

**Subject card**

<b>Subject name and code</b>	Audio-Visual Culture and Media in the US, PG_00144824						
<b>Field of study</b>	American Studies						
<b>Date of commencement of studies</b>	October 2024	<b>Academic year of realisation of subject</b>			2026/2027		
<b>Education level</b>	undergraduate studies	<b>Subject group</b>			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	3	<b>Language of instruction</b>			English		
<b>Semester of study</b>	5	<b>ECTS credits</b>			2.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>					
<b>Conducting unit</b>	Zakład Amerykanistyki -> Instytut Anglistyki i Amerykanistyki -> Faculty of Languages						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr Ewelina Gutowska-Kozielska				
	<b>Teachers</b>						
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	<b>Participation in didactic classes included in study plan</b>		<b>Participation in consultation hours</b>		<b>Self-study</b>	<b>SUM</b>
	<b>Number of study hours</b>	30		2.0		18.0	50
<b>Subject objectives</b>	To familiarize students with the phenomena/texts of US audiovisual culture.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[AMERL3_W05] Has advanced knowledge of the basic conceptual and terminological apparatus of cultural and religious studies applicable to the study of cultural phenomena and processes in North America.	Has advanced knowledge of the basic conceptual and terminological apparatus of cultural and religious sciences applicable to the study of cultural phenomena and processes in the US.	[SW4] test/exam - oral or written
	[AMERL3_W07] Has detailed knowledge of selected issues concerning cultural phenomena and processes in North America.	Has detailed knowledge of selected issues concerning cultural phenomena and processes in North America of the 20th and 21st centuries.	[SW4] test/exam - oral or written [SW2] presentation/project/paper/report
	[AMERL3_W12] Has advanced knowledge of contemporary North American cultural and artistic life.	Has advanced knowledge of contemporary North American cultural life.	[SW4] test/exam - oral or written
	[AMERL3_U03] is able to use acquired subject knowledge to identify, analyze, interpret and explain cultural phenomena and processes in North America, using concepts and methods from cultural and religious studies.	Can use acquired subject knowledge to identify, analyze, interpret and explain contemporary cultural phenomena and processes in North America, using concepts and methods from cultural and religious studies.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU4] test/exam - oral or written
	[AMERL3_K01] is ready to critically evaluate his knowledge and skills, especially in American cultural and literary studies, as well as the basic contextual knowledge of American studies concerning history, social sciences, geography, linguistics and art and English.	Is ready to critically evaluate his knowledge and skills, in particular in the field of American cultural studies.	[SK1] oral statement/conversation/discussion [SK4] test/exam - oral or written
	[AMERL3_U06] Is able to communicate orally and in writing on issues related to American culture and literature, using specialized terminology in cultural and religious studies and literary studies.	Is able to communicate orally and in writing on issues related to American culture, using specialized terminology from cultural and religious studies.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[AMERL3_U01] is able to properly select sources and search, analyze, evaluate, select and integrate information from them, interpret and draw conclusions, especially in relation to issues concerning cultural phenomena and processes in North America and American literature.	s able to properly select sources and search, analyze, evaluate, select and integrate information and data derived from them, interpret them and draw conclusions, especially with regard to issues concerning cultural phenomena and processes in North America.	[SU2] presentation/project/paper/report
	[AMERL3_K04] is ready to follow contemporary cultural and literary trends in North America and to actively participate in cultural life.	Is ready to follow contemporary cultural and literary trends in the US and actively participate in cultural life.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report
	[AMERL3_U07] Is able to prepare written work and oral presentations in English, including using specialized terminology in cultural and religious sciences and literary studies.	Able to prepare written work and oral presentations in English, including using specialized terminology in cultural and religious studies.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[AMERL3_W10] Knows and understands basic dilemmas of modern civilization in the context of issues related to cultural and social problems in the United States.	Knows and understands the basic dilemmas of modern civilization in the context of contemporary issues related to cultural and social problems in the United States.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion
	[AMERL3_W09] Knows and understands contemporary cultural trends in the US.	Knows and understands contemporary cultural trends in the US in the context of audiovisual culture and media.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion
	[AMERL3_U05] Is able to select and apply information and communication techniques when acquiring and processing information in American Studies and in professional work.	Is able to select and use information and communication techniques when obtaining and processing information as part of American studies.	[SU2] presentation/project/paper/report

	Course outcome	Subject outcome	Method of verification
	[AMERL3_K02] recognizes the importance of knowledge and skills in American Studies in solving cognitive and practical problems, and is ready to consult a research supervisor or mentor at the chosen workplace in case of difficulties in solving problems independently.	Recognizes the importance of knowledge and skills in the field of American studies in solving cognitive problems and is ready to seek the opinion of a research supervisor in case of difficulties in solving problems independently.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report
Subject contents	<p>North American cinema and politics,</p> <p>religion and social changes in the 20th and 21st centuries</p> <p>the Hays Code and representations of corporeality;</p> <p>the most important phenomena in the history of the American press,</p> <p>the most important phenomena in the history of American television and radio media,</p> <p>development of online media.</p> <p>Contemporary television culture (journalism, narrative television series). I</p> <p>internet media and the canon of American audiovisual culture in the 21st century</p>		
Prerequisites and co-requisites	knowledge of English at B2/C1 level		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	presentation/ project	51.0%	40.0%
	active participation in classes	60.0%	20.0%
	test	51.0%	40.0%
Recommended reading	Basic literature	<p>Ames, Melissa (ed.). Time in Television Narrative: Exploring Temporality in Twenty-First Century Programming.</p> <p>Benton, Gregory et al (eds.). The American Journey to World War I in Graphic Novel. Glencoe, 2005.</p> <p>Breaking Bad, AMC, 2008-2013.</p> <p>Brookeman, Christopher. American Culture and Society since the 1930s. London: Macmillan, 1984.</p> <p>Dickstein, Morris. Gates of Eden: American Culture in the Sixties. New York: Basic Books, 1977.</p> <p>Doris, Sara. Pop Art and the Contest over American Culture. Cambridge: CUP, 2007.</p> <p>Golebiewski, Marek. Leksykon kultury amerykańskiej. Warszawa: Twój Styl, 1996.</p> <p>House of Cards, Netflix, 2013-2016.</p> <p>Jenks, Chris (ed.). Visual Culture. London: Routledge, 2014.</p> <p>Mirzoeff, Nicholas (ed). The Visual Culture Reader. London: Routledge, 2002.</p> <p>Mr. Robot, Universal Cable Productions, USA Network, 2015.</p> <p>Narcos, Netflix. 2015.</p> <p>Paglia, Camille. Sex, Art and American Culture: Essays. New York: Vintage Books, 1992.</p> <p>Paglia, Camille. Sexual Personae. Art and Decedence from Nefertiti to Emily Dickinson. New York: Vintage Books, 1991.</p> <p>Ripple, Gabriele (ed.). Handbook of Intermediality. Literature Image Sound Music. Berlin: de Gruyter, 2015.</p> <p>The Affair, Showtime, 2014-2015.</p> <p>Thon, Jan-Noel, Daniel Stein. From Comic Strips to Graphic Novels. Berlin: de Gruyter, 2013.</p> <p>True Detective, HBO, 2014-2015.</p> <p>Williams, Linda. Screening Sex. Duke University Press, 2008.</p>	
	Supplementary literature	na	
	eResources addresses	Adresy na platformie eNauczanie:	

Example issues/ example questions/ tasks being completed	Narratological analysis of selected television series  American culture and Swinging 60s
Work placement	Not applicable

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