

Subject card

Subject name and code	Publisher's Computer Workshop, PG_00141485						
Field of study	Polish Studies						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2026/2027		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study Optional subject group		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	3	Language of instruction			Polish		
Semester of study	5	ECTS credits			3.0		
Learning profile	academic	Assessment form			credit		
Conducting unit	Division of Applied Polish Studies -> Institute of Polish Philology -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Piotr Sitkiewicz				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		43.0	75
Subject objectives	The purpose of the course is to familiarize students with the knowledge of professional computer typesetting and printing techniques, as well as to equip them with professional skills related to the cooperation of the publishing editor with the printing house, teams of typesetters, graphic designers, illustrators, etc.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[FPL3_K03] Reliably and with commitment, he carries out professional tasks in accordance with the profession's appropriate code of ethics.		The student is ready to: - constantly develop their skills and increase their competence to work in publishing; - to observe the highest ethical standards in publishing work.		[SK2] presentation/project/paper/report [SK5] implementation of a problem task [SK6] demonstration of practical skills [SK8] observation of student's independent or team work		
	[FPL3_W12] Has an specific knowledge of literary and linguistic studies in the field of the chosen specialty, allowing to understand the phenomena of con-temporary culture and act ethically within the chosen specialty.		The student knows and understands: - basic principles of publication design; - principles of organization of work in the publishing house and the course of the publishing process.		[SW2] presentation/project/paper/report [SW5] implementation of a problem task		
	[FPL3_U08] Is capable of planning and organizing work in a team and using various methods and forms of work in literary and linguistic methodology related to the chosen specialty.		Students are able to: - operate specialized software used in editorial practice; - work in a team preparing a publication.		[SU2] presentation/project/paper/report [SU5] implementation of a problem task [SU6] demonstration of practical skills [SU8] observation of student's independent or team work		

Subject contents	The nature of cooperation between a publishing editor and a typesetter, graphic designer, illustrator, printer, etc. Desktop publishing (DTP). Characteristics of modern programs for professional text typesetting (Adobe PageMaker, Quark XPress) and photo editing (Adobe Photoshop). Technique of working with a modern DTP program: Creating a new project. Changing project settings. Navigation in the program. Interface of the program. Working with documents. Workspace and panels. Placing illustrations on a page. Placing objects on a page. Working with different types of documents: business card, poster, magazine spread, page editing, etc. Issues of electronic typography.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	designing and assembling the publication in Adobe InDesign	51.0%	80.0%
	participation in classes	51.0%	20.0%
Recommended reading	Basic literature	<p><i>Adobe InDesign PL. Oficjalny podręcznik</i>, Warszawa 2020.</p> <p>Nigel French, <i>InDesign i tekst. Profesjonalna typografia a Adobe InDesign</i>, Warszawa 2018.</p> <p>Michael Mitchell i Susan Wightman, <i>Typografia książki. Podręcznik projektanta</i>, Kraków 2015.</p> <p>Hans Peter Willberg, Friedrich Forssman, <i>Pierwsza pomoc w typografii</i>, Gdańsk 2019.</p>	
	Supplementary literature	<p>Robert Bringhurst, <i>Elementarz stylu w typografii</i>, Kraków 2018.</p> <p>Jost Hochuli, <i>Detal w typografii</i>, Kraków 2018.</p> <p>Patryk Mogilnicki, <i>Książka po okładce. O współczesnym polskim projektowaniu okładek książkowych</i>, Kraków 2021.</p> <p>Roland Reuß, <i>Perfekcyjna maszyna do czytania. O ergonomii książki</i>, Kraków 2017.</p> <p>Zdeno Kolesár, Jacek Mrowczyk, <i>Historia projektowania graficznego</i>, Kraków 2018.</p>	
	eResources addresses		
Example issues/ example questions/ tasks being completed	Software in publishing. Adobe InDesign interface. Basic principles of publication design and typesetting. Sample pages. Paragraph styles. Character styles. Preparation of materials for printing.		
Work placement	Not applicable		

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