

Subject card

Subject name and code	Intermedia communication, PG_00145336						
Field of study	Creative Writing						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2025/2026		
Education level	undergraduate studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish		
Semester of study	3	ECTS credits			2.0		
Learning profile	academic	Assessment form					
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Joanna Sarbiewska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		18.0	50
Subject objectives	To familiarize students with the phenomenon of cultural communication in the area of intermediality, with particular emphasis on its assumptions and philosophical, aesthetic and social conditions. To treat intermediality as a strategy for research and description of contemporary culture. To make them aware that the phenomenon of intermediality constitutes a new way of communicating, practicing art and philosophy in the post-/trans-logocentric paradigm. To demonstrate that intermediality can be a performative and critical strategy towards the existing culture. To demonstrate that intermediality can be a postsecular strategy and a tool for developing spiritual awareness/practice.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[SKPL3_K04] Is ready to responsibly use knowledge and skills in building social, local, national and international relationships.	The student is ready to responsibly use knowledge and skills in building social and cultural relations related to trans- and intermedia practices. (K_K04)	[SK6] demonstration of practical skills [SK8] observation of student's independent or team work
	[SKPL3_W03] Knows and understands at an advanced level the latest theories and trends in the humanities.	The student knows and understands at an advanced level the latest theories and concepts in the broadly understood trans- and intermediality. (K_W03)	[SW1] oral statement/ conversation/discussion
	[SKPL3_U01] Is able to find, select and analyze information in the field of literature, literary studies and cultural communication.	The student is able to find, select and analyze information in the field of intermedia communication. (K_U01)	[SU2] presentation/project/paper/ report
	[SKPL3_W08] Knows and understands at an advanced level selected contexts and cultural conditions - including social, philosophical, ethical, religious, political, legal and economic - of contemporary Polish and world literature (as they are perceived in the literary discourse) and various types of professional activities related to the field of study. studies, including basic concepts and principles of copyright law.	The student knows and understands at an advanced level selected philosophical contexts and cultural conditions related to trans- and intermedia issues. (K_W08)	[SW1] oral statement/ conversation/discussion
[SKPL3_U04] Is able to use methods and theories, especially from the field of literary studies, to analyze and interpret cultural texts.	The student is able to use methods and theories to analyze and interpret cultural texts with particular emphasis on their trans- and intermedia potential. (K_U04)	[SU3] text preparation/written work	
Subject contents	- selected concepts of the philosophy of communication;- oral culture, written culture, visual culture and electronic media culture media and models of social communication;- intermediality and new methodologies;- intermediality as a key to research, analysis and interpretation of cultural texts;- intermediality, intersemioticity and intertextuality;- intermediality and transmediality as categories of contemporary philosophy and the so-called third culture;- intermediality and transmediality as aesthetic categories of contemporary art;- intermediality and transmediality as a performative and critical strategy;- intermediality and transmediality as a post-secular strategy and a tool for developing spiritual consciousness/practice.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Preparation of a written term paper	51.0%	70.0%
	Systematic preparation and active participation in class discussions	51.0%	30.0%

