

**Subject card**

<b>Subject name and code</b>	The language of the German economy I, PG_00139228						
<b>Field of study</b>	German Studies						
<b>Date of commencement of studies</b>	October 2024	<b>Academic year of realisation of subject</b>			2026/2027		
<b>Education level</b>	Bachelor's studies	<b>Subject group</b>			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	3	<b>Language of instruction</b>			Polish German - 90% Polish - 10%		
<b>Semester of study</b>	5	<b>ECTS credits</b>			3.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			credit		
<b>Conducting unit</b>	Division of German Language and Translation Studies -> Institute of German Philology -> Faculty of Languages -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr Izabela Kujawa				
	<b>Teachers</b>						
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
	Additional information:						
	<ul style="list-style-type: none"> <li>• Project method (research, implementation, practical project)</li> <li>• Problem-solving</li> <li>• Discussion</li> <li>• Group work</li> <li>• Critical incident (case) analysis</li> <li>• Text analysis with discussion</li> <li>• Simulation games</li> <li>• Multimedia presentation</li> </ul>						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	<b>Participation in didactic classes included in study plan</b>		<b>Participation in consultation hours</b>		<b>Self-study</b>	<b>SUM</b>
	<b>Number of study hours</b>	30		2.0		43.0	75
<b>Subject objectives</b>	<ul style="list-style-type: none"> <li>• Improving German language proficiency and communication skills, with particular emphasis on business and economic language.</li> <li>• Developing specific language skills (listening, speaking, and writing), vocabulary range, and the ability to use it correctly, based on topics related to business and the economy.</li> <li>• Expanding knowledge of program content related to business and the economy.</li> </ul>						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FGL3_W08] Has knowledge of the interrelationships of Germanic philology with related humanities and social sciences. Has a basic knowledge of the participants in cultural, educational and business-economic activities, and knows and understands the basic principles of the creation and development of various forms of entrepreneurship.	Has fundamental knowledge of the linguistic interactions of participants in business and economic activities."	[SW4] test/exam - oral or written [SW2] presentation/project/paper/report
	[FGL3_U08] Is able to use concepts from the field of the chosen specialization and to apply linguistic knowledge (unders too dasforeign language competence) in typical professional situations.	Understands and can produce written and spoken texts in German using concepts related to discussed topics (e.g., labor market, globalization) in professional business contexts.	[SU3] text preparation/written work [SU4] test/exam - oral or written
	[FGL3_K02] Is ready to establish contacts and ask for help when expert knowledge is needed to solve a problem.	If necessary, the student seeks advice, experience, skills, and knowledge from other specialists to support their activities related to the German language in the context of the economy.	[SK5] implementation of a problem task
	[FGL3_U15] Has achieved level C1 in German of the Common European Framework of Reference for Languages.	The student possesses preliminary language skills in German related to economic topics (such as business, labor market, taxes and insurance, globalization) at the C1 level of the Common European Framework of Reference for Languages (CEFR).	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU5] implementation of a problem task
	[FGL3_W07] Has structured and advanced specific knowledge in the field of the chosen specialisation, i.e. translation theory, didactics and methodology and pedagogical activity or business and economy.	The student has organized knowledge encompassing German-language terminology and the associated basic factual information related to the discussed areas of business and economics, including: (enterprise, labor market, taxes and insurance, globalization).	[SW4] test/exam - oral or written [SW2] presentation/project/paper/report
	[FGL3_U18] Can individually plan and implement their own lifelong learning.	The student plans and implements continuous development of their language skills related to business and economics.	[SU1] oral statement/conversation/discussion
	[FGL3_K01] They are aware of their knowledge and skills, and have a critical approach to the received and acquired content.	Based on acquired knowledge and skills, the student critically evaluates the received and acquired content and sources related to topics such as the labor market or globalization.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK5] implementation of a problem task
	[FGL3_U11] Is able to use the specialised language and to communicate accurately and coherently in German, using a variety of communication channels and techniques.	Can use German specialist language precisely and consistently in the areas of the labor market, globalization, and others.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU5] implementation of a problem task
	[FGL3_W04] Knows and understands German terminology in their chosen specialisation, i.e.: translation theory, didactics or business and economy.	Knows and understands German terminology related to economics in the areas covered by the exercises (e.g., labor market, globalization).	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion
Subject contents	<ul style="list-style-type: none"> <li>• Basic Concepts in Economics and Business:</li> <li>• Enterprise:</li> <li>• Legal forms</li> <li>• Business location</li> <li>• Structure</li> <li>• Fundamentals of operation</li> <li>• Business management</li> <li>• Labor Market</li> <li>• Unemployment</li> <li>• Tax System</li> <li>• Insurance</li> <li>• Globalization</li> </ul>		

