

Subject card

Subject name and code	Business Psychology, PG_00139231						
Field of study	German Studies						
Date of commencement of studies	October 2024	Academic year of realisation of subject				2026/2027	
Education level	Bachelor's studies	Subject group				Obligatory subject group in the field of study Optional subject group Humanistic-social subject group	
Mode of study	full-time studies	Mode of delivery				at the university	
Year of study	3	Language of instruction				Polish German - 100%	
Semester of study	6	ECTS credits				3.0	
Learning profile	academic	Assessment form				credit	
Conducting unit	Division of German Language and Translation Studies -> Institute of German Philology -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Izabela Kujawa				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
	Additional information: <ul style="list-style-type: none"> • Project methods (research project, implementation project, practical project) • Discussion • Group work • Analysis of critical events (cases) • Simulation games 						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		43.0	75
Subject objectives	The aim of the classes is for the student to acquire knowledge and skills in social competencies relevant in the work environment typical of corporations or the business sphere.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FGL3_K01] They are aware of their knowledge and skills, and have a critical approach to the received and acquired content.	approaches received and acquired content critically, being aware of her knowledge and skills.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report
	[FGL3_K03] Is ready to engage in social and professional life, is characterised by pro-social attitudes and a sense of responsibility, and she is ready to engage in both social and professional life.	demonstrates pro-social attitudes and a sense of responsibility, and she is ready to engage in both social and professional life.	[SK2] presentation/project/paper/report [SK8] observation of student's independent or team work
	[FGL3_W07] Has structured and advanced specific knowledge in the field of the chosen specialisation, i.e. translation theory, didactics and methodology and pedagogical activity or business and economy.	has well-organized, in-depth knowledge in the field of the discussed issues of business psychology.	[SW4] test/exam - oral or written [SW3] text preparation/written work
	[FGL3_U18] Can individually plan and implement their own lifelong learning.	understands the necessity of continuous professional development and personal growth.	[SU8] observation of student's independent or team work
	[FGL3_U17] Can appropriately plan and determine priorities for the realization of a task defined by him/herself, together with others or by others; can cooperate with other students in team tasks and projects.	can effectively plan and prioritize tasks to achieve specific goals set by herself, with others, or assigned by others.	[SU2] presentation/project/paper/report [SU5] implementation of a problem task
	[FGL3_W08] Has knowledge of the interrelationships of Germanic philology with related humanities and social sciences. Has a basic knowledge of the participants in cultural, educational and business-economic activities, and knows and understands the basic principles of the creation and development of various forms of entrepreneurship.	has basic knowledge of business and economic areas that require skills in time management, stress management, and team management.	[SW4] test/exam - oral or written [SW2] presentation/project/paper/report
	[FGL3_K02] Is ready to establish contacts and ask for help when expert knowledge is needed to solve a problem.	is capable of assessing when expert knowledge is needed to solve a problem, as well as when to establish contacts and seek assistance.	[SK1] oral statement/conversation/discussion [SK5] implementation of a problem task
[FGL3_W04] Knows and understands German terminology in their chosen specialisation, i.e.: translation theory, didactics or business and economy.	knows and understands German terminology related to psychology in business and economic activities.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion	
Subject contents	<ul style="list-style-type: none"> • Time Management (self-management and time management, time utilization analysis, biological clock, time management methods, goal definition and hierarchy, schedule). • Stress Management (definition and types of stress, stress barometer, coping strategies and stress management techniques, burnout spiral, prevention). • Motivation (motives, needs, drives, motivations, motivation theories, need for achievement, affiliation, and aggression). • Teamwork ("what is a team", goal setting, competence division, teamwork principles, conflicts and crises). • Conflict Management (recognizing and preventing conflict escalation, approaches to conflicts). • Public Speaking (positive self-presentation, coping with fear, presentation techniques). 		
Prerequisites and co-requisites	<ul style="list-style-type: none"> • Specialization in business and economics. • Proficiency in German enabling achievement of learning objectives. 		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Oral presentation - 30% Prepared project - 40% Oral examination - 30%	51.0%	100.0%

Recommended reading	Basic literature	<ul style="list-style-type: none"> • Cowey S. Siedem nawyków skutecznego działania. Inspirujące lekcje doskonalenia wewnętrznego i twórczych relacji z innymi, Poznań 2003. • Frindte W. Einführung in die Kommunikationspsychologie. Weinheim 2001. • Hütter H. Zeitmanagement, Berlin 2002. • Klein H.-M., Kresse A. Psychologie Vorsprung im Job, 4. Auflage, Berlin 2011. • Pettinger R. Stress Management, Oxford 2002. • Rathus Spencer A. Psychologia współczesna, Gdańsk 2004. • Schuler H. Psychologische Personalauswahl, Eine Einführung in die Berufseignungsdiagnostik, Göttingen 2000. • Schulz v. Thun F., Ruppel J., Stratmann R. Miteinander Reden: Kommunikationspsychologie für Führungskräfte, Reinbek 2001. • Stock A., Stock C. Psychologie Erleben, Verhalten, Bewusstsein, München 2003.
	Supplementary literature	<ul style="list-style-type: none"> • Felser G. Motivationstechniken, 2. Auflage, Berlin 2006. • Hütter G. Biologie der Angst wie aus Stress Gefühle werden, 12. Auflage, Göttingen 2012. • Lück E., Miller R. Illustrierte Geschichte der Psychologie, Weinheim 2002. • Malik F. Führen, Leisten, Leben, Stuttgart, München 2000. • Hansen K. Zeit- und Selbstmanagement, Berlin 2001. • Zimbardo, P. G. Psychologie, Berlin, Heidelberg, New York 2003.
	eResources addresses	
Example issues/ example questions/ tasks being completed	<p>Perform an analysis of your week in terms of time utilization. Create a report that includes determining the time allocated to various tasks (work, studying, relaxation, etc.), identifying the biggest "time thieves," and proposing changes in time management.</p> <p>Prepare a brief presentation on various motivation theories and their application in professional contexts. Focus on discussing Maslow's hierarchy of needs, Vroom's expectancy theory, and Herzberg's motivation-hygiene theory. Conclude the presentation with suggestions for effective motivational strategies in business teams.</p> <p>Develop a simulation scenario or case study describing a conflict situation in a business organization. Identify the causes of the conflict, propose conflict management strategies, and outline potential solutions aimed at preventing escalation and achieving a constructive resolution.</p>	
Work placement	Not applicable	

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