

Subject card

Subject name and code	Museum publications, PG_00145424						
Field of study	Museology and Preservation of Cultural Heritage						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2026/2027		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	3	Language of instruction			Polish Polish		
Semester of study	6	ECTS credits			1.0		
Learning profile	academic	Assessment form			credit		
Conducting unit	Institute of Art History -> Faculty of History -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Andrzej Woźniński				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	10.0	0.0	0.0	0.0	0.0	10
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	10		2.0		15.0	27
Subject objectives	Familiarize the student with basic museum publications as one of the primary forms of museum communication with the public.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ODKML3_K04] Is ready to recognize and respect different points of view determined by different national and cultural backgrounds; to show understanding of the world of values and attitudes of people in different periods and historical contexts	K_K04 Is ready to recognize and respect different points of view determined by different national and cultural backgrounds; show understanding of the world of values and attitudes of people in different periods and historical contexts	[SK1] oral statement/conversation/discussion [SK4] test/exam - oral or written
	[ODKML3_W01] Has advanced knowledge of the place and importance of the humanities in the system of sciences, knows to an advanced degree their terminology, subject and methodological specificity	K_W01 Has advanced knowledge of the place and importance of the humanities in the system of sciences, knows to an advanced degree their terminology, subject and methodological specifics	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion
	[ODKML3_W02] Knows to an advanced degree the terminology, theory and methodology of the sciences of the art	K_W02 Knows to an advanced degree the terminology, theory and methodology of the art sciences	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion
	[ODKML3_U04] Is able to use theoretical approaches and paradigms of research appropriate to the art sciences and cultural knowledge of a given era	K_U04 Be able to use theoretical approaches and research paradigms appropriate to the art sciences and cultural knowledge of the era	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written
	[ODKML3_K02] Is ready to take action to protect and promote the cultural heritage of the region, Poland and Europe	K_K02 Is ready to take action to protect and promote the cultural heritage of the region, Poland and Europe	[SK1] oral statement/conversation/discussion [SK4] test/exam - oral or written
	[ODKML3_K05] Understands the ethical issues related to the responsibility for the quality of knowledge transferred	K_K05 Understands the ethical issues related to the responsibility for the quality of transmitted knowledge	[SK1] oral statement/conversation/discussion [SK4] test/exam - oral or written
	[ODKML3_U07] Is able to prepare typical written works in Polish and foreign language of different form, purpose, volume and style, using basic theoretical approaches and sources, correctly applying professional terminology of art sciences	K_U07 Is able to prepare typical written works in Polish and foreign language of different form, purpose, volume and style, using basic theoretical approaches and sources, correctly applying professional terminology of art sciences	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written
[ODKML3_U05] Is able to acquire information (using bibliographies, archival aids, databases, various resources available on the Internet, etc.) and critically analyze, classify, categorize and synthesize it in order to solve a problem formulated by him or others	K_U05 Able to acquire information (using bibliography, archival aids, databases, various resources available on the Internet, etc.) and critically analyze, classify, categorize and synthesize it in order to solve a problem formulated by himself or others	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written	
[ODKML3_U06] Defines, explains and applies correctly orally and in writing the basic terms and concepts specific to the art sciences and related sciences in working on selected topics and eras	K_U06 Defines, explains and applies correctly orally and in writing the basic terms and concepts appropriate to the sciences of art and related sciences in working on selected topics and epochs	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written	
Subject contents	History of publications related to collections. Contemporary types of museum publications, their characteristics and purposes: - analog: collection inventories, collection catalogs, permanent exhibition guides, temporary exhibition catalogs, temporary exhibition guides, leaflets- on CD media-websites Preparation of texts for museum publications: essays, introductions, catalog notes.		
Prerequisites and co-requisites	no		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	activity	51.0%	20.0%
	attendance	75.0%	10.0%
	colloquium	51.0%	70.0%