Recommended reading	Basic literature	<p>M. Hansen, <i>New Philosophy for New Media</i>, London 2004.</p> <p>M. Taylor, E. Saarinen, <i>Imagologies. Media Philosophy</i>, LondonNew York 1996.</p> <p>M. Heidegger, <i>Budować, mieszkać, myśleć. Eseje wybrane</i>, opr. K. Michalski, Warszawa 1977.</p> <p>J. Derrida, <i>Wiara i wiedza</i>, tłum. M. Kowalska, w: <i>Seminarium na Capri prowadzone przez Jacquesa Derridę i Gianniego Vattimo</i>, Warszawa 1999.</p> <p>M. Horkheimer, T.W. Adorno, <i>Dialektyka oświecenia</i>, tłum. M. Łukasiewicz, Warszawa 1994.</p> <p>J. Brockman, <i>Powstaje trzecia kultura</i>, [w:] J. Brockman (red.), <i>Trzecia kultura. Nauka u progu trzeciego tysiąclecia</i>, Warszawa 1996.</p> <p>W. Benjamin, <i>Dzieło sztuki w dobie możliwości jego reprodukcji technicznej</i>, w: J. Bocheńska, A. Kisielewska, M. Pęczak, <i>Wiedza o kulturze. Część IV. Audiowizualność w kulturze. Zagadnienia i wybór tekstów</i>, Warszawa 1993.</p> <p>J. Baudrillard, <i>Świat wideo i podmiot fraktalny</i>, w: <i>Po kinie?... Audiowizualność w epoce przekazników elektronicznych</i>, red. A. Gwóźdź, Kraków 1994.</p> <p>J. Baudrillard, <i>Precesja symulaków</i>, w: <i>Postmodernizm. Antologia przekładów</i>, red. R. Nycz, Kraków 1997.</p> <p>M. McLuhan, <i>Przekaznik jest przekazem</i>, w: <i>tegoż, Wybór pism</i>, Warszawa 1975.</p> <p><i>Widzieć, myśleć, być: technologie mediów</i>, red. A. Gwóźdź, Kraków 2001.</p> <p>J. Sarbiewska, <i>(Post)sekularna filozofia negatywna, media wizualne i ekstasis (dekonstrukcja jako wariant neofenomenologii)</i>, <i>Argument: Biannual Philosophical Journal</i>, vol. 6, 2/2016.</p> <p>J. Sarbiewska, <i>Kwantowe 'oko w ogniu'. W stronę apofatycznej techno-ontologii</i>, w: <i>Widzialność wyzwolona</i>, red. A. Gwóźdź, Instytut Sztuki PAN, Warszawa 2018.</p> <p>M. Filiciak, <i>Internet - społeczne metamedium</i>, w: <i>Media audiowizualne</i>, red. W. Godzic, Warszawa 2010.</p> <p>Hopfinger, M. (red.), <i>Nowe media w komunikacji społecznej w XX wieku</i>, Warszawa 2002.</p> <p>A. Zeidler-Janiszewska, <i>Perspektywy performatywizmu</i>, <i>Teksty Drugie</i> 2007, nr 5.</p> <p><i>Intermedialność w kulturze końca XX wieku</i>, red. A. Gwóźdź, Białystok 1998.</p> <p>M. Hopfinger, <i>W laboratorium sztuki XX wieku. O roli słowa i obrazu</i>, Warszawa 1993.</p>
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		K. Chmielecki, Estetyka intermedialności, Kraków 2008.
	Supplementary literature	<p>G. Deleuze, F. Guattari, Kłacze, tłum. B. Banasiak, Colloquia Communia 1988, nr 1-3.</p> <p>M. Heidegger, Koniec filozofii i zadanie myślenia, tłum. K. Michalski, w: Drogi współczesnej filozofii, red. M. Siemek, Warszawa 1978.</p> <p>G. Ulmer, Internet Invention. From Literacy to Electracy, New York 2003.</p> <p>G. Ulmer, Teletheory, New York-Hamburg 2004.</p> <p>P. Virilio, Aesthetics of disappearance, trans. P. Beitchman, New York 1991.</p> <p>R. Kluszczyński, W., Sztuka interaktywna, Warszawa 2010.</p> <p>L. Manovich, Język nowych mediów, Warszawa 2006.</p> <p>M. Ostrowicki, Wirtualne realis. Estetyka w epoce elektroniki, Kraków 2006.</p> <p>K. Wilkoszewska (red.), Piękno w Sieci. Estetyka a nowe media, Kraków 1999.</p> <p>Literary Art in Digital Performance. Case Studies in New Media Art and Criticism, ed. by F. J. Ricardo, Continuum, 2009.</p> <p>M. Causey, Theatre and Performance in Digital Culture. From simulation to embeddedness, Routledge 2006.</p> <p>O. Grau, Virtual Art. From Illusion to Immersion, MIT Press, 2003.</p> <p>R. Kluszczyński, Społeczeństwo informacyjne. Cyberkultura. Sztuka multimedialności, Kraków 2002.</p> <p>A. Kępińska, Sztuka w kulturze płynności, Poznań 2003.</p>
	eResources addresses	Adresy na platformie eNauczenie:
Example issues/ example questions/ tasks being completed	Intermediality as a strategy for research and description of contemporary culture. Intermediality as a post-secular strategy.	
Work placement	Not applicable	

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