

Subject card

Subject name and code	Practical English VI, PG_00144835						
Field of study	American Studies						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2026/2027		
Education level	undergraduate studies	Subject group			Obligatory subject group in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	3	Language of instruction			English		
Semester of study	6	ECTS credits			4.0		
Learning profile	academic	Assessment form					
Conducting unit	Zakład Amerykanistyki -> Instytut Anglistyki i Amerykanistyki -> Faculty of Languages						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Małgorzata Smentek-Lewandowska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	60.0	0.0	0.0	0.0	60
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	60		4.0		36.0	100
Subject objectives	he course aims to intensify the comprehensive training of four basic English language skills: the correct use and expansion of lexis and general phraseology (in combination with selected grammatical issues), the art of reading with comprehension, listening with understanding, including texts of various origins (scientific articles, press, etc.), and the ability to create oral expression.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[AMERL3_W15] Knows and understands grammatical and lexical rules of English, rules for constructing written and oral presentations, and cultural conventions of communication in English.	The student knows and understands the grammatical and lexical rules of English, the rules of construction of written and oral statements, and the cultural conventions of communication in English at the C1 level (according to the ESOC).	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[AMERL3_K05] s ready to actively function in a global and culturally diverse society, including undertaking and co-organizing activities for social environment, also using knowledge and skills in American culture and literature.	The student is ready to actively function in a global and culturally diverse society, including undertaking and co-organizing activities for the benefit of the social environment, using the knowledge and skills of practical English at the C1 level.	[SK2] presentation/project/paper/report [SK6] demonstration of practical skills [SK8] observation of student's independent or team work
	[AMERL3_K03] is ready to make decisions independently and to critically evaluate and accept responsibility for the consequences of her/his own actions and the actions of the teams in which s/he participates, in particular while performing tasks in American Studies and in professional practice.	he student is ready to make independent decisions and to critically evaluate and accept responsibility for the consequences of his own actions and the actions of the teams in which he participates, in particular, performing tasks in the course Practical English in American Studies.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report
	[AMERL3_K06] is ready to think and act in an entrepreneurial manner in the selected sphere of cultural and economic activities related to knowledge of cultural contexts and the English language.	The student is ready to think and act in an entrepreneurial manner in the selected sphere of cultural and economic activities related to the knowledge of cultural contexts and English at C1 level.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK8] observation of student's independent or team work
	[AMERL3_K07] is ready to adhere to the principles of ethics and to demand it of others in the performance of tasks related to the program of study, in research work in the field of cultural and literary American studies and in professional work.	The student is ready to adhere to the principles of ethics and to require this of others in the performance of tasks related to the program of study, in the research work of an Americanist and in professional work.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK3] text preparation/written work
	[AMERL3_U08] Is able to participate in debate, present and evaluate different opinions and positions and discuss them, especially in relation to issues concerning cultural phenomena and processes in North America, American literature and the basic contextual knowledge of American studies in American history and art.	The student is able to participate in the debate, proficiently present and evaluate various opinions and positions and discuss them, especially in relation to issues concerning socio-cultural phenomena and processes in North America.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[AMERL3_U07] Is able to prepare written work and oral presentations in English, including using specialized terminology in cultural and religious sciences and literary studies.	The student is able to prepare written works and oral speeches in English, including using the terminology of American cultural and literary studies.	[SU2] presentation/project/paper/report [SU3] text preparation/written work
	[AMERL3_K01] is ready to critically evaluate his knowledge and skills, especially in American cultural and literary studies, as well as the basic contextual knowledge of American studies concerning history, social sciences, geography, linguistics and art and English.	The student is ready to critically evaluate his knowledge and skills, especially in the field of English language skills.	[SK1] oral statement/conversation/discussion [SK4] test/exam - oral or written
	[AMERL3_W14] Knows and understands basic concepts and principles of copyright and property protection applicable to research work in American cultural and literary studies and selected professional activities.	The student knows and understands the basic concepts and principles of copyright and property protection applicable to the research work of an Americanist and in selected professional activities.	[SW2] presentation/project/paper/report [SW3] text preparation/written work
	[AMERL3_U12] Is able to interact with others and plan and organize individual and team work, especially in the field of American Studies and in a selected sphere of cultural or economic activity related to knowledge of cultural contexts and the English language.	The student is able to interact with others, plan and organize individual and team work, especially in the subject of Practical English in American Studies.	[SU2] presentation/project/paper/report [SU8] observation of student's independent or team work

