

Subject card

Subject name and code	Political Action Strategy, PG_00145621						
Field of study	Political Studies						
Date of commencement of studies	October 2023	Academic year of realisation of subject			2025/2026		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study Humanistic-social subject group		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	3	Language of instruction			Polish		
Semester of study	5	ECTS credits			3.0		
Learning profile	academic	Assessment form			credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Wioleta Gierszewska				
	Teachers		dr Wioleta Gierszewska				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		0.0	30
Subject objectives	Presentation of strategy as a concept of actions of political entities in the contemporary world. Explanation of the basic differences in the specificity, methods of building and implementing strategies of states, political parties, interest groups. Indication of the role of strategic analysis as one of the most important conditions for the effectiveness of contemporary strategies. Presentation and analysis of selected examples of strategies of political entities.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
		<ul style="list-style-type: none"> - able to analyze political processes using theoretical knowledge; - able to explain the principles and values of a democratic state; - able to indicate differences concerning various theoretical approaches and refer to them in practice; - is ready to recognize and respect different points of view; - able to use research methods and techniques to analyze political phenomena; - is ready to critically assess socio-political phenomena; - describes the basic types of organizational strategies of interest groups towards political decision-making circles and distinguishes them; - describes the process of building a political party strategy in authoritarian states and democracies; knows the assumptions of game theory, is able to prepare written works on detailed issues using sources and theoretical approaches; - analyzes the impact of the party system, electoral system and political culture on political marketing; - characterizes the interdependencies between the development strategy of the European Union, the Member State, and the African Union and the Member States; - describes the functions of the strategy in the activities of the state, political parties, interest groups; - is prepared to participate in public life and in teams implementing social projects; - has knowledge of the mass media and their role in society; - able to present the value of the strategy as an optimal concept of activities in the sphere of political life - distinguishes between political strategy and electoral strategy and between a political program and an electoral program, analyzing the strategic activities of political parties; - is able to define the mechanisms of functioning of political organizations; 	<p>[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report</p>

	Course outcome	Subject outcome	Method of verification
		<ul style="list-style-type: none"> - is prepared to build institutionalized forms of civic activity; - has the skills necessary for participation in public life; - is prepared to work in public organizations and institutions; 	
Subject contents	The role of civilizational changes in the popularization of strategies. Liberal democracy. The state as an actor in international relations. The process of building a political party strategy in authoritarian states. The process of building a political party strategy in democracies. Strategies of political parties in Africa. The essence of political parties. Electoral strategy and political strategy. Strategies of interest groups. Origin of interest groups. Types of interest groups and models of politics. Lobbying as a strategy of interest groups. Strategic aspects of public sphere management: Strategy in the functioning of the European Union. EU-state-region. Successes and failures of strategic actions in an integration grouping.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
		51.0%	85.0%
		70.0%	15.0%
Recommended reading	Basic literature	.	
	Supplementary literature	.	
	eResources addresses		
Example issues/ example questions/ tasks being completed	.		
Work placement	Not applicable		

Document generated electronically. Does not require a seal or signature.