theoretical and practical issues; is ready to consult with experts in case of facing difficulties in solving business issues individually	A student is ready to recognise the importance of knowledge in the field of microeconomics in identifying and solving business theoretical and practical issues; is ready to consult with experts in case of facing difficulties in solving business issues individually.	[SK4] test/exam - oral or written
	[IBL3_K05] is ready to perform professional role in responsible manner, abide business ethics and business standards in working environment	A student is ready to perform a professional role in a responsible manner, and abide by business ethics and business standards in a working environment	[SK4] test/exam - oral or written
	[IBL3_K02] is ready to critically assess own knowledge in the field of international business, economics and finance and complementary disciplines	A student is ready to critically assess own knowledge in the field of microeconomics.	[SK4] test/exam - oral or written
	[IBL3_W08] knows and understands principles of economic decision making by individuals acting within social and business structures	A student knows and understands principles of economic decision making by individuals acting within social and business structures.	[SW4] test/exam - oral or written
Subject contents	<ol style="list-style-type: none"> 1. Thinking like an economist 2. Supply and demand 3. Elasticity and its applications 4. Supply, demand, and government policies 5. The theory of consumer choice 6. Production function 7. Costs, revenues and profit 8. Perfect competition 9. Monopoly 10. Oligopoly 11. Markets for factors of production 		

Prerequisites and co-requisites	knowledge of differential calculus, integral calculus, functions of one and several variables; skills regarding analysis and interpretation of function graphs		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Final exam	51.0%	100.0%
Recommended reading	Basic literature	<ol style="list-style-type: none"> 1. D. A. Besanko, R. R. Braeutigam, Microeconomics, John Wiley & Sons, Hoboken, NJ 2011 2. P. Krugman, R. Wells, Economics, Worth Publishers, New York 2021. 3. N. G. Mankiw, Principles of Economics, Cengage Learning, Stamford, CT 2013. 	
	Supplementary literature	<ol style="list-style-type: none"> 1. A. Blajer-Gołębiowska, Erasmus+ students [in:] Bernat Tomasz, Gašior Aleksandra (ed.), The microeconomics case studies, Wydawnictwo SIZ, Łódź 2020, pp. 90-91. 2. A. Blajer-Gołębiowska, Training-Info [in:] Bernat Tomasz, Gašior Aleksandra (ed.), The microeconomics case studies, Wydawnictwo SIZ, Łódź 2020, pp. 119-121. 3. A. Blajer-Gołębiowska, Ronald Ltd. [in:] Bernat Tomasz, Gašior Aleksandra (ed.), The microeconomics case studies, Wydawnictwo SIZ, Łódź 2020, pp. 122-123. 	
	eResources addresses	Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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