

Subject card

Subject name and code	Museums in public perception, PG_00145423						
Field of study	Muzea w odbiorze społecznym						
Date of commencement of studies	October 2023	Academic year of realisation of subject			2025/2026		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	3	Language of instruction			Polish		
Semester of study	6	ECTS credits			1.0		
Learning profile	academic	Assessment form			credit		
Conducting unit	Division of Medieval Art -> Institute of Art History -> Faculty of History -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Andrzej Woźniński				
	Teachers		dr hab. Andrzej Woźniński				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	10.0	0.0	0.0	0.0	0.0	10
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	10		2.0		15.0	27
Subject objectives	To familiarise students with forms of social reception of museum activities.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ODKML3_U12] Is able to plan teamwork and interact with others in teamwork (including interdisciplinary)	Able to plan team work and cooperate with others in team projects (including interdisciplinary ones) concerning the social perception of museums.	[SU1] wypowiedź ustna/rozmowa/ dyskusja [SU4] test/egzamin - ustny lub pisemny
	[ODKML3_K02] Is ready to take action to protect and promote the cultural heritage of the region, Poland and Europe	He is ready to take action to protect and promote the cultural heritage of the region, Poland and Europe as part of the museum's activities.	[SK1] wypowiedź ustna/rozmowa/ dyskusja [SK4] test/egzamin - ustny lub pisemny
	[ODKML3_W01] Has advanced knowledge of the place and importance of the humanities in the system of sciences, knows to an advanced degree their terminology, subject and methodological specificity	Has advanced knowledge of the place and significance of museology in the system of sciences, has an advanced knowledge of its terminology, subject matter and methodology.	[SW4] test/egzamin - ustny lub pisemny [SW1] wypowiedź ustna/rozmowa/ dyskusja
	[ODKML3_K06] Believes in the importance of professional behaviour, reflection on ethical issues and following professional ethics	He is convinced of the importance of behaving professionally, reflecting on ethical issues, and is prepared to comply with the professional ethics rules applicable in the museum.	[SK1] wypowiedź ustna/rozmowa/ dyskusja [SK4] test/egzamin - ustny lub pisemny
	[ODKML3_W05] He has advanced knowledge of the relationship of art sciences with other humanities and social sciences: history, cultural studies, philosophy, psychology, economics, sociology, ethnology, anthropology, theology	Has advanced knowledge of the connections between museology and other humanities and social sciences: art studies, history, cultural studies, philosophy, psychology, economics, sociology, ethnology, anthropology, theology.	[SW4] test/egzamin - ustny lub pisemny [SW1] wypowiedź ustna/rozmowa/ dyskusja
	[ODKML3_W09] Knows and understands the basic principles of creation and development of various forms of entrepreneurship	Knows and understands the basic principles of museum creation and development.	[SW4] test/egzamin - ustny lub pisemny [SW1] wypowiedź ustna/rozmowa/ dyskusja
[ODKML3_K01] Critically evaluates his knowledge, demonstrates a willingness to constantly expand it and to consult experts when he has difficulty solving a problem on his own	Critically assesses their knowledge of the public perception of museums, demonstrates a willingness to continuously expand this knowledge and seek expert advice when faced with difficulties in solving problems independently.	[SK1] wypowiedź ustna/rozmowa/ dyskusja [SK4] test/egzamin - ustny lub pisemny	
Subject contents	<p>The objectives of establishing collections and museums and their social resonance a historical overview.</p> <p>Museum concepts and their relationship with audiences.</p> <p>Categories of museum audiences and their expectations.</p> <p>The audience and its influence on the functioning of museums.</p> <p>The museum as an open institution.</p>		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	final exam	51.0%	80.0%
	attendance	75.0%	10.0%
	class participation	51.0%	10.0%

