

**Subject card**

<b>Subject name and code</b>	Insurance in audiovisual production, PG_00139745						
<b>Field of study</b>	Audiovisual Production						
<b>Date of commencement of studies</b>	October 2024	<b>Academic year of realisation of subject</b>			2025/2026		
<b>Education level</b>	Bachelor's studies	<b>Subject group</b>			Obligatory subject group in the field of study Subject group related to practical vocational preparation		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	2	<b>Language of instruction</b>			Polish		
<b>Semester of study</b>	4	<b>ECTS credits</b>			1.0		
<b>Learning profile</b>	practical	<b>Assessment form</b>			credit		
<b>Conducting unit</b>	Institute of Culture Studies -> Faculty of Languages -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr hab. Dorota Maśniak				
	<b>Teachers</b>		dr Dawid Rogoziński				
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	15		1.0		9.0	25
<b>Subject objectives</b>	To familiarise students with the basic issues relating to the legal risks associated with the business of producing audiovisual forms and the possibilities of reducing, diversifying and transferring these risks through insurance and other financial instruments.						
<b>Learning outcomes</b>	<b>Course outcome</b>		<b>Subject outcome</b>		<b>Method of verification</b>		
	[PFAL3_K02] He/she is prepared to take an active part in the activities of institutions, organizations and social groups involved in audiovisual production.		Students will be aware of the risks faced by institutions and other non-profit and not for profit organisations related to the audiovisual production market and how to mitigate these risks using insurance.		[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK3] text preparation/written work [SK8] observation of student's independent or team work		
	[PFAL3_W05] He/she understands the specifics of audiovisual production.		Students will understand how audiovisual production activities can affect their liability to third parties and expose their assets to other losses, and how to minimise the risk of such undesirable occurrences.		[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion		
	[PFAL3_U07] Can run a company on the audiovisual market.		The student understands the legal risks of activities in different legal forms carried out for the commercial and non-commercial production of audiovisual forms and knows how to mitigate these risks using insurance and other financial instruments.		[SU1] oral statement/conversation/discussion [SU5] implementation of a problem task [SU8] observation of student's independent or team work		

Subject contents	1 Risks in business. 2. Legal forms of business and legal risks. 3. Insurance as an instrument for minimising risk. 4 Liability insurance in the production of audiovisual forms.5. property insurance for audio-video equipment. 6. insurance specific to film production activities (weather, BI, etc.). 7 Insurance for liability for infringement of personal rights and copyrights. 8. Methods other than insurance to reduce legal risks associated with audio-visual production activities.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	attendance	80.0%	75.0%
	project	51.0%	25.0%
Recommended reading	Basic literature	D. Maśniak, Prawo ubezpieczeniowe, Gdańsk 2020, access online: <a href="https://wydawnictwo.ug.edu.pl/wp-content/uploads/2021/10/Masniak-Prawo-ubezpieczeniowe-ostateczny-27_05.pdf">https://wydawnictwo.ug.edu.pl/wp-content/uploads/2021/10/Masniak-Prawo-ubezpieczeniowe-ostateczny-27_05.pdf</a>	
	Supplementary literature	I. Kwiecień, Ubezpieczenia w zarządzaniu ryzykiem działalności gospodarczej, Warszawa 2010.	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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