

Subject card

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|--|---|--|-------------------------------------|------------|---|---------|-----|
| Subject name and code | The Art of Public Speech, PG_00136502 | | | | | | |
| Field of study | Eastern Studies | | | | | | |
| Date of commencement of studies | October 2024 | Academic year of realisation of subject | | | 2025/2026 | | |
| Education level | Bachelor's studies | Subject group | | | Obligatory subject group in the field of study Humanistic-social subject group Subject group related to scientific research in the field of study | | |
| Mode of study | full-time studies | Mode of delivery | | | at the university | | |
| Year of study | 2 | Language of instruction | | | Polish | | |
| Semester of study | 4 | ECTS credits | | | 1.0 | | |
| Learning profile | academic | Assessment form | | | credit | | |
| Conducting unit | Institute of Russian and Eastern Studies -> Faculty of Languages -> Rector | | | | | | |
| Name and surname of lecturer (lecturers) | Subject supervisor | | dr hab. Urszula Patocka-Sigłowy | | | | |
| | Teachers | | | | | | |
| Lesson types | Lesson type | Lecture | Tutorial | Laboratory | Project | Seminar | SUM |
| | Number of study hours | 0.0 | 15.0 | 0.0 | 0.0 | 0.0 | 15 |
| | E-learning hours included: 0.0 | | | | | | |
| | Additional information: lecture with multimedia presentation, simulation games, conversation lecture | | | | | | |
| Learning activity and number of study hours | Learning activity | Participation in didactic classes included in study plan | Participation in consultation hours | Self-study | SUM | | |
| | Number of study hours | 15 | 1.0 | 9.0 | 25 | | |
| Subject objectives | The aim of the classes is for students to acquire the necessary knowledge enabling effective preparation for public speaking, familiarizing them with the principles of speaking, with particular emphasis on the psychological and linguistic rules of composing speeches. | | | | | | |

| Learning outcomes | Course outcome | Subject outcome | Method of verification |
|---------------------------------|---|--|--|
| | [SWSCHL3_W09] He/she has knowledge of the connections between cultural studies, history, linguistics, and political science, social communication, law, and economics relevant to Eastern Studies. | Distinguishes and correctly explains various psychological aspects characteristic of recipients of speeches, understands the importance of diagnosis and assessment of the quality of one's own speeches. | [SW2] presentation/project/paper/report [SW3] text preparation/written work |
| | [SWSCHL3_U13] Possesses the ability to prepare oral presentations in Russian and Polish languages, concerning economic, social, and cultural issues, utilizing basic theoretical approaches as well as various sources | Is able to assess the effectiveness of procedures for preparing one's own public speeches. Is able to construct substantive, effective speeches. Is able to present clearly prepared own speeches. | [SU2] presentation/project/paper/report [SU3] text preparation/written work |
| | [SWSCHL3_W08] He/she has well-organized knowledge in the field of social communication and political science, also oriented towards practical application in a selected sphere of cultural activity, primarily in the context of international cooperation related to the Polish and Russian language areas, as well as the second chosen language area. | He has knowledge of the principles of constructing public speeches, allowing him to practice independently. Knows the classification of public speaking, knows the techniques and strategies of speaking. Defines basic concepts related to the study of public speaking. Correctly identifies problems and mistakes in public speaking. | [SW2] presentation/project/paper/report [SW3] text preparation/written work |
| | [SWSCHL3_K01] Is aware of the scope of their professional knowledge and skills, as well as understands the need for further, continuous development of professional, personal, and social competencies | Is aware of his own knowledge of the art of effectively preparing public speeches, and also accepts the need to develop his own competences as a good speaker. | [SK2] presentation/project/paper/report [SK3] text preparation/written work |
| | [SWSCHL3_K04] Recognizes and formulates moral problems and ethical dilemmas related to the professional environment; seeks optimal solutions, acts in accordance with ethical principles | Accepts the principles and norms of public speaking and is able to define priorities for the implementation of undertaken tasks. Demonstrates responsibility for one's own words, accepts ethical standards that he follows during professional activities. | [SK2] presentation/project/paper/report [SK3] text preparation/written work |
| | [SWSCHL3_K02] Is prepared for active participation in groups, organizations, and institutions carrying out activities for cultural integration, promoting culture, and capable of communicating with individuals, both specialists and non-specialists, in the field | Is prepared for effective communication practice in various professional and informal situations, including promotional activities. | [SK2] presentation/project/paper/report [SK3] text preparation/written work |
| | [SWSCHL3_U01] Is able to search, analyze, evaluate, select, and utilize information using modern techniques for obtaining, classifying, and analyzing information from sources in Polish, Russian, and a second foreign language, following the guidelines of the academic supervisor | Is able to search various (including online) sources, sort and organize the information obtained in accordance with the requirements for preparing a good public speech. | [SU2] presentation/project/paper/report [SU3] text preparation/written work |
| Subject contents | Classification of public speaking. Principles of creating a script for a good speech: goals, structure, coherence of speech, main idea, framework composition, style of speech. Features of a good speaker. Interaction with the listener. Linguistics of public speaking. Speaking techniques and strategies. The most common mistakes. Cultural context of communication. | | |
| Prerequisites and co-requisites | | | |
| Assessment methods and criteria | Subject passing criteria | Passing threshold | Percentage of the final grade |
| | written analysis of a selected speech | 51.0% | 30.0% |
| | active participation in classes, discussion | 80.0% | 20.0% |
| | independently prepared and presented speech | 80.0% | 50.0% |

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| Recommended reading | Basic literature | <ul style="list-style-type: none"> • Kordziński J., Przemów do nich! Teoria i praktyka wystąpień publicznych, eBook 2010. • Stuart C., Sztuka przemawiania i prezentacji, Warszawa 2002. • Turk C., Sztuka przemawiania, Wrocław 2003 • Wiszniewski A., Sztuka mówienia, Katowice 2003. |
| | Supplementary literature | <ul style="list-style-type: none"> • Kordziński J., Przemów do nich! Teoria i praktyka wystąpień publicznych, eBook 2010. |
| | eResources addresses | |
| Example issues/ example questions/ tasks being completed | | |
| Work placement | Not applicable | |

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