

**Subject card**

<b>Subject name and code</b>	Information technology II, PG_00141438						
<b>Field of study</b>	Polish Studies						
<b>Date of commencement of studies</b>	October 2024	<b>Academic year of realisation of subject</b>			2025/2026		
<b>Education level</b>	Bachelor's studies	<b>Subject group</b>			Obligatory subject group in the field of study Optional subject group		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	2	<b>Language of instruction</b>			Polish		
<b>Semester of study</b>	4	<b>ECTS credits</b>			2.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			credit		
<b>Conducting unit</b>	Institute of Polish Philology -> Faculty of Languages -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr hab. Mariusz Kraska				
	<b>Teachers</b>		dr Martyna Wielewska-Baka				
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	15		1.0		34.0	50
<b>Subject objectives</b>	The subject of the course is to characterize the status and place of information in contemporary media culture, as well as to acquaint students with the knowledge of the theory and practice of information and to develop the ability to analyze and interpret texts from the contemporary media circulation, with a particular taking into account contemporary mechanisms of deformation and manipulation of information in media messages.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FPL3_K03] Reliably and with commitment, he carries out professional tasks in accordance with the profession's appropriate code of ethics.	can verify his position with detachment and responsibility, understanding the complexity of issues related to the status and methods of information production in modern media.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK3] text preparation/written work [SK5] implementation of a problem task
	[FPL3_U08] Is capable of planning and organizing work in a team and using various methods and forms of work in literary and linguistic methodology related to the chosen specialty.	correctly uses the concepts of information theory in oral and written statements; is able to identify the determinants of texts due to their media origin, the type of audience/user and the type of message;	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU3] text preparation/written work [SU5] implementation of a problem task
	[FPL3_W12] Has an specific knowledge of literary and linguistic studies in the field of the chosen specialty, allowing to understand the phenomena of contemporary culture and act ethically within the chosen specialty.	is familiar with contemporary theories of information with particular emphasis on traditional and digital media; knows and perfects the principles of identifying and analyzing information appearing in contemporary media; knows the determinants of information production in the context of the expansion of new forms of communication and is aware of their socio-cultural significance.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW3] text preparation/written work [SW5] implementation of a problem task
Subject contents	The problems of the course include the following issues: 1) The concept of post-truth and the crisis of information in modern media 2) Tabloidization of the media 3) Fake news and its characteristics 4) Types of fake news 5) Fact-checking. Methods of verification of facts and media reports. 6. propaganda, information warfare. Informing about armed conflicts.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	activity	51.0%	30.0%
	written work	51.0%	70.0%
Recommended reading	Basic literature	Allan S., Culture of news, Krakow 2006. Bąkiewicz K., Fake news: a media product of the post-truth era, Warsaw 2020. d'Ancona M., Post-truth, Warsaw 2018. Keyes R., Post-truth times., Insincerity and deception in everyday life, Warsaw 2017. Palczewski M., Theories of news, Warsaw 2018. Rosińska K., Fake news. Genesis, essence, counteraction, Warsaw 2021.	
	Supplementary literature	Aronson E., Pratkanis A., The age of propaganda. Using and abusing persuasion, Warsaw 2008. Balcewicz J. Analysis of "fake news" - disinformacja e world of new media, Warsaw 2018. Goban-Klas T, Media and mass communication, Warsaw-Krakow 1999. Wrzosek W., Zjawisko dezinformacji w dobie rewolucji cyfrowej, Warsaw 2017.	
	eResources addresses		
Example issues/ example questions/ tasks being completed	Fake news and methods of their verification; The phenomenon of infotainment in modern media; Tabloidization of the media.		
Work placement	Not applicable		

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