

**Subject card**

<b>Subject name and code</b>	The language of the German economy II, PG_00139236						
<b>Field of study</b>	German Studies						
<b>Date of commencement of studies</b>	October 2024	<b>Academic year of realisation of subject</b>			2026/2027		
<b>Education level</b>	Bachelor's studies	<b>Subject group</b>			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	3	<b>Language of instruction</b>			Polish German - 90% Polish - 10%		
<b>Semester of study</b>	6	<b>ECTS credits</b>			3.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			credit		
<b>Conducting unit</b>	Division of German Language and Translation Studies -> Institute of German Philology -> Faculty of Languages -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr Izabela Kujawa				
	<b>Teachers</b>						
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
	<b>Additional information:</b>						
	<ul style="list-style-type: none"> <li>• Project method (research, implementation, practical project)</li> <li>• Problem-solving</li> <li>• Discussion</li> <li>• Group work</li> <li>• Critical incident (case) analysis</li> <li>• Text analysis with discussion</li> <li>• Simulation games</li> <li>• Multimedia presentation</li> </ul>						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	<b>Participation in didactic classes included in study plan</b>		<b>Participation in consultation hours</b>		<b>Self-study</b>	<b>SUM</b>
	<b>Number of study hours</b>	30		2.0		43.0	75
<b>Subject objectives</b>	<ul style="list-style-type: none"> <li>• Improving German language proficiency and communication skills, with particular emphasis on business and economic language.</li> <li>• Developing specific language skills (listening, speaking, and writing), vocabulary range, and the ability to use it correctly, based on topics related to business and the economy.</li> <li>• Expanding knowledge of program content related to business and the economy.</li> </ul>						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FGL3_W08] Has knowledge of the interrelationships of Germanic philology with related humanities and social sciences. Has a basic knowledge of the participants in cultural, educational and business-economic activities, and knows and understands the basic principles of the creation and development of various forms of entrepreneurship.	Has fundamental knowledge of the linguistic interactions of participants in business and economic activities.	[SW4] test/exam - oral or written [SW2] presentation/project/paper/report
	[FGL3_U08] Is able to use concepts from the field of the chosen specialization and to apply linguistic knowledge (unders too dasforeign language competence) in typical professional situations.	At an advanced level, the student is capable of producing written and spoken texts using concepts related to the topics discussed (e.g., banking and stock exchange) in professional business contexts.	[SU2] presentation/project/paper/report [SU4] test/exam - oral or written
	[FGL3_U11] Is able to use the specialised language and to communicate accurately and coherently in German, using a variety of communication channels and techniques.	Can use German specialist language precisely and coherently in the areas of money and capital, European integration, and others.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU5] implementation of a problem task
	[FGL3_K02] Is ready to establish contacts and ask for help when expert knowledge is needed to solve a problem.	When necessary, the student seeks advice, experience, skills, and knowledge from other specialists to support their activities related to the German language in the context of economics.	[SK5] implementation of a problem task
	[FGL3_U18] Can individually plan and implement their own lifelong learning.	The student plans and implements continuous development of their own language skills related to business and economics.	[SU1] oral statement/conversation/discussion
	[FGL3_W04] Knows and understands German terminology in their chosen specialisation, i.e.: translation theory, didactics or business and economy.	The student knows and understands German terminology related to economics in the areas covered by the exercises (e.g., banking and stock exchange) at an advanced level.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion
	[FGL3_W07] Has structured and advanced specific knowledge in the field of the chosen specialisation, i.e. translation theory, didactics and methodology and pedagogical activity or business and economy.	The student has organized knowledge encompassing German terminology and related factual basics concerning the discussed areas of business and economics: (trade, money, capital, banking, stock exchange, fairs, European economic integration).	[SW4] test/exam - oral or written [SW2] presentation/project/paper/report
	[FGL3_U15] Has achieved level C1 in German of the Common European Framework of Reference for Languages.	The student has language skills in German related to economic topics (trade, money and capital, banking and stock exchange, European economic integration) at the C1 level of the CEFR.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU5] implementation of a problem task
	[FGL3_K01] They are aware of their knowledge and skills, and have a critical approach to the received and acquired content.	Based on acquired knowledge and skills, the student critically approaches received and sourced content, as well as utilized sources related to topics such as money and capital, and European integration.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK5] implementation of a problem task
Subject contents	Basic issues in economics and business: <ul style="list-style-type: none"> <li>• trade</li> <li>• money and capital</li> <li>• banking</li> <li>• stock exchange</li> <li>• trade fairs</li> <li>• European economic integration</li> </ul>		
Prerequisites and co-requisites	<ul style="list-style-type: none"> <li>• Choosing a specialized business and economic module.</li> <li>• General German language proficiency enabling the achievement of intended learning outcomes.</li> </ul>		

