

Subject card

Subject name and code	Exhibition (lecture), PG_00145378						
Field of study	Museology and Preservation of Cultural Heritage						
Date of commencement of studies	October 2023	Academic year of realisation of subject			2025/2026		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	3	Language of instruction			Polish		
Semester of study	5	ECTS credits			2.0		
Learning profile	academic	Assessment form			credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Beata Purc				
	Teachers		dr Beata Purc				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		20.0	52
Subject objectives	The course is lecture-based. In addition to the theoretical component, attention is paid to the practical aspects of observations and knowledge useful in organizing exhibitions and to contemporary trends in this field. Exhibitions are analyzed as cultural phenomena, along with exhibition models. We also utilize knowledge of exhibition organization, focusing on the exhibition as a marketing product and creating the image of the work. Lectures familiarize students with the nature of museums and art exhibition venues, types of exhibitions, their organization, and strategies. Classes are also held in museums and galleries.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ODKML3_W07] Has advanced, structured detailed knowledge of the protection and maintenance of cultural heritage	K_WO& Has advanced, structured detailed knowledge of the protection and maintenance of cultural heritage and the basics of modern museum and exhibition theory	[SW1] oral statement/ conversation/discussion
	[ODKML3_K03] Is ready to think and act in an entrepreneurial manner	K_KO3 Is ready to think and act in an entrepreneurial manner in managing collections, preparing exhibitions, caring for them and their scientific development.	[SK2] presentation/project/paper/ report
	[ODKML3_K02] Is ready to take action to protect and promote the cultural heritage of the region, Poland and Europe	K_Ko2 Is ready to take action to protect and promote the cultural heritage of the region, Poland and Europe in the context of the potential of historical values that highlight the identity of the place documented in exhibitions	[SK8] observation of student's independent or team work
	[ODKML3_U03] Can critically analyze and evaluate the artistic value of works of art	K_U03 Is able to critically analyze and evaluate the artistic value of works of art when acquiring exhibits in order to obtain a specific result of museum work	[SU1] oral statement/conversation/ discussion
	[ODKML3_W09] Knows and understands the basic principles of creation and development of various forms of entrepreneurship	K_W09 Knows and understands the basic principles of creating and developing various forms of entrepreneurship when organizing exhibitions	[SW2] presentation/project/paper/ report
	[ODKML3_W01] Has advanced knowledge of the place and importance of the humanities in the system of sciences, knows to an advanced degree their terminology, subject and methodological specificity	K_W01 Has advanced knowledge of the place and importance of humanities in the system of museum sciences, knows their terminology at an advanced level, and the specific subject matter and methodology related to organizing exhibitions and conducting cultural activities	[SW1] oral statement/ conversation/discussion
	[ODKML3_K01] Critically evaluates his knowledge, demonstrates a willingness to constantly expand it and to consult experts when he has difficulty solving a problem on his own	K_K01 Critically evaluates the knowledge acquired, demonstrates readiness to constantly expand it and seek expert opinion in case of difficulties in independently solving a problem related to the organization of exhibitions	[SK1] oral statement/conversation/ discussion
	[ODKML3_W08] Knows and understands the basic economic, legal, ethical and other conditions of various professional activities, including the basic concepts and principles of industrial property protection and copyright law	K_W08 Knows and understands the basic economic, legal, ethical and other conditions of various types of professional activities, including basic concepts and principles of industrial property protection and copyright related to museum practice	[SW2] presentation/project/paper/ report