Recommended reading	Basic literature	<p>P. Michałowski, Wydawnictwa muzeów artystycznych. „Muzealnictwo” 1975 nr 23 s. 172-176</p> <p>Marek Konopka, Wydawnictwa muzeów portret własny (1944-1984), Muzealnictwo, 36, 1994, s. 77-92.</p> <p>J. Maćkiewicz, Jak dobrze pisać. Od myśli do tekstu, Warszawa 2010.</p> <p>A. Wolański, Edycja tekstów, Warszawa 2008.</p> <p>Artur Badach, Rodzaje publikacji towarzyszących wystawie, [w:] ABC organizacji wystaw czasowych w muzeach (Szkolenia Narodowego Instytutu Muzealnictwa i Ochrony Zbiorów, 1), Warszawa 2012, s. 17-20.</p> <p>Drucker, J. (2006) Exhibition catalogues in the age of digital proliferation. Art on Paper 11 (1) 4653.</p> <p>Hooper-Greenhill, E. (1995) Museum, media, message. London: Routledge.</p> <p>Morgan, R. C. (1991) The exhibition catalog as a distancing apparatus: current tendencies in the promotion of exhibition documents. Leonardo 24 (3) 3414</p> <p>Waterfield, G. (1995) The origins of the early picture gallery catalogue in Europe, and its manifestation of Victorian Britain. In: Pearce, S. (ed.) Art in museums. London: Athlone Press. pp. 4273.</p> <p>Bassett, D. A. (1984) Museum publications and museum publishing: a brief introduction with a note on museum libraries. In: The Museums Association, Manual of curatorship: A guide to museum practice London: Butterworths. pp. 46775.</p> <p>Bogman, S. (2006) Museum publishing: International challenges guide us to new perspectives. The Art Book, 13 (2) 5152.</p> <p>E. Bendyk, Laboratorium społecznej komunikacji, [w:] Muzeum jako świetlany przedmiot pożądania, Łódź 2007, s. 43-50.</p> <p>J. Banach, Wydawnictwa naukowe i naukowopopularne muzeów historyczno-artystycznych, [w:] Dorobek naukowy muzeów w XX-leciu Polski Ludowej. Biblioteka Muzealnictwa i Ochrony Zabytków" (dalej cyt. BMiOZ"), seria B, t. XII: 1965</p> <p>A. Ryszkiewicz, Wydawnictwa muzealne, [w:] Materiały do zagadnień muzealnictwa i konserwatorstwa polskiego w latach 1944-1963 BMiOZ" seria B, t. XXII: 1968</p> <p>J. Mazurkiewicz, Wydawnictwa muzeów historyczno-artystycznych. [w:] Rocznik Muzeum w Toruniu" t. I: 1964 z. 4 s. 32-57.</p>
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	Supplementary literature	<p>Chartier, R. (ed.) (1989) The culture of print: Power and the uses of print in early modern Europe. Cambridge: Polity Press.</p> <p>Cohen, R. (2005) Art and museum publishing in Australia: Trends in book and cover design. Unwin Trust UK-Australian Fellowship 2004. Available at (Accessed 27 October 2009).</p> <p>Rossen, S. (1993) Beyond vanity: a new era for museum publishing. Museum News. 72 (July/August) pp. 445.</p> <p>Silverstone, R. (1988) Museums and the media: a theoretical and methodological exploration. The International Journal of Museum Management and Curatorship, 7, (3) 23141.</p> <p>Spencer, H. (2001) Balancing perspectives in exhibition text. In: Lord, B. and Lord, G. (eds.) The manual of museum exhibitions. Walnut Creek: AltaMira Press. pp 3948</p> <p>Tate (2010) Tate publishing. Online. Available at (Accessed on 29 September 2010)</p>
	eResources addresses	
Example issues/ example questions/ tasks being completed	- analog publications: collection inventories, collection catalogs, permanent exhibition guides, temporary exhibition catalogs, temporary exhibition guides, leaflets- on CD media- websites- preparation of texts for museum publications: essays, introductions, catalog notes.	
Work placement	Not applicable	

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