

Subject card

Subject name and code	Practice, PG_00133624						
Field of study	Polish Studies						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2025/2026		
Education level	Master's studies	Subject group			Obligatory subject group in the field of study Optional subject group Specialty subject group		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish		
Semester of study	4	ECTS credits			3.0		
Learning profile	academic	Assessment form			credit		
Conducting unit	Division of Literary Theory and Art Criticism -> Institute of Polish Philology -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Anna Filipowicz				
	Teachers		dr hab. Anna Filipowicz				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	80.0	0.0	0.0	0.0	80
	E-learning hours included: 0.0						
	Additional information: <ul style="list-style-type: none"> • Solving tasks • Project method (research, implementation, practical project) • work in groups 						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	80		0.0		10.0	90
Subject objectives	Involving the student in the life of cultural and media institutions, improving the work of a journalist and publicist, familiarizing the student with advanced forms and methods of writing various types of press and journalistic articles and creating appropriate specialist documentation, enabling the student to acquire advanced practical skills in direct and independent contact with the media.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FPMU2_W10] Has a structured and in-depth knowledge of literary and lin-guistic studies in the field of the chosen specialty.	K_W10 - student has structured and in-depth knowledge of literature and linguistics in the field of media and PR specialties.	[SW5] implementation of a problem task
	[FPMU2_K06] He consciously fulfills and develops his own professional com-petence in literary and linguistics studies, becoming ready for the changing reality.	K_K06 - student consciously exercises and develops his/her own professional competences in the field of literary and linguistic studies, becoming ready for the changing reality	[SK6] demonstration of practical skills [SK7] entries and opinions in the internship diary [SK8] observation of student's independent or team work
	[FPMU2_U08] Has in-depth literary and linguistic skills and linguistic compe-tence to undertake work related to the chosen specialty.	K_U08 - student has in-depth literary and linguistic skills and linguistic competence enabling him to take up work related to the specialty of media and PR	[SU6] demonstration of practical skills [SU7] entries and opinions in the internship diary [SU8] observation of student's independent or team work
Subject contents	The newest dimension of journalism and press journalism; contemporary radio/television/internet journalism; subject and tasks of specialized literary and cultural journalism; advanced methods and forms of work of a journalist, publicist and press spokesman; specialized collection, preparation and development of workshop materials; implementation of advanced independent and group workshop projects; their application in media and PR practice.		
Prerequisites and co-requisites	passing classes in the media and PR specialization		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	internship diary overview of internships	70.0%	70.0%
	positive evaluation of the host institution for internships	30.0%	30.0%
Recommended reading	Basic literature	-	
	Supplementary literature	-	
	eResources addresses		
Example issues/ example questions/ tasks being completed	The newest dimension of journalism and press journalism; contemporary radio/television/internet journalism; subject and tasks of specialized literary and cultural journalism; advanced methods and forms of work of a journalist, publicist and press spokesman; specialized collection, preparation and development of workshop materials; implementation of advanced independent and group workshop projects; their application in media and PR practice.		
Work placement	Not applicable		

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