

**Subject card**

Subject name and code	Basics of entrepreneurship, PG_00139832						
Field of study	Archaeology						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2026/2027		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	3	Language of instruction			Polish		
Semester of study	6	ECTS credits			1.0		
Learning profile	academic	Assessment form			credit		
Conducting unit	Institute of Archaeology -> Faculty of History -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Bartosz Nowak				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	20.0	0.0	0.0	0.0	0.0	20
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	20		2.0		15.0	37
Subject objectives	Acquainting the student with basic knowledge enabling effective functioning in a business environment and developing an entrepreneurial attitude. Elementary preparation for running a business independently.						
Learning outcomes	Course outcome		Subject outcome			Method of verification	
	[ARCHL3_W09] Knows and understands the basic principles of creating and developing various forms of entrepreneurship		Knows the basic forms of conducting various forms of entrepreneurship, identifies the conditions of the entrepreneurial process, has basic knowledge in starting a business, understands the impact of the environment on entrepreneurship.			[SW4] test/exam - oral or written	
	[ARCHL3_U06] Can plan and organize individual and team work		Is able to initiate and conduct a critical assessment of various manifestations of entrepreneurship in a group, is able to develop basic decisions related to business activity, assuming the role of a leader.			[SU1] oral statement/conversation/discussion	
	[ARCHL3_K05] Is ready to think and act in an entrepreneurial way		The student is able to properly assess entrepreneurial behavior, is able to engage in joint problem solving and discuss entrepreneurial activities in a group			[SK1] oral statement/conversation/discussion [SK3] text preparation/written work	
Subject contents	1. The concept of an enterprising person, entrepreneurship 2. Entering the labor market, self-employment as a manifestation of entrepreneurship 3. The role of innovative thinking in entrepreneurial behavior 4. The concept of economic activity, the essence of an enterprise, 5. The specificity of a small enterprise, the specificity of family entrepreneurship 6. Advantages and disadvantages of running a business 7. Founding decisions, the role of a business plan 8. Choosing a legal form, choosing a location 9. Formal and legal aspects of entrepreneurship, registration procedures 10. Success in entrepreneurial activities, key success factors, the role of the environment, 11. Various forms and manifestations of support for entrepreneurial activities (including institutional support)						
Prerequisites and co-requisites	no entry requirements						

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	knowledge test	51.0%	80.0%
	written works (4) on a given topic	100.0%	20.0%
Recommended reading	Basic literature	<p>Glinka B., Gudkova S., Entrepreneurship, Oficyna a Wolters Kluwer business, Warsaw 2011</p> <p>Matejun M., Managing a small and medium-sized company in theory and exercises, Difin, Warsaw 2012</p> <p>Mućko P., Sokół A., How to set up and run a business in Poland and selected European countries, CEDEWU, 9th edition, Warsaw 2018</p> <p>Cieślik J., Entrepreneurship for ambitious people. How to start your own business, Academic and Professional Publishing Houses, Warsaw 2010</p>	
	Supplementary literature	<p>M.Safin: Managing a small company, AE we Wrocławiu, Wrocław 2003,</p> <p>Work edited by S.Sojak: Starting a company and not going bankrupt - management aspects</p> <p>Work edited by S.Sojak: Starting a company and not going bankrupt - legal aspects</p> <p>J.Jeżak, W.Popczyk, A.Winnicka-Popczyk: Family business: functioning and development, Difin, Warsaw 2004,</p> <p>G.Sobczyk: Competitive strategies of small and medium-sized enterprises, Ed. UMCK in Lublin, Lublin 2006</p>	
	eResources addresses		
Example issues/ example questions/ tasks being completed	"Pros and cons of different sources of business inspiration" Positive and negative aspects of success and failure		
Work placement	Not applicable		

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