

Subject card

Subject name and code	Business English I, PG_00139221						
Field of study	German Studies						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2025/2026		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			English English 95% Polish 5%		
Semester of study	4	ECTS credits			2.0		
Learning profile	academic	Assessment form			credit		
Conducting unit	Division of German Language and Translation Studies -> Institute of German Philology -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		mgr Agnieszka Kallas				
	Teachers		mgr Agnieszka Kallas				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		1.0		34.0	50
Subject objectives	The aim is to improve the level of English (all four skills) introduce the language of business and to improve pronunciation						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FGL3_U17] Can appropriately plan and determine priorities for the realization of a task defined by him/herself, together with others or by others; can cooperate with other students in team tasks and projects.	They are able to apply business English in order to achieve his business aims	[SU1] oral statement/conversation/discussion [SU8] observation of student's independent or team work
	[FGL3_W14] Understands the diversity of information sources, the complex nature of language, its complexity, the ways in which language functions in different spheres of communication and the historical variability of meanings in German.	They are conscious of different functions of the English language including the standard and business ones	[SW1] oral statement/conversation/discussion
	[FGL3_U16] Is able to speak a non-directional modern foreign language at level A2 minimum of the Common European Framework of Reference for Languages.	The student has knowledge of English at the level B1+ of the Common European Framework of Reference (CEFR)	[SU1] oral statement/conversation/discussion [SU3] text preparation/written work [SU8] observation of student's independent or team work
	[FGL3_K01] They are aware of their knowledge and skills, and have a critical approach to the received and acquired content.	The student is able to assess their skills and understands the need of life-long learning	[SK1] oral statement/conversation/discussion
	[FGL3_K02] Is ready to establish contacts and ask for help when expert knowledge is needed to solve a problem.	The student is able to assess when an expert help is needed	[SK1] oral statement/conversation/discussion
	[FGL3_U18] Can individually plan and implement their own lifelong learning.	They understand the need of constant improving their command of business English	[SU1] oral statement/conversation/discussion
[FGL3_W07] Has structured and advanced specific knowledge in the field of the chosen specialisation, i.e. translation theory, didactics and methodology and pedagogical activity or business and economy.	The student has structured and detailed knowledge of business and economy	[SW1] oral statement/conversation/discussion	
Subject contents	English vocabulary aiming at the level B2 at the sixth semester; the course of English for specific purposes - business English (including financial English, office English, marketing)		
	What is business? writing a business plan, looking for a job, writing CV and cover letter, Manager or mentor? Kidness or success? English grammar aiming at the level B2 at the sixth semester ; present, past and future tenses		
Prerequisites and co-requisites	General English B1+		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	paper- business plan	51.0%	20.0%
	test	51.0%	60.0%
	participating in debates, speeches	51.0%	20.0%
Recommended reading	Basic literature	Dubicka, I., Rosenberg, M., Digen, B., Business Partner B+ Coursebook, Pearson 2016.	
	Supplementary literature	Cotton, D., Falvey, D., Kent, S. Market Leader Upper Intermediate, Pearson Education 2008. Eastwood, J., Oxford Practice Grammar, Oxford University Press 1993. Hancock, M. English Pronunciation in Use, Cambridge University Press 2006. McCarthy, M., Odell, F., English Vocabulary in Use-advanced, Cambridge University Press 2002. Vince, M., First Certificate Language Practice, Heinemann 1996. Słowniki języka angielskiego, np. Longman Dictionary of English Language and Culture	
	eResources addresses		
Example issues/ example questions/ tasks being completed	Different work places; preparing a business plan		
Work placement	Not applicable		

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