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Oral/written homework assignments and project presentations – 50% Written quizzes – 50%	51.0%	
Recommended reading	Basic literature	<p>The literature used during classes includes:</p> <ul style="list-style-type: none"> <li>• German press texts (including specialist newspapers) on economics and business</li> <li>• Audiovisual materials</li> <li>• Textbooks such as: <ul style="list-style-type: none"> <li>• Bęza, S. (2016): <i>Blickpunkt Wirtschaft</i>. Warsaw: Poltext.</li> <li>• Baberadova, H. (2008): <i>Język niemiecki w ekonomii. Zbiór tekstów i ćwiczeń. Fachsprache Deutsch Finanzen. Kommunikation rund ums Geld</i>. Poznań: Lektor Klett.</li> <li>• Buscha, A./Matz, J./Raven, S./Szita, S. (2016): <i>Entscheidungen. Deutsch als Geschäfts- und Verhandlungssprache</i>. Leipzig.</li> <li>• Eismann, V. (2018): <i>Wirtschaftskommunikation Deutsch</i>. Munich.</li> <li>• Kujawa, I. (2020) (ed.): <i>Wirtschaftsdeutsch als Fremdsprache. Ein Leitfaden mit ausgewählten Themen für die Praxis</i>. Gdańsk.</li> <li>• Sander, I. et al. (2020): <i>DaF im Unternehmen. Kursbuch/ Übungsbuch</i>. Stuttgart.</li> </ul> </li> </ul> <p>The student's self-study literature includes German press texts (including specialist newspapers) and audiovisual materials on economics and business related topics covered in the classes.</p> <p>The list of literature is updated regularly by the instructor.</p>	
	Supplementary literature	<ul style="list-style-type: none"> <li>• Kilian A. 2002. <i>Słownik języka prawniczego i ekonomicznego polsko-niemiecki i polsko-niemiecki</i>. Warszawa: C. H. Beck.</li> <li>• Burda, U., Dickel, A., Olpińska Szkiełko, M. 2007. <i>Staatsordnung und politisches System. Spracharbeitsbuch Band 1</i>. Warszawa: C.H. Beck.</li> <li>• Burda, U., Dickel, A., Olpińska Szkiełko, M. 2008. <i>Verwaltungssystem. Spracharbeitsbuch Band 3</i>. Warszawa: C. H. Beck.</li> <li>• Burda, U., Dickel, A., Olpińska Szkiełko, M. 2009. <i>Europäische Union. Spracharbeitsbuch Band 4</i>. Warszawa: C. H. Beck.</li> <li>• Burda, U., Dickel, A., Olpińska Szkiełko, M. 2009. <i>Steuersystem. Spracharbeitsbuch Band 5</i>. Warszawa: C. H. Beck.</li> <li>• Burda, U., Dickel, A., Olpińska Szkiełko, M. 2010. <i>Arbeitsrecht. Spracharbeitsbuch Band 6</i>. Warszawa: C. H. Beck.</li> <li>• Beck, C., Kafka, W., Majakiewicz, A., Ziemska, J., Zubik, K. 2008. <i>Aktuelles zu Wirtschaft und Politik</i>. Warszawa: C. H. Beck.</li> </ul>	
	eResources addresses		
Example issues/ example questions/ tasks being completed	<p>Read an article from a German specialist newspaper about the functions of money and capital in the economy. Then write a brief summary explaining key concepts related to money and capital and their significance for economic activity.</p> <p>Analyze the development of European economic integration and its impact on the German economy. Prepare a list of advantages and challenges related to economic integration for Germany and discuss the steps the German government is taking regarding economic cooperation within the European Union.</p> <p>Prepare a presentation on the role of trade fairs in promoting products and services in the German market. Discuss why participation in trade fairs is important for businesses and what benefits it can bring.</p>		
Work placement	Not applicable		

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