Subject contents

EXHIBITIONS

Topics covered

1. Works of art and museum objects
2. Types of museums and exhibits
3. Museum space
5. Exhibition practices
6. Types of exhibitions
 - a) permanent
 - b) temporary an exhibition is a work of art
6. Exhibition structure types of narrative
7. Exhibition architecture
8. Art-related presentations a) historical b) contemporary
9. Various types of exhibitions 10. Exhibitions as a cultural phenomenon
11. Modernizing old exhibitions and adapting them to new exhibition purposes
12. The function and purpose of exhibitions (for children and young people, the general public, and specialists)
13. The ethics of science and scientific information
14. The history of exhibitions (the function and origins of exhibitions) 15. Collections in Poland and their display methods in the context of exhibitions in Europe 16. Conservation and technological issues related to exhibitions Standards
17. Exhibition Organization
 - a) Selection of Works, Criteria for Evaluating Objects
 - b) Description of the Work of Art, Description of the Object, Exhibit
 - c) Research in Preparation of the Exhibition d) Exhibition Scenario e) Development of a Catalog, Folder, Flyers, Poster, and Other Forms of Information and Media Advertising Accompanying the Exhibition
 - f) Exhibition Arrangement and Preparation, Collaboration within the Internal Team Organization
 - g) Forms of Exhibition Patronage h) A Complex of Events Accompanying the Exhibition (e.g., Opening Night, Press Conference, Exhibition Films, etc.)
18. Exhibition Design, Architectural, Aesthetic, and Emotional Space

	<p>20. Exhibition Halls and Their Preparation, Visitor Paths</p> <p>21. Exhibition as a Transmitter of Scientific Information</p> <p>22. Exhibition as an Object of Aesthetic Experience 23. Exhibition as a Marketing Product</p> <p>23. Ready-Made Exhibitions and Methods of Their Implementation</p> <p>24. The Role of Museum Education in Exhibition Practice</p>												
Prerequisites and co-requisites	not applicable												
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="453 629 796 667">Subject passing criteria</th> <th data-bbox="796 629 1139 667">Passing threshold</th> <th data-bbox="1139 629 1481 667">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="453 667 796 701"></td> <td data-bbox="796 667 1139 701">50.0%</td> <td data-bbox="1139 667 1481 701">0.0%</td> </tr> <tr> <td data-bbox="453 701 796 734"></td> <td data-bbox="796 701 1139 734">20.0%</td> <td data-bbox="1139 701 1481 734">0.0%</td> </tr> <tr> <td data-bbox="453 734 796 768"></td> <td data-bbox="796 734 1139 768">30.0%</td> <td data-bbox="1139 734 1481 768">100.0%</td> </tr> </tbody> </table>	Subject passing criteria	Passing threshold	Percentage of the final grade		50.0%	0.0%		20.0%	0.0%		30.0%	100.0%
Subject passing criteria	Passing threshold	Percentage of the final grade											
	50.0%	0.0%											
	20.0%	0.0%											
	30.0%	100.0%											
Recommended reading	<p>Basic literature</p> <ol style="list-style-type: none"> 1. W. Tatarkiewicz, Dzieje sześciu pojęć, warszawa 1982 2. E. Panofsky, Ikonografia i ikonologia [w:] tenże, Studia z historii sztuki, w oprac. J. Białostockiego, Warszawa 1971, s. 11-31 3. Wstęp do historii sztuki. Przedmiot metodologia zawod, pod red. P. Skubiszewskiego, Warszawa 1973, T.1 4. Anne DAlleva, Metody i teorie historii sztuki, tłum. Eleonora Jedlińska i Jakub Jedliński, Warszawa 2007 5. M. Wallis, Sztuka i znaki, Warszawa 1983, s. 191-271 6. B. Mansfeld, Wprowadzenie do muzeologii, Muzealnictwo, nr. 21, (1973) 7. Ziemowit Jerzy Mikołajtis, Z problemów metodyki wykorzystywania ekspozycji muzealnej w procesie dydaktycznym, [w:] Muzea i nauczanie, Muzeum Okręgowe w Przemyślu, praca zbiorowa pod red. Antoniego Kunyksza i Ziemowita Jerzego Mikołajtisa, Przemyśl 1975, s. 35-47 8. Jerzy Świecimski, Ekspонат a przedmiot muzealny. Propozycja nowego rozumienia pojęcia eksponatu muzealnego, Opuscula Musealia, II, (1987), z. 3, s. 97-115 9. Das Museum der Zukunft, wyd. przez H. Beet, Köln 1970 10. 10 Jahre Kunst in der Schrin, Franfrunkt am Main 1996 11. Sztuka i wartość, Materiały XI Seminarium Metodologicznego Stowarzyszenia Historyków Sztuki, Nieborów 26-28 czerwca 1986, pod red. Marii Poprzęckiej, Łódź 1988 12. Muzeum w służbie człowieka. Materiały IX Konferencji Generalnej ICOM, Paryż-Grenoble 1971, Poznań 1972 13. Jerzy Świecimski, Wystawy etnologiczne kompozycja i projektowanie, Zeszyty naukowe Muzeum Okręgowego w Częstochowie, t. 4, Częstochowa 1977 14. Wojciech Gluziński, U podstaw muzeologii, Warszawa 1980 15. Jerzy Świecimski, Ekspozycja muzealna jako przedmiot poznania i działania twórczego, Rocznik Historii Sztuki, T.IV, (1984) 16. Jerzy Świecimski, Wystawy muzealne, T.1, Kraków 1992 17. Zdzisław Żygulski, Muzea na świecie, Wstęp do muzeologii, Warszawa 1982 18. Ph. Kotler, Marketing. Analiza, planowanie, wdrażanie i kontrola. Warszawa 1994 19. Guy Debord, Społeczeństwo Spektaklu, Gdańsk, 1998. 20. M. Ostrowicki, Dzieło sztuki jako system, Warszawa-Kraków 1997 21. K. Pomian, Zbieracze i osobliwości, Lublin 2001 22. M. Krzezińska, Muzea sztuki w kulturze polskiej, Warszawa 1987 23. David Dean, Museum Exhibition. Theory and Practice, London and new York 2000 24. Muzeum Sztuki, antologia, pod red. Marii Popczyk, Kraków 2005 25. K. Pomian, Muzeum wobec sztuki swego czasu, [w:] <i>Fermentum massae mundi</i>, Warszawa 1990 26. Maria Popczyk Estetyczne przestrzenie ekspozycji muzealnych, Warszawa 2008 27. Sławomir Kocieniak, Piotr Ogrodzki, Ochrona i bezpieczeństwo muzeów, Warszawa 2006 28. Freda Matassa, Organizacja wystaw. Podręcznik dla Muzeów, Bibliotek i Archiwów, Kraków 2015 29. Krzysztof Pomian, Muzeum Historia światowa, t. 1-3, Gdańsk 2023 												

