

Subject card

Subject name and code	Abc of Micro Entrepreneurship, PG_00142555						
Field of study	Mathematical Modeling and Data Analysis						
Date of commencement of studies	October 2023	Academic year of realisation of subject				2025/2026	
Education level	Bachelor's studies	Subject group					
Mode of study	full-time studies	Mode of delivery				at the university	
Year of study	3	Language of instruction				Polish	
Semester of study	5	ECTS credits				2.0	
Learning profile	academic	Assessment form				credit	
Conducting unit	Department of Microeconomics -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Ewa Ignaciuk				
	Teachers		dr Ewa Ignaciuk				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
	Additional information: Lecture with multimedia presentation; case studies						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM		
	Number of study hours	15	0.0	0.0	15		
Subject objectives	To provide basic knowledge and skills to function effectively in a business environment and to develop an entrepreneurial attitude. Basic preparation for self-employment. Preparing for further education in entrepreneurship						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[MMiADL3_W14] knows and understands the general principles of creating and developing forms of individual entrepreneurship using knowledge of mathematics and related sciences	The student has a general knowledge of business registration in Poland and entering the labour market			[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report		
	[MMiADL3_K07] is ready to think and act in an entrepreneurial manner	The student takes on the challenge of creative thinking in business design			[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report		

Subject contents	<p>The concept of entrepreneurship and the characteristics of an entrepreneurial person</p> <p>Registered activity</p> <p>Unregistered activity</p> <p>Forms of employment</p> <p>Conclusion of an employment contract</p> <p>Establishment of an employment relationship</p> <p>Working hours</p> <p>Rest leave</p> <p>Management styles</p>											
Prerequisites and co-requisites												
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="454 866 796 898">Subject passing criteria</th> <th data-bbox="799 866 1141 898">Passing threshold</th> <th data-bbox="1144 866 1482 898">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="454 902 796 956">Performance of a qualifying work, project or presentation</td> <td data-bbox="799 902 1141 956">51.0%</td> <td data-bbox="1144 902 1482 956">70.0%</td> </tr> <tr> <td data-bbox="454 960 796 1010">individual work in class and group work in class</td> <td data-bbox="799 960 1141 1010">51.0%</td> <td data-bbox="1144 960 1482 1010">30.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	Performance of a qualifying work, project or presentation	51.0%	70.0%	individual work in class and group work in class	51.0%	30.0%
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individual work in class and group work in class	51.0%	30.0%										
Recommended reading	Basic literature	<ol style="list-style-type: none"> 1. Przedsiębiorczość i zarządzanie innowacjami. Wiedza, technologia, konkurencja, przedsiębiorstwo, red. Z. Makiela, M. Struss, Wydawnictwo C.H. Beck, Warszawa 2018 2. Glinka B., Gudkova S., Przedsiębiorczość, Oficyna a Wolters Kluwer business, Warszawa 2011 3. Matejun M., Zarządzanie małą i średnią firmą w teorii i ćwiczeniach, Difin, Warszawa 2012 4. Mućko P., Sokół A., Jak założyć i prowadzić działalność gospodarczą w Polsce i w wybranych Warszawa 2018 										

	Supplementary literature	<p>1. Drucker P., Innowacja i przedsiębiorczość. Praktyka z zasady, PWE, Warszawa 1992</p> <p>2. Ignaciuk E., Umowy cywilnoprawne a bezpieczeństwo podmiotów rynku pracy, [w:] gospodarczej, pod red. B. Majeckiej i M. Jarockiej, Polskie Towarzystwo Ekonomiczne, 154-169</p> <p>3. Ignaciuk E., Machowska-Okrój S., Przedsiębiorczość jako czynnik rozwoju społeczno-gospodarczego, "Zeszyty Naukowe Uniwersytetu Gdańskiego, Studia i Materiały Instytutu Transportu i Handlu Morskiego", 2016, nr 13, s.171-192</p> <p>4. Ignaciuk E., Kiwak W., Społecznoekonomiczne konsekwencje naruszania równowagi między pracą i życiem osobistym, [w:] Bezpieczeństwo zdrowotne ujęcie interdyscyplinarne, pod red. I. Babetsa i H. Marka, Wydawnictwo Wyższej Szkoły Bezpieczeństwa, Poznań 2016, s.37-47</p> <p>5. Harvard Business Review Polska</p> <p>6. Forbes</p> <p>7. Gazeta Prawna</p>
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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