

Subject card

Subject name and code	Financing of cultural projects, PG_00145321						
Field of study	Museology and Preservation of Cultural Heritage						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2026/2027		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	3	Language of instruction			Polish Polish		
Semester of study	5	ECTS credits			1.0		
Learning profile	academic	Assessment form			credit		
Conducting unit	Institute of Art History -> Faculty of History -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Angelika Kędzierska-Szczepaniak				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		2.0		10.0	27
Subject objectives	To provide students with knowledge of the principles of financing and the possibilities of obtaining funds to finance cultural activities. The main goal is to familiarize students with the concepts of broadly understood finance, as well as to present the latest trends in the financing of various projects (including those related to culture).						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ODKML3_W08] Knows and understands the basic economic, legal, ethical and other conditions of various professional activities, including the basic concepts and principles of industrial property protection and copyright law	K_W08 knows and understands basic economic and financial issues related to cultural activities	[SW4] test/exam - oral or written
	[ODKML3_K03] Is ready to think and act in an entrepreneurial manner	K_K03 thinks and acts in an entrepreneurial manner, in accordance with economic calculation	[SK1] oral statement/conversation/discussion [SK4] test/exam - oral or written
	[ODKML3_K02] Is ready to take action to protect and promote the cultural heritage of the region, Poland and Europe	K_K02 is ready to take action to protect and promote cultural heritage	[SK1] oral statement/conversation/discussion [SK4] test/exam - oral or written
	[ODKML3_W09] Knows and understands the basic principles of creation and development of various forms of entrepreneurship	K_W09 knows and understands the basic principles of entrepreneurial development and business financing	[SW4] test/exam - oral or written
	[ODKML3_U11] Can effectively plan and organize his work, independently acquiring and consolidating knowledge in an orderly and systematic manner	K_U11 plans and organizes his work, consolidates knowledge of finance in a systematic way	[SU4] test/exam - oral or written
	[ODKML3_K01] Critically evaluates his knowledge, demonstrates a willingness to constantly expand it and to consult experts when he has difficulty solving a problem on his own	K_K01 is able to refer critically to the knowledge he possesses and is ready to deepen his knowledge	[SK1] oral statement/conversation/discussion [SK4] test/exam - oral or written
[ODKML3_U12] Is able to plan teamwork and interact with others in teamwork (including interdisciplinary)	K_U12 can plan teamwork and interaction with others	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written	
Subject contents	1. introduction to finance.2. Financing of business activities.3. Public financing of cultural projects.4. Alternative forms of financing cultural projects.5. Crowdfunding as an innovative form of financing.		
Prerequisites and co-requisites	no		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	activity	51.0%	30.0%
	written exam	51.0%	70.0%
Recommended reading	Basic literature	1. S. Owsiak (2016): <i>Finanse publiczne. Współczesne ujęcie.</i> Wydawnictwo Naukowe PWN, Warszawa. 2. A. Kędzierska-Szczepaniak, K. Szopik-Depczyńska, K. Łazorko (2016): <i>Innowacje w organizacjach</i> , Wydawnictwo Texter	
	Supplementary literature	1.. A. Nocoń (2016): <i>Źródła finansowania jednostek kultury</i> 2. A. Kędzierska-Szczepaniak (2019): The Crowd Wisdom in Financing Cultural Projects ; <i>Zarządzanie w kulturze</i> 20 (1). 3. A. Kędzierska-Szczepaniak, J. Próchniak (2018): Financing of Cultural Projects through Crowdfunding Platforms in Poland using the Example of wspieramkulture.pl ; <i>Nauki o Zarządzaniu</i> 23 (3).	
	eResources addresses		
Example issues/ example questions/ tasks being completed	Financing of business activities.Public financing of cultural projects.Alternative forms of financing culture-related projects.Crowdfunding as an innovative form of financing.		
Work placement	Not applicable		

Document generated electronically. Does not require a seal or signature.