

Subject card

Subject name and code	Banking, PG_00137057						
Field of study	Finance and Accounting						
Date of commencement of studies	October 2023	Academic year of realisation of subject			2024/2025		
Education level	undergraduate studies	Subject group			Obligatory subject group in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			English english		
Semester of study	3	ECTS credits			3.0		
Learning profile	academic	Assessment form					
Conducting unit	Katedra Bankowości i Finansów -> Faculty of Management						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Sławomir Kujawa				
	Teachers		dr Patryk Kaczmarek dr Nina Stepanok				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	15.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study	SUM	
	Number of study hours	30	0.0		0.0	30	
Subject objectives	The aim of the course is to familiarize students with banking terminology, sector, segmentation, products, credit and sales process and documentation.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FiRL3_U01] The student understands and can correctly interpret complex economic phenomena in finance and accounting, and other social sciences. The student understands and can explain the content of announcements of economic institutions, articles published in the daily press and journals in the field of finance (excluding scientific journals). The student correctly applies concepts of social sciences.	Understands and can correctly interpret complex economic phenomena in finance and accounting and other social sciences. Understands and is able to explain the content of announcements of economic institutions, articles published in the daily press and journals in the field of finance (excluding scientific journals). Correctly applies concepts of social sciences.	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written
	[FiRL3_K04] Integrity: - abides by business ethics - respects the law - is objective, is able to recognize conflicts of interest - correctly identifies and resolves dilemmas related to the practice of the profession.	Integrity: - adheres to the principles of business ethics - respects the law - is objective, is able to recognize conflicts of interest - correctly identifies and resolves dilemmas related to the practice of the profession.	[SK4] test/exam - oral or written
	[FiRL3_W02] The student has advanced knowledge of various types of economic structures and institutions and changes in them, in particular: banking system, insurance system, taxation system, financial markets, organization of the public finance system and the private sector. The student knows the interrelationships between these structures and social institutions on a national and international scale.	He has advanced knowledge of different types of economic structures and institutions and changes in them, in particular: banking system, insurance system, taxation, financial markets, organization of the public finance system and the private sector. He knows the interrelationships between these structures and social institutions on a national and international scale.	[SW4] test/exam - oral or written [SW2] presentation/project/paper/report
	[FiRL3_U03] The student can properly analyse the causes, course and effects of specific processes and phenomena in finance and accounting, using advanced theories and relevant social sciences methods. Can identify stakeholders of processes and phenomena from the disciplines of management and quality sciences and economics and finance.	Can properly analyze the causes, course and effects of specific processes and phenomena in finance and accounting, using advanced theories and relevant methods of social sciences. Can identify stakeholders of processes and phenomena from the disciplines of management and quality sciences and economics and finance.	[SU3] text preparation/written work
	[FiRL3_K05] Responsibility: - meets deadlines - is able to properly identify priorities for the implementation of the task set by him - consistently strives to achieve the set goal - is able to work systematically and independently - observes the rules and norms of social coexistence.	Responsibility: - meets deadlines - is able to appropriately set priorities for the implementation of the task it has specified - consistently pursues its goal - is able to work systematically and independently - adheres to the rules and norms of social life.	[SK2] presentation/project/paper/report [SK5] implementation of a problem task
	[FiRL3_W07] The student has advanced knowledge of norms and rules (legal, organizational, moral and ethical) in finance and accounting. Knows and understands the concepts and principles of industrial property protection and copyright law.	Has advanced knowledge of norms and rules (legal, organizational, moral and ethical) in finance and accounting. Knows and understands the concepts and principles of industrial property protection and copyright law.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW3] text preparation/written work
Subject contents	1. Banking Sector and Segmentation 2. Cash Management Products 3. Types of Financing and Credit Risk 4. Credit Documentation 5. Market Risk Management 6. Leasing, Factoring, Trade Finance and other Banking Products 7. Relationship vs. Transactional Banking		

Prerequisites and co-requisites	<p>No specific requirements.</p> <p>An equivalent of B1 English level.</p>		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Assessment based on presentations (exercises for credit without a grade)	0.0%	0.0%
	Written test	51.0%	100.0%
Recommended reading	Basic literature	<p>Christine Johnson, Banking and Finance, Education Limited, Harlow, 2000. Michael R. Sneyd, International Banking and Finance, Prentice Hall International, Hemel Hempstead, 1992.</p>	
	Supplementary literature	<p>Jim Corbett, English for International Banking and Finance, Cambridge University Press, Cambridge, 1991. Julie Pratten, Banking English, Delta Publishing, Addlestone, 1997.</p>	
	eResources addresses	Adresy na platformie eNauczenie:	

<p>Example issues/ example questions/ tasks being completed</p>	<p>1. Banking Sector and Segmentation</p> <ul style="list-style-type: none"> • Issue: Ineffective segmentation can result in poor targeting. • Question: How can AI improve customer segmentation? <p>2. Cash Management Products</p> <ul style="list-style-type: none"> • Issue: Limited customization for varied business needs. • Question: What are the key features of competitive cash management tools? <p>3. Types of Financing and Credit Risk</p> <ul style="list-style-type: none"> • Issue: Poor credit risk assessment increases default rates. • Question: How do banks adapt credit risk models to market changes? <p>4. Credit Documentation</p> <ul style="list-style-type: none"> • Issue: Errors in documentation can cause legal issues. • Question: How can digital tools streamline credit documentation? <p>5. Market Risk Management</p> <ul style="list-style-type: none"> • Issue: Difficulty in predicting and managing market volatility. • Question: What strategies help mitigate risks in volatile markets? <p>6. Leasing and Factoring</p> <ul style="list-style-type: none"> • Issue: Low SME awareness about leasing and factoring benefits. • Question: How can banks promote these solutions to SMEs? <p>7. Trade Finance</p> <ul style="list-style-type: none"> • Issue: Complexities in structuring cross-border solutions. • Question: What are the trends in trade finance for global markets? <p>8. Relationship Banking</p> <ul style="list-style-type: none"> • Issue: Balancing personalized services with scalability. • Question: How do banks measure relationship banking success? <p>9. Transactional Banking</p> <ul style="list-style-type: none"> • Issue: Customer loyalty is harder to maintain in transactional models. • Question: What innovations enhance the appeal of transactional banking? <p>10. Technology in Banking</p> <ul style="list-style-type: none"> • Issue: Inconsistent adoption of technology across products. • Question: How can technology unify banking operations effectively?
<p>Work placement</p>	<p>Not applicable</p>

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