	Course outcome	Subject outcome	Method of verification
	[AMERL3_U13] Can independently plan and implement lifelong self-education in the field of American Studies and the chosen sphere of professional activity.	The student is able to independently plan lifelong self-education and implement tasks in the field of American studies and the chosen sphere of professional activity.	[SU2] presentation/project/paper/report [SU5] implementation of a problem task [SU8] observation of student's independent or team work
	[AMERL3_W11] Knows and understands the basic interrelationships of American cultural and literary studies with other humanity studies and social sciences, including, in particular, knowledge of selected issues and basic terminology in American history, society, language, politics and art, constituting the basic contextual knowledge necessary for the study of North American cultural phenomena and processes.	The student knows and understands the basic terminology of American history, society, language, politics and art, constituting the basic contextual knowledge necessary for research in English on North American cultural phenomena and processes.	[SW1] oral statement/conversation/discussion [SW3] text preparation/written work
	[AMERL3_U10] Is able to speak and write in English at the C1 level.	The student is able to speak and write English at the C1 level, with particular emphasis on American English.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU3] text preparation/written work [SU4] test/exam - oral or written
Subject contents	<p>Content for Business English component: The course topics include such issues as conflicts at work, the language of diplomacy and negotiation, presenting pitching projects, psychological effects and mechanisms in business, legal, ethical and financial aspects, advertising and marketing, circular circulation vs. linear model in the economy, eco trends in business, and other issues and phenomena related to business, with a special focus on the US context.</p> <p>Content for the applied translation component (business module): Translation of HR-related documents: such as resumes, cover letters; business correspondence and corporate language; project management; business management models, organizational structures; marketing, with elements of e-commerce and neuromarketing; business offers sales; company complaints; basic financial documents.</p>		
Prerequisites and co-requisites	B2+ level of English (CEFR)		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	tests	51.0%	50.0%
	in class assignments / homework assignments and class presentation	51.0%	50.0%
Recommended reading	Basic literature	<p>A.1. for the Business English component: Business English textbook at B2 (FCE) / C1 (CAE) level, such as Market Leader, Business Advantage, Business English Handbook, Global or Business Results (to be selected by the Instructor). Mascull, B. 2009 Business Vocabulary in Use: Advanced. CUP. Robbins, S. 2003. business vocabulary in practice. Collins. BEC Vantage and Higher tests. Authentic video/audio materials Newspapers and specialized articles from various sources Internet resources related to the topics of the classes and the introduced lexical area.</p> <p>A.2. for the applied translation component (business module): Selected texts for translation prepared by the Instructor. Bielenia-Grajewska, M. (2015). Company linguistic identity and its metaphorical dimensions. Purchasers, personnel and products through the perspective of metaphors. In Holden Nigel, Michailova Snejina, Tietze Susanne (eds.): The Routledge companion to cross-cultural management. Abingdon ; New York, Routledge, 170-180. Bielenia-Grajewska Magdalena, Business. In: Encyclopedia of Big Data: living edition / Schintler Laurie A., McNeely Connie L. (eds.), 2021, Cham, Springer, 1-7. Flinders, S. (2002). Test your professional English. Pearson ESL https://www.investopedia.com/</p>	
	Supplementary literature	.	
	eResources addresses	Adresy na platformie eNauczanie:	

Example issues/ example questions/ tasks being completed	presentation of pitching projects business correspondence and corporate language with particular emphasis on the US context
Work placement	Not applicable

Document generated electronically. Does not require a seal or signature.