

**Subject card**

<b>Subject name and code</b>	Publishing workshop I, PG_00133628						
<b>Field of study</b>	Polish Studies						
<b>Date of commencement of studies</b>	October 2024	<b>Academic year of realisation of subject</b>			2024/2025		
<b>Education level</b>	Master's studies	<b>Subject group</b>			Obligatory subject group in the field of study Optional subject group Specialty subject group		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	1	<b>Language of instruction</b>			Polish		
<b>Semester of study</b>	1	<b>ECTS credits</b>			3.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			credit		
<b>Conducting unit</b>	Division of Applied Polish Studies -> Institute of Polish Philology -> Faculty of Languages -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr Piotr Sitkiewicz				
	<b>Teachers</b>		dr Piotr Sitkiewicz				
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	30		8.0		37.0	75
<b>Subject objectives</b>	The purpose of the course is to translate the knowledge gained during the studies into practical activities, centered around the common preparation of a book for printing. Going through all stages of editorial work (editing, graphic design, typesetting, proofreading, pre-press), students learn the specifics of publishing work and develop their skills. An additional goal is to learn how to work in a team and share responsibility for a joint project. Practical activities are supported by reading, which allows students to expand their knowledge of the issues covered in class.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FPMU2_K06] He consciously fulfills and develops his own professional competence in literary and linguistics studies, becoming ready for the changing reality.	The student is ready to: - constantly develop their skills and increase their competence to work as an editor and publisher; - to observe the highest ethical standards in the work of an editor and publisher.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK5] implementation of a problem task [SK6] demonstration of practical skills [SK8] observation of student's independent or team work
	[FPMU2_W10] Has a structured and in-depth knowledge of literary and linguistic studies in the field of the chosen specialty.	Students will know and understand: - The history and mechanisms of the Polish publishing market; - The substantive competencies of an editor and publisher; - The principles of designing print and online publications; - the organization of work in a publishing house and the course of the publishing process; - the rules of publishing marketing, also using Internet channels.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW5] implementation of a problem task
[FPMU2_U08] Has in-depth literary and linguistic skills and linguistic competence to undertake work related to the chosen specialty.	Students can: - edit any text in terms of content and language; - operate specialized software used in editorial practice; - apply publishing marketing tools to promote a publication; - work as part of a team preparing a publication for printing or making it available on the Internet.	[SU5] implementation of a problem task [SU6] demonstration of practical skills [SU8] observation of student's independent or team work	
Subject contents	<p>Publishing workshops are aimed at translating the theoretical knowledge gained during studies (especially in the editorial specialty) into practical skills for creating a book. Participants of the classes, under the supervision of the lecturer, prepare the publication together at all stages - from sketching the idea, through editorial work, graphic and typographic design, typesetting, cover design, proofreading, creating supplementary and auxiliary materials, ending with promotional materials and preparing the publication for printing. In this way, students gain direct insight into the publishing process and are able to assess which publishing works are their strengths. The preparation of the project is accompanied by reading assigned by the lecturer to deepen the knowledge of the activities undertaken and the subject of the book being worked on together.</p> <p>The continuation of the course Publishing Workshop I is the course Publishing Workshop II.</p>		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	evaluation of independently produced work in a jointly implemented project	51.0%	70.0%
	active participation in classes	51.0%	30.0%
Recommended reading	Basic literature	<p>The lecturer each time selects a set of readings required during the project and presents it to the students at the beginning of the course.</p> <p>The readings depend on the subject matter taken up during the workshop.</p> <p>The student is obliged to read them, and this obligation is enforced during the discussion of the next stages of joint work.</p>	
	Supplementary literature	Brak.	
	eResources addresses		
Example issues/ example questions/ tasks being completed	Text editing. Proofreading of the text. Selection of editorial concept. Typesetting of the book. Creating promotional materials. Selection of the cover.		
Work placement	Not applicable		

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