

Subject card

Subject name and code	Operational practice of small bussines, PG_00080739						
Field of study	Chemical Business						
Date of commencement of studies	October 2024	Academic year of realisation of subject				2026/2027	
Education level	Bachelor's studies	Subject group				Obligatory subject group in the field of study	
Mode of study	full-time studies	Mode of delivery				at the university	
Year of study	3	Language of instruction				Polish	
Semester of study	6	ECTS credits				1.0	
Learning profile	academic	Assessment form				credit	
Conducting unit	Department of Macroeconomics -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Jerzy Podlewski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		1.0		9.0	40
Subject objectives	The aim of the lecture is to to teach skills in running a small business operation. The subject is intended to impart knowledge of small technological enterprises, with particular emphasis on the application and commercialisation of technological innovations.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[BCHINŻ_W12] Has basic knowledge of man as an entity creating economic structures in the chemical business and has elementary knowledge of the principles and motives of human action in these structures.	Students will understand the relationship between the terms entrepreneur, entrepreneurship and innovation. Understands the place of chemical business in the economic cycle is able to evaluate and interpret economic phenomena on a micro and macro scale.	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report [SW3] text preparation/written work [SW5] implementation of a problem task
	[BCHINŻ_U12] Is able to participate in the analyses and evaluation of alternative solutions to economic problems and choose methods and instruments to rationally resolve them.	Student knows various methods of economic analysis, can apply them in practice and interpret their results. He/she understands the principles of rational business decision-making taking into account economic risk factors.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report [SU3] text preparation/written work [SU5] implementation of a problem task [SU8] observation of student's independent or team work
	[BCHINŻ_U11] Uses the acquired economic knowledge in undertaking independent business activities and resolving dilemmas of professional work.	The student knows what are the best operational practices in manufacturing and services. Understands operational best practices in supply chain management, in product development, in purchasing, in service and in human resources management.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report [SU3] text preparation/written work [SU5] implementation of a problem task
	[BCHINŻ_W09] Describes the principles of creating and developing forms of individual entrepreneurship using knowledge of economics.	The student knows the principles of business management, how to: delegate tasks, control the implementation of tasks, plan the work of own and the team, adapt customer service measures to the specific situation of the enterprise.	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report [SW3] text preparation/written work [SW5] implementation of a problem task
	[BCHINŻ_K06] Is familiar with the general principles of creating and operating forms of individual entrepreneurship.	Students will be able to identify the most appropriate forms of business activity, indicate their advantages and disadvantages, understand the specifics of the chemical industry enterprise.	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report [SK3] text preparation/written work [SK5] implementation of a problem task [SK6] demonstration of practical skills
	[BCHINŻ_W01] Describes the relationship between the economy and the functioning of the chemical industry.	Knows the specifics of the chemical business in the economic cycle, its place in supply and value chains. Understands the fundamentals of the economics of a manufacturing and service business, is able to assess the economic efficiency of a chemical business.	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report [SW3] text preparation/written work [SW5] implementation of a problem task
Subject contents	<ol style="list-style-type: none"> 1. Planning and organisation of company work 2. Effective delegation and control of tasks in company operations 3. Identification, mapping, analysis and continuous improvement of the company's key operational processes 4. Methods of economic analysis and measuring the effectiveness of the company, ratio analysis 5. Management of operational company risks 6. Operational best practice in supply chain organisation (where and how to find suppliers, importance of cost, flexibility and quality, lean manufacturing, quality management) 7. Optimisation of procurement, distribution, after-sales service. 8. Managing and improving the customer service area (matching service to customer expectations, designing customer service processes) Best operating practices for personnel management 		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Class participation	51.0%	20.0%
	Problem solving (presentation, project, written assignment)	51.0%	80.0%

Recommended reading	Basic literature	Cieslik J.: Przedsiębiorczość dla ambitnych. Jak uruchomić własny biznes. Wyd. Akademickie i Profesjonalne, Warszawa 2008. B.R. Kuc, M.Z. Migąła, Menedżer nowych czasów, Helion 2010, Szczepaniec M., Kulawczuk P., Sierpińska M., Start i rozwój biznesu. Jak rozpocząć własną działalność gospodarczą i osiągnąć sukces?, Wydawnictwo UG 2024
	Supplementary literature	Nauka o przedsiębiorstwie. Wybrane zagadnienia, p. red. I. Lichniak, SGH, Warszawa 2009
	eResources addresses	
Example issues/ example questions/ tasks being completed	<p>Prepare a map the core operational processes of company Y. Suggest improvements. Conduct a ratio analysis of the efficiency of company XYZ in the chemical industry in the area of inventory management. Provide an interpretation of the results obtained.</p>	
Work placement	Not applicable	

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