

**Subject card**

<b>Subject name and code</b>	Basics of project financing, PG_00142546						
<b>Field of study</b>	Sightseeing and Historical Tourism						
<b>Date of commencement of studies</b>	October 2024	<b>Academic year of realisation of subject</b>			2024/2025		
<b>Education level</b>	postgraduate studies	<b>Subject group</b>			Obligatory subject group in the field of study Humanistic-social subject group		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	1	<b>Language of instruction</b>			Polish		
<b>Semester of study</b>	2	<b>ECTS credits</b>			2.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>					
<b>Conducting unit</b>	Katedra Strategicznego Rozwoju i Nauk o Jakości -> Faculty of Management -> Rektor						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr Mariusz Chmielewski				
	<b>Teachers</b>		dr Mariusz Chmielewski				
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	15		4.0		25.0	44
<b>Subject objectives</b>	To get acquainted with the basic principles and tools to facilitate the creation of projects with particular emphasis on international projects financed from European Union sources. To get acquainted with the basic tools in the field of planning the sources of project financing along with the schedule of financial needs.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[KiTHMU2_U10] Is able to interact and work in a group, taking on various roles, including managerial ones	The student is able to communicate clearly and effectively with team members, both in written and oral form, which enables the exchange of information and effective problem solving	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU3] text preparation/written work solving
	[KiTHMU2_K05] Can think and act in an entrepreneurial manner	The student knows and understands basic concepts and principles of entrepreneurship, including business models, risk management and innovation in the context of security-related organizations	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK4] test/exam - oral or written
	[KiTHMU2_K03] Is ready to initiate and carry out activities for the protection and promotion of natural values and cultural heritage of the region, Poland and Europe	The student has knowledge of available funding sources, including European funds, national grants, and other forms of financial support for projects aimed, among other things, at environmental protection and heritage conservation	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK4] test/exam - oral or written
	[KiTHMU2_W09] Knows and understands in depth selected issues related to the functioning of the tourism market and various forms of entrepreneurship in tourism	The student has advanced knowledge of the structure of the tourism market, including key players, market segments, and the mechanisms that shape demand and supply in tourism. He or she is familiar with potential capital providers for project implementation.	[SW4] test/exam - oral or written [SW2] presentation/project/paper/report [SW5] implementation of a problem task
	[KiTHMU2_U11] Independently acquires and deepens knowledge and improves research skills in a structured and systematic manner, undertaking autonomous activities aimed at developing abilities and managing their own professional career	Students are able to independently acquire, analyze and integrate new knowledge from a variety of sources, including professional literature, scientific research and electronic resources	[SU2] presentation/project/paper/report [SU5] implementation of a problem task
[KiTHMU2_W04] Has an in-depth knowledge of selected issues in the field of disciplines to which the field of study is assigned	The student knows and understands advanced project management methods and tools related to the selection of a specific project funding source	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report	
Subject contents	<ol style="list-style-type: none"> <li>1. Concepts related to the process of preparation and evaluation of funded projects</li> <li>2. Project management process and its phases</li> <li>3. Project implementation schedule and financing of activities identified in the project. Risks in the project versus financing</li> <li>4 Types of project financing sources</li> <li>5. Selection of optimal funding sources</li> </ol>		
Prerequisites and co-requisites	No preliminary requirements		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	B. Final test	51.0%	20.0%
	D. Participation in the ScoreHunter Program	51.0%	10.0%
	A. Prepared project by the project group (4-5 people)	51.0%	30.0%
	C. Presentation of funding sources	51.0%	40.0%

Recommended reading	Basic literature	<p>Michał Trocki, Metody i standardy zarządzania projektami, PWE 2017</p> <p>Domiter Małgorzata, Marciszewska Anna: Zarządzanie projektami unijnymi. Teoria i praktyka, Difin 2013</p> <p>Renata Walczak : Podstawy zarządzania projektami. Metody i przykłady, Difin 2014</p> <p>www.funduszeuropejskie.gov.pl</p>
	Supplementary literature	<p><a href="#">Źródła finansowania projektów europejskich w wymiarze transferów finansowych PolskaUnia Europejska</a></p> <p><a href="#">D Jegorow</a> - Zeszyty Naukowe SGGW, Polityki Europejskie .  <a href="#">Crowdfundingnowinka czy nowy perspektywiczny model finansowania projektów biznesowych? A Spoz</a> - Roczniki Ekonomii i Zarządzania, 2016  <a href="#">Finansowanie inwestycji turystycznychwybrane zagadnienia</a>  D Szostak - Marketing i Zarządzanie, 2011  <a href="#">Wybrane źródła finansowania innowacji w przedsiębiorstwach turystycznych w Polsce</a>  R Przeorek-Smyka - Prace Naukowe Uniwersytetu  <a href="#">PRODUKTY TURYSTYCZNE POGÓRZA DYNOWSKIEGOIDENTYFIKACJA, ROZWÓJ, MOŚLIWOŚCI FINANSOWANIA</a>  R KONEWECKA, J KRUPA - old.pogorzedydnowskie.pl</p>
	eResources addresses	Adresy na platformie eNauczanie:
Example issues/ example questions/ tasks being completed	Preparation of a project in the field of Tourism with the following elements:1. project objective2. stakeholder analysis3. work breakdown structure4. project schedule5. schedule of expense	
Work placement	Not applicable	

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