

**Subject card**

<b>Subject name and code</b>	Multimedia - working with Chinese-language audiovisual materials I, PG_00144642						
<b>Field of study</b>	Chinese Studies						
<b>Date of commencement of studies</b>	October 2024	<b>Academic year of realisation of subject</b>			2025/2026		
<b>Education level</b>	undergraduate studies	<b>Subject group</b>			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	2	<b>Language of instruction</b>			Chinese		
<b>Semester of study</b>	3	<b>ECTS credits</b>			2.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>					
<b>Conducting unit</b>	Zakład Kultury i Języków Azji Wschodniej -> Instytut Rusycystyki i Studiów Wschodnich -> Faculty of Languages						
<b>Name and surname of lecturer (lecturers)</b>	Subject supervisor		mgr Paulina Andrzejczak				
	Teachers						
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
	<b>Additional information:</b> Didactic methods: Text analysis with discussion Simulation games Group work Multimedia presentations Exercises that check the student's understanding of the text						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM		
	<b>Number of study hours</b>	30	2.0	18.0	50		
<b>Subject objectives</b>	The purpose of this course is to familiarize the student with Chinese culture (including popular culture) as presented through various media messages (television, radio, Internet). Chinese-language audiovisual materials are intended to help the student identify, define and interpret the most common intellectual issues, current aesthetic trends and program priorities within Chinese culture.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[SINL3_U03] Student is able to elaborate research results and make a presentation in a manner consistent with the principles of linguistics, cultural and religious studies, economic sciences and art sciences.	Can select and evaluate the suitability of a given technology in a manner consistent with the principles of sinology.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU3] text preparation/written work [SU4] test/exam - oral or written [SU8] observation of student's independent or team work
	[SINL3_W07] In an advanced degree, student knows and understands the problems of intercultural communication, oriented to the application in the selected sphere of cultural, media activities, primarily in the field of international cooperation in the area of Polish, Chinese and selected foreign language.	Student knows and understands the problems of intercultural communication, oriented to the application in the selected sphere of cultural, media activities, primarily in the field of international cooperation in the area of Polish, Chinese and selected foreign language, understands the changes in society due to the emergence of new technologies.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW3] text preparation/written work
	[SINL3_U10] Student has the ability to argue substantively using the views of other authors and to formulate conclusions.	Student has the ability to critically evaluate the use and usefulness of various multimedia creations (including Internet sources).	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU3] text preparation/written work [SU4] test/exam - oral or written [SU5] implementation of a problem task [SU8] observation of student's independent or team work
	[SINL3_W04] Student knows and understands the basic concepts and principles of copyright law.	Student knows and understands the basic concepts and principles of intellectual property protection and copyright law.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[SINL3_U14] Student has the ability to prepare simple oral speeches in Chinese on economic, social, cultural issues, using a variety of sources.	Student has the ability to prepare simple oral speeches in Chinese.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU8] observation of student's independent or team work
	[SINL3_W06] Student has advanced detailed knowledge of selected economic issues, also oriented to practical application in the selected sphere of cultural, media and economic activities, primarily in the field of international cooperation related to the area of Polish and Chinese language.	Student has a detailed knowledge of selected economic issues, oriented also to practical application in the selected sphere of economic activity related to the area of Polish and Chinese language.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW3] text preparation/written work
	[SINL3_U13] Student presents the results of his work in Polish and Chinese in a clear, structured and thoughtful form using a variety of modern methods and techniques, adapted to cultural and religious studies, linguistics, literary studies and economic sciences.	Student presents the results of his work in Chinese.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU3] text preparation/written work [SU4] test/exam - oral or written [SU8] observation of student's independent or team work
	[SINL3_W13] Student knows the grammar and lexis of the Chinese language to an advanced degree, understands its position in the world and its relations with other languages.	Student knows the grammar and lexis of the Chinese language at a level that allows him to understand and relate to various media content.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW3] text preparation/written work
	[SINL3_W10] Student knows and understands the methods of analysis, interpretation of various cultural products related to selected theories and schools of research in the fields of linguistics, literary studies, art sciences and culture and religion studies.	Student knows and understands the methods of analysis, interpretation of various multimedia technologies related to selected theories and research schools in the humanities and related sciences relevant to the sinology major.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW3] text preparation/written work

	Course outcome	Subject outcome	Method of verification
	[SINL3_U17] Student is able to proficiently use the Chinese writing system and tools for its knowledge and analysis (dictionaries in traditional print and electronic form, lexicons, language corpora, databases).	Student is able to use the latest technological advances (e.g., digital dictionaries, online sources) to expand knowledge of Chinese culture and language skills.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU3] text preparation/written work [SU4] test/exam - oral or written [SU5] implementation of a problem task [SU8] observation of student's independent or team work
	[SINL3_K07] Student recognizes and respects the differences in viewpoints determined by different national and cultural backgrounds, and has a readiness to work for the integration of cultures.	Recognizes and respects cultural and social differences in Poland and China.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK8] observation of student's independent or team work
	[SINL3_U01] Student is able to search, analyze, evaluate, select and use information using modern techniques to obtain, classify and analyze information from sources in Polish, Chinese and a foreign language of choice, according to the guidance of the supervisor.	With the help of various multimedia, student can search for information on Chinese language, culture and history.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU3] text preparation/written work [SU4] test/exam - oral or written [SU8] observation of student's independent or team work
	[SINL3_K06] Student is aware of the importance of Chinese culture in world culture and recognizes the positive socio-cultural values of China, which he can draw on for personal development and effective cross-cultural communication.	He is aware of the importance of Chinese culture in the global context, and is able to recognize and use China's positive socio-cultural values for personal development and effective cross-cultural communication when working with multimedia materials in Chinese.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK4] test/exam - oral or written [SK8] observation of student's independent or team work
Subject contents	The program content is implemented each time on the basis of dividing the classes into three main modules: presentation, analysis and discussion. The selection of audiovisual materials takes into account the need for diversity, hence multimedia presentations include excerpts from films, series, broadcasts, reports, interviews, entertainment programs, radio programs, radio plays, podcasts.		
Prerequisites and co-requisites	Credit of the previous semester. Chinese language at the level of min. A2 (HSK3).		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	arithmetic mean of the grades obtained during the semester	51.0%	70.0%
	active participation in exercises, min. 80% attendance	80.0%	15.0%
	homework and preparation for classes	51.0%	15.0%
Recommended reading	Basic literature	Materials selected by the presenter: excerpts from films, series, broadcasts, reports, interviews, entertainment programs, radio programs, radio plays, podcasts.	
	Supplementary literature	Additional materials will be provided by the teacher during the semester.	
	eResources addresses	Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed	1. Differences in education between China and the West 2. China after the pandemic 3. Spring Festival 4. Tea brewing culture		
Work placement	Not applicable		

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