

Subject card

Subject name and code	Project management in small tourist enterprises, PG_00142599						
Field of study	Sightseeing and Historical Tourism						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2025/2026		
Education level	Master's studies	Subject group			Obligatory subject group in the field of study Optional subject group Humanistic-social subject group		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish		
Semester of study	4	ECTS credits			3.0		
Learning profile	academic	Assessment form					
Conducting unit	Department of Strategic Development and Quality Science -> Faculty of Management -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Joanna Sadkowska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
	Additional information: Conversation lecture combined with workshop. The teaching process uses the project method implemented in project teams.						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		15.0		45.0	75
Subject objectives	The aim of the course is: a. to impart knowledge in the field of project management b. for the Students to acquire project management techniques and tools in the project initiation, planning, implementation and closing phases. Particular emphasis will be placed on the specifics of project planning in small businesses in the tourism sector.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[KiTHMU2_K05] Can think and act in an entrepreneurial manner	Can initiate and plan a project creatively	[SK2] presentation/project/paper/report [SK8] observation of student's independent or team work
	[KiTHMU2_U03] Obtains, verifies, critically analyses and systematizes information on the humanities and related sciences, using bibliographies, archival aids, databases and Internet resources useful in the study of issues related to local studies and historical tourism	Obtains, verifies, critically analyses and systematizes project and project management information	[SU2] presentation/project/paper/report [SU8] observation of student's independent or team work
	[KiTHMU2_W04] Has an in-depth knowledge of selected issues in the field of disciplines to which the field of study is assigned	Knows selected project management issues in depth and knows how to use them	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[KiTHMU2_W09] Knows and understands in depth selected issues related to the functioning of the tourism market and various forms of entrepreneurship in tourism	Knows and understands selected project management issues in depth	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
Subject contents	<p>Topic 1: Introduction to project management The essence and characteristics of projects The place and role of projects in the activity of a small enterprise The specific activity of a small tourism enterprise Projects in the history of project management Basic parameters of projects Project classification Project management in the activity of a small tourism enterprise</p> <p>Topic 2: The life cycle of projects 1. The essence of the life cycle 2. The life cycle of a project versus the life cycle of a product and an organisation 3. The stages of the project life cycle 4. Life cycle analysis on the example of selected projects (case study)</p> <p>Topic 3: Project initiation and planning Defining project goals and scope Project charter Project stakeholder analysis Project responsibility matrix (RAM) 4. Project work breakdown structure (SPP/WBS) The essence and purpose of creating an SPP Types of SPP Building a work breakdown structure</p> <p>Topic 4: Selected techniques in project planning Scheduling Network techniques 2. Project planning using the Critical Path Method (CPM) The essence and main assumptions of the CPM Network diagram in project planning Time reserves in the CPM Method Determination and analysis of the critical path Optimisation of duration (time/cost relation)</p>		
Prerequisites and co-requisites	Attendance - Students are entitled to 1 unexcused absence. A number of unexcused absences exceeding 60% of the number of classes attended will result in failure to pass the course.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Project defence: 1. evaluation of the project documents 2. answering two questions	51.0%	100.0%
Recommended reading	Basic literature	Wysocki R., Efektywne zarządzanie projektami- tradycyjne, zwinne, ekstremalne, OnePress, Gliwice , najnowsze wydanie	
	Supplementary literature	Pietras P., Szmit M., Project management-selected methods and techniques, Horyzont, Łódź 2003.	
		Trocki M. (red.), Nowoczesne zarządzanie projektem, PWE, Warszawa 2012.	
		Trocki M. (ed.), Planning the course of projects, SGH Publishing House, Warsaw 2015.	
eResources addresses	Adresy na platformie eNauczenie:		
Example issues/ example questions/ tasks being completed	<ol style="list-style-type: none"> 1. preparation of a project charter 2. preparation of a project stakeholder analysis and a strategy for dealing with the various stakeholders 3. preparation of a Gantt chart for the project 4. preparation of a network diagram for the project 		
Work placement	Not applicable		

Document generated electronically. Does not require a seal or signature.