

Subject card

Subject name and code	Small business management, PG_00053390						
Field of study	Chemical Business						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2024/2025		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study Humanistic-social subject group		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			Polish		
Semester of study	1	ECTS credits			1.0		
Learning profile	academic	Assessment form			credit		
Conducting unit	Department of Macroeconomics -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Jerzy Podlewski				
	Teachers		dr Jerzy Podlewski				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		2.0		8.0	25
Subject objectives	The lecture is designed to provide the skills for setting up and running a small business.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[BCHINŻ_K06] Is familiar with the general principles of creating and operating forms of individual entrepreneurship.	The student has basic knowledge of small business management. The student is able to identify and analyse relations occurring between business entities and other institutions.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK5] implementation of a problem task
	[BCHINŻ_U11] Uses the acquired economic knowledge in undertaking independent business activities and resolving dilemmas of professional work.	The student knows how to set up a business independently. Knows the basic regulations, rules and principles for setting up a new business. He or she is able to organise basic functional areas of the company necessary for starting a business. Student knows basic forms of motivating and evaluating staff.	[SU1] oral statement/conversation/discussion [SU6] demonstration of practical skills [SU8] observation of student's independent or team work
	[BCHINŻ_W09] Describes the principles of creating and developing forms of individual entrepreneurship using knowledge of economics.	Students will be able to plan the activities of a small enterprise, identify potential opportunities and threats to the functioning of the enterprise, take steps to prevent them.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW5] implementation of a problem task
	[BCHINŻ_U12] Is able to participate in the analyses and evaluation of alternative solutions to economic problems and choose methods and instruments to rationally resolve them.	Student is able to list the sources of finance for a small enterprise. Knows how to choose the most favourable offer of financial, legal, banking services. Understands basic terms used in business negotiations.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU8] observation of student's independent or team work
	[BCHINŻ_W12] Has basic knowledge of man as an entity creating economic structures in the chemical business and has elementary knowledge of the principles and motives of human action in these structures.	The student identifies the characteristics of entrepreneurial people. He/she knows what the concept of knowledge management is and understands the need for continuous learning for the entrepreneur and the staff employed.	[SW1] oral statement/conversation/discussion [SW5] implementation of a problem task
[BCHINŻ_W01] Describes the relationship between the economy and the functioning of the chemical industry.	Is able to interpret economic phenomena and economic processes, indicate their causes and draw conclusions concerning the activity of a small business. Knows the place of chemical business in the national economy, can indicate the influence of the national economy on chemical business and the importance of chemical business for the national economy.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW5] implementation of a problem task	
Subject contents	1 Characteristics of small enterprises 2. Basic legal forms of small enterprises 3. Generation of creative ideas for a new business 4 Organisational forms of setting up a new small business 5 Planning and selecting of new business structure 6 Financing a small business 7 Motivation and staff evaluation 8 Elements of knowledge management		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Class participation	51.0%	20.0%
	Written coursework (or successive assignments delivered in class) in the form of a project / essay / presentation.	51.0%	80.0%
Recommended reading	Basic literature	Cieslik J., Przedsiębiorczość dla ambitnych. Jak uruchomić własny biznes, Wydawnictwa Akademickie i Profesjonalne, Warszawa, 2006 Piecuch T. Przedsiębiorczość. Podstawy teoretyczne, wydawnictwo C.H. Beck, Warszawa 2013	
	Supplementary literature	Papers, websites, business professional pages on social media, portals popularising entrepreneurship Polish and from abroad indicated by the lecturer.	
	eResources addresses		

Example issues/ example questions/ tasks being completed	Read and present to the class a book biography of a famous Polish or foreign entrepreneur (group of people, company) who has been successful in business. Present the advantages and disadvantages of selected sources used to generate creative business ideas.
Work placement	Not applicable

Document generated electronically. Does not require a seal or signature.