

Subject card

Subject name and code	Intellectual property management in public administration - lecture, PG_00133259						
Field of study							
Date of commencement of studies	October 2023	Academic year of realisation of subject			2025/2026		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	3	Language of instruction			Polish		
Semester of study	5	ECTS credits			1.0		
Learning profile	practical	Assessment form			exam		
Conducting unit	Department of Human Rights and Intellectual Property Law -> Faculty of Law and Administration -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Joanna Marszałek				
	Teachers		dr Joanna Marszałek				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study		SUM
	Number of study hours	30	0.0		0.0		30
Subject objectives	The aim of the course is to familiarize study participants with the basic concepts and issues in the field of legal protection of intellectual property.						
Learning outcomes	Course outcome		Subject outcome			Method of verification	
	ADMINL3_WK08		The student knows and understands the basic concepts and principles of industrial property protection and copyright law.			[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report	
Subject contents	The concept of intellectual property and industrial property, subject and subject of copyright, division of copyright, image protection, fair use, related rights, objects and subjects of industrial property, selected issues of protection against unfair competition						
Prerequisites and co-requisites							
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
	exam		50.0%		100.0%		
Recommended reading	Basic literature		It will be provided during the first classes				
	Supplementary literature		It will be provided during the first classes				
	eResources addresses						
Example issues/example questions/tasks being completed	The concept of intellectual property and industrial property, subject and subject of copyright, division of copyright, image protection, fair use, related rights, objects and subjects of industrial property, selected issues of protection against unfair competition						
Work placement	Not applicable						