	Supplementary literature	<p>Czasopisma : Magazyn Sztuki, Muzealnictwo...</p> <p>Np.</p> <ol style="list-style-type: none"> 1. Malgorzata Szafranska, Ogród i wyobraźnia. wystawa w Zamku Królewskim w Warszawie, Muzealnictwo, nr. 41, (1999), s. 60-69 2. Anna Kozak, sztuka cenniejsza niż złoto wystawa ku czci profesora Jana Białostockiego w Muzeum narodowym w Warszawie, Muzealnictwo, nr. 41, (1999), s. 70-74 3. Antoni Romuald Chodyński, Aurea Porta Rzeczypospolitej Prezentacja sztuki gdańskiej od XV do końca XVIII wieku w Muzeum Narodowym w Gdańsku, Muzealnictwo, nr. 39, (1997), s. 66-72 4. Krzysztof Pomian, O muzeum Europy, Muzealnictwo, nr. 48, (2007), s. 223-234 5. ABC Organizacji wystaw czasowych w muzeach, Szkolenie, nim.gov.pl
	eResources addresses	
<p>Example issues/ example questions/ tasks being completed</p>	<p>Transport and display conditions for selected objects.</p> <p>Exhibition safety guidelines</p> <p>Exhibition architecture</p> <p>Exhibition scenario</p> <p>Using new technologies to inform the exhibition narrative</p> <p>Exhibition labels</p>	
Work placement	Not applicable	

Document generated electronically. Does not require a seal or signature.