Recommended reading	Basic literature	<p>Muzeum sztuki. Antologia, red. M. Popczyk, Kraków 2005</p> <p>N. Einreinhofer, The American Art Museum, Elitism and Democracy, London and Washington DC: Leicester University Press 1997</p> <p>La Jeunesse des Musées. Les Musée de France au XIX e siècle. Katalog wystawy, Paris, Musée d'Orsay, 1994</p> <p>K. Schubert, The Curators Egg. The evolution of the Museum Concept from the French Revolution to the Present Day, London: One-Off Press 2000</p> <p>Piotr Tadeusz Kwiatkowski Beata Nessel-Łukasik, ABC Badania publiczności w muzeum (Szkolenia Narodowego Instytutu Muzealnictwa i Ochrony Zbiorów, 12), Warszawa 2018</p> <p>Muzea i uczenie się przez całe życie podręcznik europejski, Warszawa 2013</p> <p>Abercrombie, N. and Longhurst, B. (1998) Audiences: A sociological theory of performance and imagination. London: Sage 1998</p> <p>A. Ryszkiewicz, Kolekcjonerzy i miłośnicy, Warszawa 1981</p> <p>M. Krzemińska, Muzea sztuki w kulturze polskiej, Warszawa 1987</p> <p>Z. Żygulski jun., Muzea na świecie. Wstęp do muzealnictwa, Warszawa 1982.</p>
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	Supplementary literature	<p>Ashley, S. (2007) State authority and the public sphere: Ideas on the changing role of the museum as a Canadian social institution. In: Watson, S. (ed.) Museums and their communities. Abingdon: Routledge. pp. 485500.</p> <p>Cuno, J. (ed.) (2004) Whose muse? Art museums and the public trust. Princeton: Princeton University Press.</p> <p>Falk, J. H., Dierking, L. D. and Adams, M. (2006) Living in a learning society: museums and free-choice learning. In: Macdonald, S. (ed.) A companion to museum studies, Oxford: Blackwell Publishing. pp. 32339.</p> <p>Govier, L. (2009) The National Gallery visitors guide with ten self-guided tours. London: The National Gallery Company.</p> <p>Hooper-Greenhill, E. (1994) Museums and their visitors. London: Routledge.</p> <p>Lavine, S. D. (1992) Audience, ownership, and authority: Designing relations between museums and communities. In: Karp, I., Kreamer, C. M. and Lavine, S. D. (eds.) Museums and communities: The politics of public culture. Washington, D.C.: Smithsonian Institution Press.</p> <p>Longhurst, B., Bagnall, G. and Savage, M. (2004) Audiences, museums and the English middle class. <i>Museum and Society</i>, 2 (2) 10424.</p> <p>McTavish, L. (1998) Shopping in the museum? Consumer spaces and the redefinition of the Louvre. <i>Cultural Studies</i> 12 (2) 16892.</p> <p>Misztal, B. (2003) Memory experience: The forms and functions of memory in museums and their communities. In: Watson, S. (ed.) (2007) <i>Museums and their Communities</i>. London: Routledge. pp. 37996.</p> <p>Rice, D. (2003) Museums: Theory, practice, illusion. In: McClellan, A. (ed.), <i>Art and its publics: Museum studies at the millennium</i>. Oxford: Blackwell Publishing. pp. 7795.</p> <p>Watson, S. (ed.) (2007) <i>Museums and their communities</i>. London: Routledge.</p> <p>Worts, D. (1995) Extending the frame: Forging a new partnership with the public. In: Pearce, S. (ed.) <i>Art in museums</i>. London: Athlone. pp 16473.</p> <p>Wright, P. (1989) The quality of visitors experiences in art museums. In: Vergo, P. (ed.) <i>The new museology</i>. London: Reaktion Books. pp. 11948.</p>
	eResources addresses	
Example issues/ example questions/ tasks being completed	<p>Categories of museum visitors and their expectations.</p> <p>Visitors and their impact on the functioning of museums.</p>	
Work placement	Not applicable	