Prerequisites and co-requisites	<ul style="list-style-type: none"> <li>• Choosing a business and economic specialization module.</li> <li>• General German language proficiency enabling the achievement of intended learning outcomes.</li> </ul>		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Oral/written homework assignments and project presentations – 50% Written quizzes – 50%	51.0%	100.0%
Recommended reading	<p>Basic literature</p> <p>Literature Used During Classes:</p> <ul style="list-style-type: none"> <li>• <b>German Press Texts (including specialized newspapers) in the Field of Economics and Business</b></li> <li>• <b>Audiovisual Materials</b></li> <li>• <b>Textbooks, such as:</b> <ul style="list-style-type: none"> <li>• Bęza, S. (2016): <i>Blickpunkt Wirtschaft</i>. Warszawa: Poltext.</li> <li>• Baberadova, H. (2008): <i>Język niemiecki w ekonomii. Zbiór tekstów i ćwiczeń. Fachsprache Deutsch Finanzen. Kommunikation rund ums Geld</i>. Poznań: Lektor Klett.</li> <li>• Buscha, A./Matz, J./Raven, S./Szita, S. (2016): <i>Entscheidungen. Deutsch als Geschäfts- und Verhandlungssprache</i>. Leipzig.</li> <li>• Eismann, V. (2018): <i>Wirtschaftskommunikation Deutsch</i>. München.</li> <li>• Kujawa, I. (2020) (ed.): <i>Wirtschaftsdeutsch als Fremdsprache. Ein Leitfaden mit ausgewählten Themen für die Praxis</i>. Gdańsk.</li> <li>• Sander, I. et al. (2020): <i>DaF im Unternehmen. Kursbuch/ Übungsbuch</i>. Stuttgart.</li> </ul> </li> </ul> <p>Literature for Independent Study by the Student:</p> <ul style="list-style-type: none"> <li>• <b>German Press Texts (including specialized newspapers) and Audiovisual Materials in the Field of Economics and Business</b> (publications related to topics covered in classes)</li> <li>• <b>The Reading List is Updated by the Instructor as Needed.</b></li> </ul>		
	Supplementary literature	<ul style="list-style-type: none"> <li>• Słowniki, np. Kilian A. 2002. <i>Słownik języka prawniczego i ekonomicznego polsko-niemiecki i polsko-niemiecki</i>. Warszawa: C. H. Beck.</li> <li>• Burda, U., Dickel, A., Olpińska Szkiełko, M. 2007. <i>Staatsordnung und politisches System. Spracharbeitsbuch Band 1</i>. Warszawa: C.H. Beck.</li> <li>• Burda, U., Dickel, A., Olpińska Szkiełko, M. 2008. <i>Verwaltungssystem. Spracharbeitsbuch Band 3</i>. Warszawa: C. H. Beck.</li> <li>• Burda, U., Dickel, A., Olpińska Szkiełko, M. 2009. <i>Europäische Union. Spracharbeitsbuch Band 4</i>. Warszawa: C. H. Beck.</li> <li>• Burda, U., Dickel, A., Olpińska Szkiełko, M. 2009. <i>Steuersystem. Spracharbeitsbuch Band 5</i>. Warszawa: C. H. Beck.</li> <li>• Burda, U., Dickel, A., Olpińska Szkiełko, M. 2010. <i>Arbeitsrecht. Spracharbeitsbuch Band 6</i>. Warszawa: C. H. Beck.</li> <li>• Beck, C., Kafka, W., Majakiewicz, A., Ziemska, J., Zubik, K. 2008. <i>Aktuelles zu Wirtschaft und Politik</i>. Warszawa: C. H. Beck.</li> </ul>	
	eResources addresses		
Example issues/ example questions/ tasks being completed	<ul style="list-style-type: none"> <li>• Choose an existing enterprise and describe its legal form.</li> <li>• Analyze the location of the chosen enterprise and discuss the factors that influenced its selection.</li> <li>• Describe the organizational structure of the enterprise and the fundamentals of its operation.</li> <li>• Discuss the management methods used in this enterprise.</li> <li>• Present statistics on unemployment in Germany and compare them with other European countries.</li> </ul>		
Work placement	Not applicable		

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