

**Subject card**

<b>Subject name and code</b>	ABC of Entrepreneurship - auditorium classes, PG_00134255						
<b>Field of study</b>	Criminology and Criminal Justice						
<b>Date of commencement of studies</b>	October 2024	<b>Academic year of realisation of subject</b>			2025/2026		
<b>Education level</b>	Bachelor's studies	<b>Subject group</b>			Obligatory subject group in the field of study		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	2	<b>Language of instruction</b>			English english		
<b>Semester of study</b>	4	<b>ECTS credits</b>			1.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>					
<b>Conducting unit</b>	Department of Economics and Management of Transportation Companies -> Faculty of Economics -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr Małgorzata Ławreszuk				
	<b>Teachers</b>		dr Małgorzata Ławreszuk dr Joanna Hartenberger-Liszek				
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	0.0	20.0	0.0	0.0	0.0	20
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study	SUM	
	<b>Number of study hours</b>	20	0.0		5.0	25	
<b>Subject objectives</b>	Familiarizing students with the basic concepts and principles of entrepreneurship along with introducing inspiring people from business practice.						
<b>Learning outcomes</b>	<b>Course outcome</b>		<b>Subject outcome</b>		<b>Method of verification</b>		
	[CCJL3_KK01] He/she is aware of his/her level of knowledge and skills, as well as understands the need for lifelong learning.		the student consciously manages knowledge and skills		[SK2] presentation/project/paper/report		
	[CCJL3_UW01] He/she can observe and interpret correctly phenomena that appear in the area of etiology and phenomenology of crime, universal for various societies, analyzes their connections with various areas of criminology		the student is able to indicate and describe examples of entrepreneurship in the environment		[SU1] oral statement/conversation/discussion		
	[CCJL3_WG01] The graduate has fundamental knowledge of the nature of legal sciences and penal sciences, their place in the system of sciences and mutual relations		the student has knowledge		[SW1] oral statement/conversation/discussion		

Subject contents	<p>1. Basics of economics and entrepreneurship - the origins of entrepreneurship; the ability to innovate; entrepreneurial characteristics; start-ups; the ability to save; the ability to think creatively, based on economic theories;</p> <p>2. Entrepreneurship as a personality trait - practical examples of enterprising people from the world of science and business, taking into account the features that emphasize entrepreneurship; preparing school-age students for entrepreneurship; creating an entrepreneurial image</p> <p>3. Entrepreneurship and cooperation - forms of cooperation; problems in cooperative relationships; selection of contractors; formal patterns of behavior; examples of cooperation</p> <p>4. Business plan - basics, structure of a business plan; SWOT analysis; competitive position and factors shaping it</p> <p>5. Examples of brands that have not caught on on the Polish market - case study to highlight errors and find opportunities to improve the competitive position on the market</p> <p>6. Entrepreneurship and the labor market -basics of the labor market and professional activity; the labor market and economic changes; the labor market and covid</p> <p>7. Presentation of qualifications on the labor market - shaping tools such as CV, Europass, job interview, presentation of the entrepreneurial side; consequences of one's own business, consequences of the labor market; motivators of entrepreneurship on local markets; good practices of personal finance management</p> <p>8. Innovation and entrepreneurship types of innovation; the impact of entrepreneurship on innovation; characteristics of entrepreneurship; characteristics of innovation; practical examples of innovation based on entrepreneurship</p>											
Prerequisites and co-requisites	basic knowledge of running a business											
Assessment methods and criteria	<table border="1" data-bbox="448 1061 1487 1189"> <thead> <tr> <th data-bbox="448 1061 794 1099">Subject passing criteria</th> <th data-bbox="794 1061 1141 1099">Passing threshold</th> <th data-bbox="1141 1061 1487 1099">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="448 1099 794 1137"></td> <td data-bbox="794 1099 1141 1137">51.0%</td> <td data-bbox="1141 1099 1487 1137">90.0%</td> </tr> <tr> <td data-bbox="448 1137 794 1189">student activity - active participation in class discussions</td> <td data-bbox="794 1137 1141 1189">51.0%</td> <td data-bbox="1141 1137 1487 1189">10.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade		51.0%	90.0%	student activity - active participation in class discussions	51.0%	10.0%
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Recommended reading	Basic literature	<p>Entrepreneurship, Pasierbek, Wit Editorial team   Wach, Krzysztof (1976- ) Editorial team   Pałka, Ewa (English teacher) Translation   Ignatianum Publisher 2022   Krakow</p> <p>Being entrepreneurial and the labor market, Małgorzata Ławreszuk   Anna Masłoń-Oracz</p> <p>Warszawa   Dom Wydawniczy i Handlowy Elipsa</p>										
	Supplementary literature	the basic literature is sufficient										
	eResources addresses	Adresy na platformie eNauczanie:										
Example issues/ example questions/ tasks being completed												
Work placement	Not applicable											

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