

**Subject card**

<b>Subject name and code</b>	Introduction to Communications Theory - tutorial, PG_00139926						
<b>Field of study</b>	Scandinavian Studies						
<b>Date of commencement of studies</b>	October 2024	<b>Academic year of realisation of subject</b>			2025/2026		
<b>Education level</b>	undergraduate studies	<b>Subject group</b>			Obligatory subject group in the field of study Optional subject group Humanistic-social subject group Subject group related to scientific research in the field of study		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	2	<b>Language of instruction</b>			Polish		
<b>Semester of study</b>	3	<b>ECTS credits</b>			2.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>					
<b>Conducting unit</b>	Instytut Skandynawistyki i Fennistyki -> Faculty of Languages						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr hab. Maja Chacińska				
	<b>Teachers</b>						
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	30		2.0		18.0	50
<b>Subject objectives</b>	The aim of the course is to introduce students to the history and basic theories in the field of social communication. Students also learn the practical application of elements of the theories on interpersonal, group and mass communication.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[SKANL3_W06] He knows and comprehends cultural and media-related facts and issues of the Nordic region in an advanced degree, as well as the tools for their description and analysis.	Identifies group and interpersonal communication topics	[SW2] presentation/project/paper/report
	[SKANL3_W04] He is familiar with selected, advanced terminology in the field of literary studies, linguistics, as well as cultural and religious studies of the Nordic region, in Polish, English, or one of the Nordic languages (Swedish, Norwegian, Danish, Finnish).	Defines basic concepts related to social communication Identifies basic public relations techniques.	[SW2] presentation/project/paper/report
	[SKANL3_U09] He has the ability to prepare oral presentations in Polish, one of the Nordic languages, and English, concerning literature, language, culture, media, history, and societies in the Nordic countries, addressing specific issues, using basic theoretical approaches, as well as various sources.	Selects appropriate materials, preparing a project or presentation	[SU2] presentation/project/paper/report
	[SKANL3_U05] He participates in discussions, is open to the variable, often unpredictable positions of interlocutors, and can jointly reach a constructive solution with them using appropriate methods.	Participates in discussions and argues on topics covered in the exercises	[SU1] oral statement/conversation/discussion
	[SKANL3_K04] He independently undertakes and initiates research activities in the field of literary and linguistic studies within the Scandinavian Studies program, and is ready to fulfill the professional role of a philologist.	Works in a team using the group work methods Is ready to fulfil the professional role of philologist	[SK1] oral statement/conversation/discussion [SK8] observation of student's independent or team work
	[SKANL3_W09] He knows and describes the legal and economic conditions of the functioning of institutions related to the chosen sphere of activity in the Nordic countries.	Describes the means of mass communication	[SW1] oral statement/conversation/discussion
[SKANL3_U04] He is able to plan and organize both individual and team work.	Is goal-oriented (e.g. in preparing a joint project in a group)	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU8] observation of student's independent or team work	
Subject contents	<p>Group work, discussions, presentations, simulations, sample problems: Interdisciplinary nature of social communication; overview of the history . Classical theoretical approaches to social communication. Non-verbal and verbal communication, conscious and unconscious processes of information processing in acts of sending and receiving the message. Verbal communication - fundamental functions of language. Principles of conversation and its organization. Effective speaking and listening. Determinants of misunderstandings and effective verbal communication. Negotiation - theoretical underpinnings. The concept of negotiation, its significance in social life. Negotiation styles, phases of the negotiation process, and their specific characteristics. The issue of the potential impact of individual differences on negotiation effectiveness.</p>		
Prerequisites and co-requisites	Basic knowledge of one of the Scandinavian languages, knowledge of English, unless the teacher decides otherwise in special cases.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	active participation in class	93.0%	50.0%
	presentation or project	51.0%	50.0%

Recommended reading	Basic literature	<p>Dobek-Ostrowska, B. (red.), Podstawy koomunikowania społecznego, Wydawnictwo Astram, 2007</p> <p>Griffin E., Podstawy komunikacji społecznej, GWP, Gdańsk 2003</p> <p>Morreale, S.P., Spitzberg, KOnunikacjamiędzy ludźmi, Wydawnictwo Naukowe PWN, 2016</p> <p>Mattelart, A., Mattelart M., Teorie komunikacji. Krótkie wprowadzenie, PWN, Warszawa-Kraków, 2001.Sikorski C., Zachowania ludzi w organizacji. PWN. Warszawa 1999.</p> <p><a href="https://www.afirstlook.com/home">https://www.afirstlook.com/home</a></p>
	Supplementary literature	<p>Tworzydło D., Public Relations. Praktyka komunikowania 3.0, Wydawnictwo Naukowe PWN 2023</p> <p>Olivier B., Nauki o komunikacji, Oficyna Naukowa, 2012.</p>
	eResources addresses	Adresy na platformie eNauczanie:
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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