

Subject card

Subject name and code	Popular literature and culture - lecture, PG_00141424						
Field of study	Polish Studies						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2024/2025		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			Polish		
Semester of study	1	ECTS credits			2.0		
Learning profile	academic	Assessment form					
Conducting unit	Institute of Polish Philology -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Mariusz Kraska				
	Teachers		dr Maciej Dajnowski				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		1.0		34.0	50
Subject objectives	The aim of the lecture is to characterize selected theories of popular culture and issues related to it, with particular emphasis on the specifics of popular literature and its genres.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FPL3_W02] Has specific knowledge of the history of Polish and world literature.	knows and understands the relations linking popular literature with its cultural, social and political environment.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
	[FPL3_U01] Is capable of searching, analyzing, evaluating and selecting information in literary studies, using spoken and written sources available in different media.	is able to independently search, analyze, evaluate and select information in the field of literature and popular culture, using and finding materials from various types of sources	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written
	[FPL3_W01] Has specific knowledge of the place and the importance of literary studies in the system of sciences and its subject and methodological specificity.	has knowledge of the place and status of literature and popular culture and understands that they require a specific methodological approach.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
	[FPL3_U06] Can assess the level of his competence and understands the need for continuous training and professional development in literary studies.	is able to critically assess the level of his competence, understands the need for continuous development and further education.	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written
	[FPL3_U03] Has basic research skills, including formulation and analysis of research problems, selection of research methods and tools, development and presentation of results, allowing to solve problems in the field of literary studies.	has the ability to interpret texts and phenomena in the field of literature and popular culture, as well as to formulate and analyze related research problems.	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written
[FPL3_K01] He organizes his work in the field of literary studies effectively and evaluates the degree of its progress critically.	has the ability to organize his research workshop.	[SK1] oral statement/conversation/ discussion [SK4] test/exam - oral or written	
Subject contents	Problems of lectures include discussion of selected theories of popular culture and methods of its study: Mass culture vs popular culture. Theories Cultural industry and global cultural industry. The concept of mass art. The category of myth in the study of popular culture. The school of Birmingham and cultural studies. Cultural populism; Convergence culture and participatory culture.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	test	51.0%	100.0%
Recommended reading	Basic literature	Adorno T. W., Culture industry, Warsaw 2019. Barthes R., Mythologies, Warsaw 2000 or later editions. Carroll N., Philosophy of mass art, Gdansk 2011. Eco U., Apocalypitics and the dostowani, Warsaw 2010. Eco U., Superman in mass literature, Warsaw 1996. Fiske J., Understanding popular culture, Krakow 2010. Jenkins H., Convergence culture. The clash of old and new media, Krakow 2008. Krajewski M., Cultures of popular culture, Poznan 2005. Lash S., Lury C., Global culture industry, Krakow 2011.	
	Supplementary literature	Kloskowska A., Mass culture: critique and defense, Warsaw 1980 or later editions. Culture and hegemony: an anthology of texts of the Birmingham school, ed. and selection by M. Wroblewski, Torun 2012. Dictionary of Popular Literature, edited by T. Żabski, 2nd revised edition, Wrocław 2007. Strinati D., Introduction to popular culture, Poznań 2008.	
	eResources addresses		
Example issues/ example questions/ tasks being completed	The concept of mass culture Transmedia storytelling and its features Birmingham School and culture studies		
Work placement	Not applicable		

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